



Annual Report

2017–2018



HARVARD Kennedy School

SHORENSTEIN CENTER
on Media, Politics and Public Policy



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From the Director



WHEN ROBERTSON DAVIES WAS PRESSURED BY HIS PUBLISHER to explain the title of his novel *The Fifth Business*, he invented a quote from the Danish actor, playwright, and theater historian Thomas Overskou:

Those roles which, being neither those of Hero nor Heroine, Confidante nor Villain, but which were nonetheless essential to bring about the Recognition or the dénouement were called the Fifth Business in drama and Opera companies organized according to the old style; the player who acted these parts was often referred to as Fifth Business.

Our era finds our politics—and our journalism—in crisis. Who tells the truth? Who decides who tells the truth? What is the future of democracy in a digital world? In the age of fractured media and niche publications, is there a “public”—and if there is, how do we understand and communicate with the public—especially about policy? And finally, what is the role of a research center at one of the world’s greatest universities during a time of technological and social upheaval?

It is this last question that brings to mind the Fifth Business. Our research center can be the connective tissue to help the leaders of media, politics, and policy make better decisions; to use knowledge (gleaned from our research) to shape the debate and understand which questions deserve the most attention; and finally, to cultivate and grow the next generation of leaders. Decades or even centuries from now when the story of our age is told, we may not be the heroines nor the villains—but our work is essential to bring about a better world.

This annual report showcases the work of our 31st year of teaching, research, and engagement with the broad topic of media, politics, technology, and public policy. My second year as director has been a time of rapid growth and excitement, and I hope that is reflected in this annual report. Through teaching and research, and our programs of visiting fellows, events, and outreach, the Center aims to make an impact on distinct areas of focus—each of which is integral to maintaining a healthy democracy.

Our areas of focus are not casually chosen, but the result of a great deal of research in and of themselves. They represent the realities of our time, and an effort to bridge the distinct worlds of research and practice. Our research must

have its own rigor by the long-established procedures of the academy, but it must also have an impact on the practice of journalism, politics, and public policy.

The quality of news has long been a focus of the Center, and this work has new urgency as the global epidemic of mis- and disinformation grows, fueled by new trends in technology. Directly combating the “information disorder” of the public sphere is the most urgent and important work we could be doing—but the need to find robust business models to sustain quality journalism is equally important. Ultimately, sustainable business models are an essential part of mitigating information pollution. Finally, racism and gender inequality continue to find a home in our institutions in small and big ways, shaping our worldviews. Taking a more explicit approach to addressing discrimination in our institutions is a moral imperative and opens up new possibilities on every front—from the ways we think about and approach our business models to the quality of the news being reported. There is a lot of work to be done—but it is exciting, compelling work, full of promise for the future.

Before you turn the page, please indulge one more note. The Center owes a debt of gratitude to Nancy Palmer. For 31 years she has been an essential part of the life of the Center, and her retirement this year is an opportunity to reflect on everything she has done to shape and build the Center over the last three decades. Thank you, Nancy.

I’d like to thank all of the students, scholars, reporters, donors, conference participants, speakers, advisory board members, fellows, faculty, and our great staff, who make the Shorenstein Center a collegial and vibrant community. And to the Shorenstein family and many donors I have gotten to know, a special thank you for your confidence and your support. I look forward to expanding the Shorenstein Center in many directions over the coming years, and will rely on all of you for advice and assistance.

A handwritten signature in black ink, reading "Nicco". The signature is stylized with a large, sweeping initial "N" and a horizontal line under the name.

Nicco Mele

IDEAS THAT IMPACT



“We can no longer be passive observers of what’s going on in our country; we have to be more engaged and that also includes telling the truth about sexual assault.”

— *Zerlina Maxwell of SiriusXM on #MeToo, the media, and politics*



Through fellowships, research, events, and projects, the Shorenstein Center convenes experts to engage with problems that affect the health of media, government, and civic life.

“The central problem of disinformation corrupting American political culture is not Russian spies or a particular social media platform. The central problem is that the entire industry is built to leverage sophisticated technology to aggregate user attention and sell advertising. There is an alignment of interests between advertisers and the platforms. And disinformation operators are typically indistinguishable from any other advertiser. Any viable policy solutions must start here.”

— *Dipayan Ghosh, fellow, on social platform regulation*

DEMOCRACY



“These are strange times in the nation’s capital, and reporters are dealing with the president claiming that everything you do is fake news...the best response is just to put our noses to the grindstone and keep doing the work day in and day out to report accurately and fairly.”

— *Rosalind Helderman of The Washington Post on the Russia investigation*

“The survey of nearly forty Republican and Democratic campaign operatives, administered through November and December 2017, revealed that American political campaign staff—primarily working at the state and congressional levels—are not only unprepared for possible cyber attacks, but remain generally unconcerned about the threat.”

— *Donna Brazile, fellow, on 2018 campaign cybersecurity*



“On national television, Trump was the topic of 41 percent of all news stories—three times the usual amount...The press should start doing what it hasn’t done well for a long time—focus on policy effects. Journalists’ focus on the Washington power game... can be a fascinating story, but at the end of the day, it’s food for political junkies. It’s remote enough from the lives of most Americans to convince them that the political system doesn’t speak for them, or to them.”

— *Professor Thomas E. Patterson on media coverage of President Trump’s first 100 days in office*



Denise-Marie Ordway of Journalist's Resource leads a workshop on research methods at the Education Writers Association Conference.

News Quality

A WELL-INFORMED CITIZENRY IS ESSENTIAL FOR A HEALTHY DEMOCRACY. But are today's news sources providing the information, analysis, and context needed to help Americans make informed decisions about candidates and policies? How can the "nutritional content" of our media diets be improved? How can reporters, increasingly overburdened by multiple demands on their time and reduced resources, provide the best possible reporting for their audiences?

The Shorenstein Center seeks to address these challenges through research that analyzes media performance while providing recommendations for improvement, through the development of resources that educate reporters on the latest evidence-based research, and through the public recognition of high-quality journalism that improves civic life.

★ PROGRAM

Journalist's Resource

Journalist's Resource (journalistsresource.org) is a project of the Shorenstein Center aimed at bridging the gap between journalism and academia. Its primary goal is helping journalists improve their work by relying more often on scientific evidence and high-quality, peer-reviewed research.

While the Journalist's Resource team visits journalism classrooms and offers training for professional media, its main focus is running a website that synthesizes and curates contemporary research on public policy topics. The site has informed countless works of journalism and is continually linked to and cited by news organizations large and small, including *The New York Times*, CBS Philly, *Vanity Fair*, and FiveThirtyEight. About 2 million visitors used the site over the past year. Nearly 49,000 journalists, faculty, students, and others subscribe to the project's weekly e-mail and more than 48,000 people follow on Twitter.

In 2017, Journalist's Resource moved to extend its reach by offering its first live webinar. It also co-led workshops on research methods at the annual conference of the national Education Writers Association and is making plans to do similar trainings at multiple journalism conferences in 2018.

📅 EVENTS

Goldsmith Awards Program

This annual awards program honors the best in investigative reporting, as well as a journalist who has dedicated his or her career to exemplary news coverage. Read more on page 22.

📄 PUBLICATIONS

News Coverage of Donald Trump's First 100 Days

Thomas E. Patterson | May 2017

Analysis of news reports in 10 media outlets found that President Trump dominated coverage more than previous presidents. Trump's coverage was also predominantly negative, with Fox News being the only outlet studied that came close to giving Trump positive coverage.

Report on Network Sunday Morning Talk Show Content and Ratings, Comparing 1983, 1999, and 2015

Matthew Baum | September 2017

Sunday morning TV news shows still influence the national news agenda—but they could stand to improve their substantive policy content and guest diversity.

In Search of Unbiased Reporting in Light of Brexit, Trump, and Other Reporting Challenges in the U.K. and U.S.

Helen Boaden | June 2017

A comparison of the BBC's value of impartiality and the American value of objectivity, and the pressures placed on both in their respective environments.

Political Journalism in a Populist Age

Claes H. de Vreese | December 2017

An overview of the types and causes of populist movements, and how journalists can best cover them.

👤 PEOPLE

Nancy Gibbs, Visiting Edward R. Murrow Professor of Press, Politics and Public Policy

Carmen Nobel, Program Director, Journalist's Resource
Denise-Marie Ordway, Managing Editor, Journalist's Resource

Thomas E. Patterson, Bradlee Professor of Government and the Press

Chloe Reichel, Research Reporter, Journalist's Resource



Staff at The Hechinger Report participate in an SEO (search engine optimization) workshop.

Digital Journalism: Sustainability and Business Models

THE TRADITIONAL BUSINESS MODELS FOR JOURNALISM HAVE COLLAPSED, and most of the current revenue models in the industry are unsustainable. Despite their digital growth, 80 to 90 percent of newspaper revenues still come from print—even after the steep decline of print advertising and circulation and almost 20 years of investment in digital media. As traditional newsrooms shrink and even disappear, the information landscape for Americans is bleak. A recent Pew study shows that 21 states do not have a single local daily newspaper with its own dedicated congressional correspondent.

To address this crisis, the Shorenstein Center produces original research on sustainable business models for the digital age, and works closely with legacy and emerging news organizations to put the theories into practice—creating a cycle of research, implementation, and learning.

★ PROGRAM

Single Subject News Project

In October 2017 the Center launched its Single Subject News Project to provide news outlets with training and best practices on how to find, build, and engage audiences. The project has been working with a cohort of nine newsrooms. The War Horse, The Marshall Project, The Trace, Chalkbeat, and The Hechinger Report cover veteran's issues, criminal justice, gun violence, local education news, and innovation and inequality in education, respectively. The cohort also includes ProPublica, The Texas Tribune, Reveal from The Center for Investigative Reporting, and The Center for Public Integrity, as investigative and nonprofit models with broader coverage areas.

During the first phase of the project, researchers gathered metrics from participating news outlets and assessed audience development plans, staffing, technology, and funding. As of spring 2018, the outlets are working on a performance challenge and will report back on progress. By summer 2018, the Shorenstein Center will act upon these learnings to develop best practice documentation, to be released by summer 2019.

Thank you to the John S. and James L. Knight Foundation for supporting this project.

📅 EVENTS

Single Subject News Project Trainings

Participants in the Single Subject News Project received training on topics such as email analytics, email content strategy, and SEO (search engine optimization).

The Future of Advertising and Publishing

A roundtable held in October with Harvard Business School and Columbia's Tow Center for Digital Journalism brought together executives and experts in publishing and technology to address the future of news advertising.

📄 PUBLICATIONS

Using Data Science Tools for Email Audience Analysis: A Research Guide

Jacque Boltik and Nicco Mele | October 2017

This white paper is paired with a free data science tool that generates reports that news outlets can use to better understand their email audience.

The Bezos Effect: How Amazon's Founder Is Reinventing *The Washington Post*—And What Lessons It Might Hold for the Beleaguered Newspaper Business

Dan Kennedy | June 2016

A look into *The Washington Post*'s digital strategy and business model following its acquisition by Amazon founder and CEO Jeff Bezos.

👤 PEOPLE

Elizabeth Hansen, Research fellow

Nicco Mele, Director, Shorenstein Center

Emily Roseman, Research Project Coordinator

Kinsey Wilson, Visiting fellow

The Single Subject News Project also enlists the help of consultants, contractors, and graduate students to provide expertise in a variety of technology and business areas.



Claire Wardle discusses misinformation at the EU's Council of Europe.

Platform Accountability and Misinformation

A HANDFUL OF LARGE DIGITAL PLATFORMS DOMINATE THE PUBLIC SPACE ONLINE. Every day, these platforms make decisions on a range of issues that affect the public sphere—including misinformation, hate speech, and digital advertising. Recent elections in the U.S., the U.K., France, and Germany have surfaced the breadth and depth of information pollution, identifying it as a global threat to democracy. The Cambridge Analytica and Facebook scandal has raised questions about user control, privacy, and the need for regulation of social media platforms.

The Shorenstein Center has expanded to include top academic experts on information pollution who do research as well as run online projects that track and stop the spread of misinformation in national elections around the globe. The Center also provides recommendations on how to address the negative effects of today's digital platforms.

★ PROGRAM

Information Disorder Project

First Draft is an initiative that joined the Shorenstein Center in October 2017. It is a research and learning project, designed to help newsrooms, scholars, fact-checkers, and technology companies collaborate and encourage real-time verification of information on the social web. Now known as the Shorenstein Center's Information Disorder Project, it will track and test different ways of responding to misleading, manipulated, and fabricated information. The project's "IDLab" will focus on tracking mis- and disinformation for the 2018 midterm elections.

Researchers also train reporters and produce resources, such as a free online course on information verification. Our fellows are recognized internationally as leaders in the study of information pollution, with Claire Wardle recently testifying before a U.K. House of Commons committee.

Thank you to the John S. and James L. Knight Foundation, Ford Foundation, Google, Open Society Foundations, and Craig Newmark Philanthropies for supporting this project.

📅 EVENTS

Fake News and Misinformation Series Co-presented with the NULab at Northeastern University in spring 2018, this series presented the latest misinformation research. Featuring Brendan Nyhan, Dartmouth College; Deb Roy, MIT; Kate Starbird, University of Washington; and Jonathan Zittrain, Harvard Law School.

Exploring the Role of Algorithms in Online Harmful Speech Co-presented with Harvard's Berkman Klein Center for Internet & Society in spring 2017, this workshop convened 60 stakeholders from academia, technology companies, and other organizations to discuss how to best address harmful speech and extremism online.

The Annual Salant Lecture on Freedom of the Press with Jameel Jaffer. See page 21 for details.

📄 PUBLICATIONS

Information Disorder: Toward an Interdisciplinary Framework for Research and Policymaking

Claire Wardle and Hossein Derakhshan | October 2017
An examination of information disorder, including mis- and disinformation, filter bubbles, and echo chambers.

#DigitalDeceit: The Technologies Behind Precision Propaganda on the Internet

Dipayan Ghosh and Ben Scott | January 2018
An analysis of how the technologies of digital advertising enable the spread of misinformation across social platforms.

Transparency: What's Gone Wrong with Social Media and What Can We Do About It?

Wael Ghonim and Jake Rashbass | March 2018
Algorithmic transparency is key to reducing platform pathologies—public interest APIs could be one solution.

The Science of Fake News

Matt Baum and David Lazer | March 2018
A call for a multidisciplinary effort to study misinformation, and ideas to stem its spread.

Black Pigeon Speaks: The Anatomy of the Worldview of an Alt-Right YouTuber

Zack Exley | June 2017
YouTube is a powerful platform for the Alt-Right; Exley dives into the ideology and influence of one personality.

👤 PEOPLE

Matthew Baum, Kalb Professor of Global Communication
Ben Decker, Research Fellow
Nic Dias, Researcher
Nancy Gibbs, Visiting Edward R. Murrow Professor of Press, Politics and Public Policy
Heidi Legg, Program Director
Aimee Rinehart, Training and Intl. Projects Manager
Jim Smith, Director, Information Disorder Lab
Claire Wardle, Research Fellow



News Equity: Race and Gender

INSTITUTIONALIZED RACISM AND SEXISM HAVE HAD A MAJOR IMPACT ON U.S. PUBLIC POLICY, to the detriment of more than half of our country's citizens. The news industry—in terms of staff diversity and the stories covered—is still not reflective of the nation's demographics. According to a 2017 American Society of News Editors survey, minority journalists comprised only 16.6 percent of the workforce in U.S. newsrooms, while 39 percent of newsroom employees were women. A press that does not reflect the needs and concerns of all Americans falls short in its service to democracy.

The Shorenstein Center seeks to address these disparities through programs that focus on raising awareness of gender and race-related topics in the news, and research that calls out problematic media coverage.

★ PROGRAM

Research on the Effects of Racism

The Shorenstein Center received new funding for a visiting fellow devoted to researching the impact of racism on a range of policy areas. A new research reporter for Journalist's Resource also focuses on health equity and race, to elevate awareness and understanding of the issue in reporting. Thank you to the Robert Wood Johnson Foundation for supporting this project.

📅 EVENTS

#MeToo and the Media

A forum held on the impact of the #MeToo movement on the media industry (*left*), with Genevieve Roth, Joan Shorenstein Fellow; Koa Beck, Jezebel; Dahlia Lithwick, Slate; Zerlina Maxwell, SiriusXM; and Gabriel Sherman, *Vanity Fair*.

Race, Populism, and Politics

Jelani Cobb, A.M. Rosenthal Writer-in-Residence, staff writer for *The New Yorker*

The Politics of Racism in Trump's America

Adam Serwer, senior editor for *The Atlantic*

The Criminal Justice System and the Media

Heather Ann Thompson, historian at the University of Michigan

Race and Media in 2017

Vann R. Newkirk II, staff writer for *The Atlantic*

Environmental Inequity

Talia Buford, reporter for ProPublica

📄 PUBLICATIONS

In the Shadow of Kerner: Fifty Years Later, Newsroom Diversity and Equity Stall

Farai Chideya | May 2018

A review of diversity in U.S. newsrooms and its implications for coverage, with an emphasis on the political press corps. Chideya begins with a focus on the Kerner Commission report and Civil Rights era; progresses into research on the diversity of 2016 political news teams; and ends by exploring what might be done to create more diverse newsrooms.

Environmental Justice? Unjust Coverage of the Flint Water Crisis

Derrick Z. Jackson | July 2017

Despite diligent local coverage of the Flint water crisis from the outset, it took nearly one year for national media to pay attention, and even then, some coverage was problematic. Jackson asks why it took so long for Flint to become a national story, pointing to a lack of newsroom diversity and a history of national media ignoring environmental problems in communities of color.

Snake and Stranger: Media Coverage of Muslims and Refugee Policy

Meighan Stone | June 2017

An analysis of the major newscasts of CBS, Fox, and NBC finds that from 2015 to 2017, there was not a single month where positive stories about Muslims outnumbered negative stories. Terrorist activities and conflict were the major focus of news reports. Stone argues that such coverage contributes to negative public opinion of Muslims and policies such as President Trump's "Muslim ban."

👤 PEOPLE

Nancy Gibbs, Visiting Edward R. Murrow Professor of Press, Politics and Public Policy

Khalil G. Muhammad, Professor of History, Race, and Public Policy



The Student Experience

Coursework, informal learning opportunities, and internships prepare HKS students to become the next generation of leaders in media, politics, policy, and technology.

MEDIA AND TECHNOLOGY ARE CONSTANTLY EVOLVING

AND CHANGING SOCIETY—from the effects of social platforms on elections to ongoing challenges facing the news business. The Shorenstein Center strives to help students understand and stay ahead of these changes, helping them build a solid foundation of skills and knowledge that they can use as they go on to work in media, in public service, or at NGOs.

FACULTY AND CLASSES

Seventeen faculty are currently affiliated with the Center, and teach courses such as “Media and Journalism in the Digital Age,” “Controversies in Climate, Energy, and the Media: Improving Public Communication,” and “The Internet and Political Campaigns.”

In the fall, the Center welcomed several visiting faculty. E.J. Dionne, Jr., *Washington Post* columnist; Andrew Rosenthal, former *New York Times* editorial page editor; and Andy Burness, president of the communications firm Burness, respectively taught courses on religion and politics, race and media, and communications for policy change. In March, Nancy Gibbs, former editor of *Time*, was named Visiting Edward R. Murrow Professor, and will begin teaching in fall 2018.

STUDY GROUPS AND WORKSHOPS

Study groups and workshops allow students to participate in a flexible learning experience focused on a timely topic. In the fall, Phil Kent, former CEO of Turner Broadcasting Systems, led a study group on media and politics with special guests Don Lemon and Gloria Borger of CNN. Tom Wheeler, Walter Shorenstein Media and Democracy Fellow and former FCC chairman, led study groups about the intersection of public policy and technology. In the spring, Jelani Cobb, A.M. Rosenthal Writer-in-Residence and staff writer for *The New Yorker*, taught a series of opinion-writing workshops.

RESEARCH ASSISTANTS

Students have the opportunity to work as research assistants for fellows and faculty, and on our Single Subject News and Information Disorder projects. Students assist with research, content analysis, fact-checking, literature searches, and other tasks. During the 2017–2018 academic year, the Center had 20 research assistants.

Opposite page, left to right: Thomas Patterson, Bradlee Professor of Government and the Press, lectures in class; CNN’s Gloria Borger chats with students; Jelani Cobb, A.M. Rosenthal Writer-in-Residence, leads a workshop; Nicco Mele, Shorenstein Center director, lectures in class.



Internships

The Shorenstein Center places students at leading media, technology, and digital governance organizations to gain real-world experience.

SUMMER INTERNSHIPS

In summer 2017, the Center funded high-profile internships for 10 students at ABC News, Brookings Institution, Civic Hall, CNN, Democracy Works, Facebook, NBC News, NBC Universal, *The Texas Tribune*, and VICE News.

“My internship supervisor endeavored to give me wide, far-reaching exposure to the world of political reporting and broadcast media,” said Adam Giorgi, who interned at NBC News.

“Each week would see me starting a new ‘rotation,’ wherein I would be embedded with a different group: the Investigative Unit, Newsgathering and Assignment Desk, Special Reports, Political Unit, *Meet the Press*, *All In with Chris Hayes*, and *Morning Joe*. I learned how live television is directed and produced, from camera feeds to chyrons. I also had the opportunity to contribute on each of my rotations. In the Investigative Unit, I aided a joint team of NBC News investigators and CNBC business reporters investigating President Trump’s business empire.”



Avantika Chilkoti interned at *The New York Times*. “I pitched long ‘enterprise’ stories, was sent out for breaking news reports, and was invited to the weekly news meetings,” said Chilkoti. “My first day at work coincided with James Comey’s hearing, so I headed straight to the Hill to pick up a press pass and start collecting color from the scene. In the coming weeks, I would spend days in the Senate as senators battled out the future of health care in the U.S. And I would travel to Mount Vernon on July 4 to cover a naturalization ceremony for new citizens from Iran to Pakistan amidst a flurry of news on President Trump delivering on his long-promised ‘Muslim ban.’” Chilkoti even had her byline on the front page (right).

LYNETTE LITHGOW INTERNSHIP

The Center also sponsors the Lynette Lithgow Internship, which awards a stipend to an HKS student who has secured a summer internship at a news organization. This year’s recipient, Jose Alfaro, biked along the U.S.-Mexico border to tell the stories of people living in border towns.

Opposite page: Shaniqua McClendon at Facebook; Adam Giorgi with Chuck Todd at NBC. Above: Jose Alfaro bikes along the U.S.-Mexico border, reporting for VICE News; Howard Cohen with Brian Stelter at CNN; Angel Quicksey at Civic Hall.



“I did real, rewarding work. I spent most of my two months at *The Texas Tribune* working on an in-depth investigation into politics, money, and potential conflicts of interest in the Texas Statehouse.”

— Neil Thomas, HKS Student



E.J. Dionne, Jr., *The Washington Post*



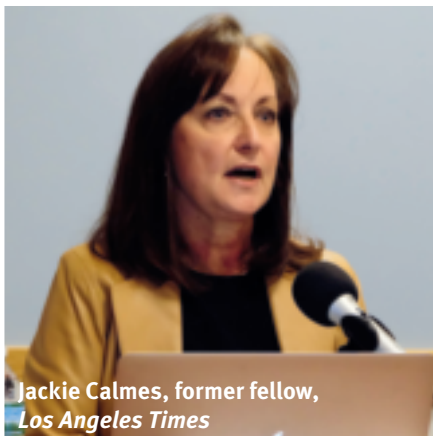
Vann R. Newkirk II, *The Atlantic*



Nancy Youssef, *The Wall Street Journal*



Gary Liu, *South China Morning Post*



Jackie Calmes, former fellow,
Los Angeles Times

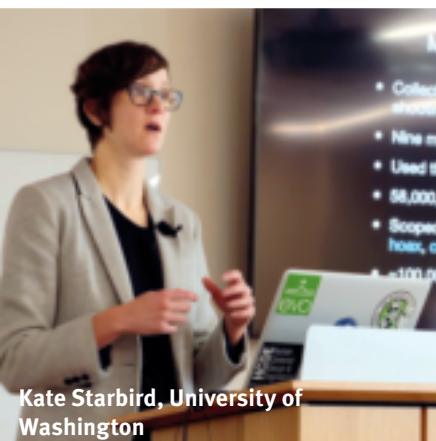
Events

The Shorenstein Center brings leading journalists, academics, and practitioners to the Harvard Kennedy School to discuss timely topics.

THE ROLE OF RACE, CLASS, AND RELIGION IN POLITICS, tech industry regulation, net neutrality, media performance, foreign policy, political satire, and the criminal justice system are just a few of the topics that students and members of the HKS community discussed with guests at the Center's weekly Speaker Series this academic year.

The Center also collaborated with departments and schools around Harvard and beyond to present other events, ranging from a series on misinformation to a panel on health care policy reporting. Altogether, the Center sponsored more than 60 events during the academic year.

Listen to podcasts of past events at shorensteincenter.org/podcast.



Kate Starbird, University of Washington



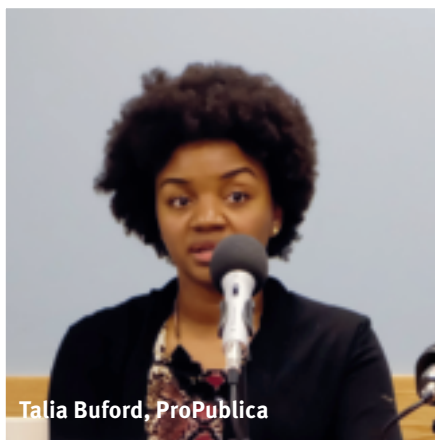
Michael Pollan, author



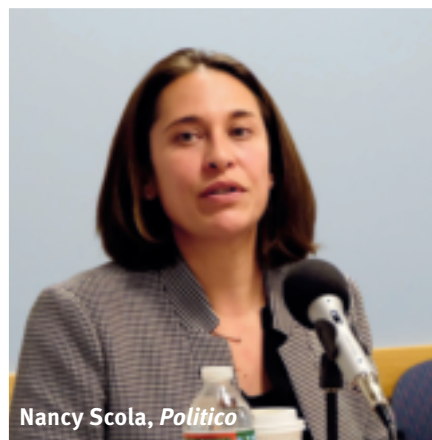
Margaret Sullivan, *The Washington Post*



Bob Schieffer, former fellow, CBS News



Talía Buford, ProPublica



Nancy Scola, *Politico*



Heather Ann Thompson, University of Michigan



Tom Wheeler, fellow, former FCC chairman



Deb Roy, MIT

EVENTS



Nancy Gibbs delivers the 2017 Theodore H. White Lecture.

Annual Lectures

THEODORE H. WHITE LECTURE ON PRESS AND POLITICS

Nancy Gibbs, editorial director of Time Inc. News Group and former editor of *Time* magazine, delivered the 28th annual Theodore H. White Lecture on November 15, 2017. Her thought-provoking speech, entitled “The Divided States of America,” covered American values, political polarization, and the impact of social media and journalism. Gibbs has since been named the Visiting Edward R. Murrow Professor of Press, Politics and Public Policy. Also at the event, the **David Nyhan Prize for Political Journalism** was awarded to **Kevin Cullen** (top) of *The Boston Globe*. The Nyhan Prize is awarded to a journalist who embodies Nyhan’s commitment to political coverage and challenging powerful individuals and institutions.

Video: shorensteincenter.org/nancy-gibbs

SALANT LECTURE ON FREEDOM OF THE PRESS
Jameel Jaffer (bottom), executive director of the Knight First Amendment Institute at Columbia University and former deputy legal director for the ACLU, delivered the tenth annual Richard S. Salant Lecture on Freedom of the Press on October 17, 2017. Jaffer discussed the paradox of “Government Secrecy in the Age of Information Overload.”

Video: shorensteincenter.org/jameel-jaffer





Nina Martin of ProPublica and Renee Montagne of NPR accept the 2018 Goldsmith Prize for Investigative Reporting from Nicco Mele.

The Goldsmith Awards

NPR and ProPublica, Martha Raddatz, and others honored at 2018 ceremony

THE GOLDSMITH AWARDS CEREMONY, held on March 6, 2018, recognized six outstanding journalism teams as finalists for the Goldsmith Prize for Investigative Reporting, as well as a special citation. **The \$25,000 prize was awarded to Nina Martin of ProPublica and Renee Montagne of NPR** for their investigative reporting series **Lost Mothers**.

The United States has the highest rate of maternal deaths in the developed world; NPR and ProPublica found at least half could be prevented with better care. The series tracked maternal deaths, saved lives by raising public awareness of post-birth complications, and prompted legislation in New Jersey and Texas.

“The mothers of America deserve the best medical care before, during, and after childbirth,” said Shorenstein Center Director Nicco Mele. “The state of that care, uncovered by Nina Martin and Renee Montagne’s reporting, deserves close scrutiny. The Goldsmith judges had the challenge of choosing one winner from a number of compelling, important stories this year. ‘Lost Mothers’ is undoubtedly deserving of this special recognition. An underreported story with a devastatingly human angle, their report shines a light on a problem all around us, but rarely told with such power and grace.”

Launched in 1991, the Goldsmith Prize for Investigative Reporting honors journalism that promotes more effective and ethical conduct of government, the making of public policy, or the practice of politics by disclosing excessive secrecy, impropriety, and mismanagement.

FIVE TEAMS FOR THE 2018 GOLDSMITH PRIZE FOR INVESTIGATIVE REPORTING AND WINNERS OF A SPECIAL CITATION RECEIVED \$10,000 EACH:



Shannon Mullen and Payton Guion of Asbury Park Press for **Renter Hell**. This investigation exposed the hazardous living conditions of thousands of tenants in New Jersey’s government-supported housing. As a result, the state issued more than 1,800 violations, and two state senators introduced a bipartisan bill aimed at fixing many of the issues brought to light in the series.

Melissa Segura (above) of BuzzFeed News for **Broken Justice in Chicago**. BuzzFeed News investigated a Chicago detective accused by the community of framing more than 50 people for murder. The findings from the series led to the freeing of an innocent man from prison after 23 years, and authorities reviewed the cases of other prisoners.

GOLDSMITH AWARDS

Carol Marbin Miller, Audra D.S. Burch, Emily Michot, and the *Miami Herald* digital team of the *Miami Herald* for **Fight Club: An Investigation into Florida Juvenile Justice.** This investigation found widespread beatings and brutality, sexual exploitation, and medical neglect in Florida's juvenile detention centers. As a result, the Florida Department of Juvenile Justice overhauled its hiring practices and created an Office of Youth and Family Advocacy to investigate complaints.

David Armstrong and **Evan Allen** of STAT and *The Boston Globe* for **The Addiction Trade.** STAT and *The Boston Globe* exposed treatment centers, middlemen, and consultants that exploited people seeking addiction treatment, which has led to criminal and congressional probes. Stories ranged from insurance fraud schemes, to poor care at Recovery Centers of America, to patient health put at risk on the TV program *Dr. Phil*.

The Washington Post staff for **Russia.** *The Washington Post* examined Russian interference in the 2016 election, possible links between the Trump campaign and Kremlin agents, and the United States' response throughout 2017. *The Post's* reporting contributed to the resignation of National Security Adviser Michael Flynn.

SPECIAL CITATION

Emily Steel, Jodi Kantor, Megan Twohey, Michael S. Schmidt, and other staff of *The New York Times* for **Harassed.** By revealing secret settlements, persuading victims to speak, and bringing powerful men across industries to account, such as Bill O'Reilly, Harvey Weinstein, and Louis C.K., *New York Times* reporters spurred a worldwide reckoning about sexual harassment and abuse.

THE GOLDSMITH CAREER AWARD FOR EXCELLENCE IN JOURNALISM was awarded to **Martha Raddatz**, ABC News chief global affairs correspondent and co-anchor of *This Week with George Stephanopoulos*. Raddatz has covered national security, foreign policy, and politics for decades—reporting from the Pentagon, the State Department, the White House, and conflict zones around the world. During the 2016 election, she co-moderated the Democratic and Republican primary presidential debates on ABC, as well as a presidential debate between Hillary Clinton and Donald Trump.

The award is given for outstanding contributions to the field of journalism, and for work that has enriched political discourse. Past recipients include Gwen Ifill, Seymour Hersh, Walter Isaacson, and Christiane Amanpour. In her keynote speech, Raddatz extolled the virtues of a free, robust press, and discussed her experiences reporting on wars.

“We are a country tired of war, after becoming far too accustomed to it. We are a nation divided along many lines. One of the starkest is the divide between those who have fought and those who have not. I have seen those wars up close, the sacrifice, the service, the hardships. I have learned so many lessons from that experience and I am a better person, a better journalist because of it.”

—*Martha Raddatz*

Find links to the stories and watch video of the awards ceremony, including Martha Raddatz's keynote speech: shorensteincenter.org/goldsmith-awards



Goldsmith Career Award-winner
Martha Raddatz delivers the keynote speech.

FELLOWSHIPS

Joan Shorenstein Fellows

Since 1986, the fellowship program has welcomed more than 250 accomplished journalists, scholars, and politicians from around the globe.

FELLOWS SPEND AN ACADEMIC SEMESTER researching, writing a paper, participating in events, and interacting with students, faculty, and the Harvard community.

During the 2017–2018 academic year, fellows focused on topics ranging from cybersecurity to populism to climate change. The mix of interests and expertise that fellows bring to the Center creates an enriching environment for fellows, faculty, and students, while advancing scholarship on some of today's most important topics.

Read papers by our fellows:
shorensteincenter.org/research



DONNA BRAZILE

Improving cyber literacy for political campaigns

(Fall 2017) Former Democratic National Committee (DNC) interim chair and adjunct professor at Georgetown University



KATHLEEN HALL JAMIESON

The role of the press in reinforcing democratic discourse norms

(Fall 2017) Director of the Annenberg Public Policy Center at the University of Pennsylvania, co-founder of FactCheck.org



GENEVIEVE ROTH

The impact of culture on social change

(Spring 2018) Founding partner of social impact agency Invisible Hand, director of creative engagement for Hillary for America



TYLER BRIDGES

“Alt-Lite” bloggers and conservative media

(Fall 2017) Reporter, *The New Orleans Advocate*



CLAES H. DE VREESE

Political journalism and populist movements

(Fall 2017) Professor and Chair of Political Communication in the Amsterdam School of Communication Research (ASCoR), University of Amsterdam



ELIZABETH ARNOLD

Media and climate change

(Spring 2018) Former NPR political correspondent and Associate Professor of Journalism at the University of Alaska



DIPAYAN GHOSH

Social platform accountability

(Spring 2018) Fellow at New America, former privacy and public policy advisor at Facebook, former technology and economic policy advisor at the White House



SARAH SMARSH

The intersection of health and class

(Spring 2018) Journalist and author of the forthcoming book *Heartland: A Memoir of Working Hard and Being Broke in the Richest Country on Earth*



HOSSEIN DERAKHSHAN

Information disorder

(Spring 2018) Writer, researcher, and author, known as Iran’s “blogfather”

FELLOWSHIPS

Walter Shorenstein Media and Democracy Fellow

High-profile figures engage with the HKS community on media and policy challenges.

WALTER SHORENSTEIN MEDIA AND DEMOCRACY FELLOWS are chosen for their respected views on current issues impacting the media and the political process, and their distinguished track records of leadership. While in residence, they participate in classes and study groups and interact with the HKS and wider Harvard communities.

A.M. Rosenthal Writer-in-Residence

Top authors write and share knowledge with students.

THE A.M. ROSENTHAL WRITER-IN-RESIDENCE PROGRAM brings professional nonfiction writers to Harvard to work on writing projects, teach student workshops, and interact with the community.



TOM WHEELER

Intersection of policy and technology, net neutrality, and platform accountability

(Fall 2017–Spring 2018) Chairman of the FCC from 2013 to 2017 under President Obama



JELANI COBB

Race, politics, history, and culture

(Spring 2018) Staff writer, *The New Yorker*, Ira A. Lipman Professor of Journalism at Columbia University

Entrepreneurship Fellow

Technology entrepreneurs provide valuable insight on changes affecting the public sphere.

ENTREPRENEURSHIP FELLOWS ARE EXPERIENCED TECHNOLOGY ENTREPRENEURS who provide guidance and mentorship to students and work with faculty on research and course development.

Technology creates both challenges and new opportunities for media and government. By fostering relationships between private sector entrepreneurs and Kennedy School students, the Shorenstein Center aims to encourage more thoughtful approaches to public policy on the part of disruptive startups, while better supporting Kennedy School students looking to start new organizations and programs.



Wael Ghonim

Transparency in social media platforms

(Fall 2017) Computer engineer, internet activist, author, and social entrepreneur

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