

## **Shorenstein Center Summer 2018 Internship Program Preliminary Brochure of Host Organizations**

Internships are open to current Harvard Kennedy School students who are returning in Fall 2018 ONLY.

Details of internships and job descriptions subject to change depending on host organization's requirements and/or qualifications/skills of applicants.

Additional host organizations may be added; contact [tim\\_bailey@hks.harvard.edu](mailto:tim_bailey@hks.harvard.edu) for updates.

More information and application form:  
<https://shorensteincenter.org/students/internships/>

**Host Organization Name:**

Center for Public Integrity

**About:**

The Center for Public Integrity is an investigative news organization that gives voice to the public and sparks change by going behind closed doors to reveal abuses of power in Washington.

**Website:**

<https://www.publicintegrity.org/>

**Basic Internship Description:**

Interns do largely the same work as our staffers. They analyze data, report and write stories that follow our mission statement: serve democracy by revealing abuses of power, corruption and betrayal of public trust by powerful public and private institutions.

We expect a high level of competency from our interns. Because of this, applicants should have prior experience producing journalism, whether at previous internships, freelance reporting jobs or student news outlets. Furthermore, applicants should intend to pursue a career in journalism upon completion of their internship and graduation from their program at the Harvard Kennedy School.

Here is some of the work our recent interns have produced:

- Oil, gas and coal interests filling Donald Trump's 'swamp' with cash, federal politics team (<https://www.publicintegrity.org/2017/05/02/20848/oil-gas-and-coal-interests-filling-donald-trump-s-swamp-cash>)
- Residents of Ohio town see 'environmental justice' as empty promise, environment/labor team (<https://www.publicintegrity.org/2015/08/14/17804/residents-ohio-town-see-environmental-justice-empty-promise>)
- Republican Governors Association outguns its Democratic counterpart as it gears up for next races, states team (<https://www.publicintegrity.org/2017/02/23/20736/republican-governors-association-outguns-its-democratic-counterpart-it-gears-next>)

**Preferred Dates of Internship:**

We can host an intern for 10 weeks. The start date could be anytime in May, June or early July with an end date 10 weeks after that.

**Location:**

Washington, DC

### **Preferred Qualifications/Skills/Other Requirements:**

Applicants for the internship should submit a cover letter, resume, contact information for two professional references and three examples of their work. Their cover letter should function as a statement of purpose. Applicants should tell us what they care about and what they like to work on; why this opportunity will help them reach their potential; how they will contribute to our news organization; why they're a terrific candidate; and if they have a particular interest in one of our core coverages areas: business, data journalism, the environment, immigration, national security, politics, technology or workers' rights.

An applicant's resume should list all relevant work experience, including previous internships, freelance reporting jobs and positions at student news outlets. It should also list any relevant skills like speaking a language other than English or experience working with particular software or programming languages (Excel, SQL, Python, etc.).

Applicants' two professional references should be able to speak knowledgably about their qualifications to work at the Center. Reporters and editors at previous internships, advisers to student publications and professors tend to be good references.

Examples of applicants' work include stories that have been published in professional or student outlets. They should include hyperlinks to these stories if they are available online. If they're not available online, applicants should include them as PDF files. Applicants with GitHub accounts are encouraged to include links to relevant repositories showing the data and programming work they did to report their stories..

**Host Organization Name:**

Chalkbeat

**About:**

Chalkbeat is a nonprofit news organization committed to covering one of America's most important stories: the effort to improve schools for all children, especially those who have historically lacked access to a quality education.

**Website:**

<https://www.chalkbeat.org/>

**Basic Internship Description:**

The intern will be working on our product & growth team to finalize the launch of our membership program. Responsibilities will include subscriber list analysis and cleaning, data analysis of existing donor base, input on setting membership tiers/rewards, testing and revision of donation flow to optimize ux, building of engagement flows to set up automated outreach to likely members at key moments and others as needs arise.

**Preferred Dates of Internship:**

Dates are flexible but June-August is typically when our interns work

**Location:**

New York, NY

**Preferred Qualifications/Skills/Other Requirements:**

Comfort working with data is a must. Experience in the nonprofit or journalism space is desired. Experience working with Salesforce and/or Pardot would be nice to have..

**Host Organization Name:**

Civic Hall

**About:**

Welcome to Civic Hall, a one-of-a-kind collaboration center for the world's civic innovators. We are a community space where social entrepreneurs, change-makers, government employees, hackers, academics, journalists, and artists can share knowledge, build tools, and solve problems together.

**Website:**

<https://civichall.org/>

**Basic Internship Description:**

Editorial, working on research and writing for our inhouse civic tech news site, Civicist.

**Preferred Dates of Internship:**

Dates are flexible, but ideally May 28 - August 24

**Location:**

New York, NY

**Preferred Qualifications/Skills/Other Requirements:**

Strong writing ability, design skills, well-organized, self-starter, interested in the field of civic tech.

**Host Organization Name:**

DemocracyWorks (TurboVote)

**About:**

According to the U.S. Census Bureau, nearly 60 percent of non-voters in 2012 missed Election Day because of process issues such as lack of time, registration problems, and inconvenient polling places. The Internet has simplified many aspects of our lives, but casting a ballot can still be complicated and confusing. When voting is difficult, participation suffers.

Democracy Works is dedicated to changing the status quo.

After missing several elections as a graduate student living away from home, Seth Flaxman set out to build a reminder system for voters so he would never miss another. From that idea, we formed Democracy Works to bring the awesomeness of the Internet to the process of democracy. TurboVote—our first project—launched in September 2010. We're building the tools needed to upgrade the infrastructure of our democracy and improve the voting experience for voters and election officials alike. Our vision is straightforward: make voting a simple, seamless experience for all Americans so that no one misses an election.

**Website:**

<https://democracy.works/turbovote/>

**Basic Internship Description:**

- Conduct independent research into how employer-led voter engagement initiatives bolster a company's bottom line, e.g. by increasing employee retention or improved brand loyalty
- Interview former TurboVote partners to identify key decision points that led to relationship termination and compile that information to strengthen the program moving forward
- Conduct independent research using datasets that may be quite large to better understand the administration of elections in 2016
- Draft blog posts or other written works summarizing and explaining research in language easily understood by the general public

**Preferred Dates of Internship:**

Preferred start date is mid-June and preferred end date is mid-August.

**Location:**

Brooklyn, NY

**Preferred Qualifications/Skills/Other Requirements:**

- Experience managing and analyzing large datasets using Stata, SAS, SPSS, R, or another data analysis software
- Experience developing research methodologies and knowledge of research best practices and trends
- Ability to work independently

**Host Organization Name:**

The Hechinger Report

**About:**

We cover inequality and innovation in education with in-depth journalism that uses research, data and stories from classrooms and campuses to show the public how education can be improved and why it matters.

**Website:**

<http://hechingerreport.org/>

**Basic Internship Description:**

Editorial department, duties will be largely doing data analysis on our email newsletter audience and helping develop revenue generating newsletter projects.

**Preferred Dates of Internship:**

Flexible, but generally starting in June

**Location:**

New York, NY

**Preferred Qualifications/Skills/Other Requirements:**

Ideally someone with very good knowledge of email newsletters, particularly in an news/editorial context. Business-focused experience would be OK (maybe even preferred) as long as they are able to translate that to an editorial product/strategy. We're really hoping this person can bring us some ideas and ways to make them a reality.



**Host Organization Name:**

Kaiser Health News

**About:**

Kaiser Health News (KHN) is a nonprofit news service committed to in-depth coverage of health care policy and politics. And we report on how the health care system — hospitals, doctors, nurses, insurers, governments, consumers — works.

In addition to this website, our stories are published by news organizations throughout the country. Our site also features daily summaries of major health care news.

**Website:**

<https://khn.org/>

**Basic Internship Description:**

Your primary assignment will be helping KHN continue to build out its one-of-a-kind database for the project “Pre\$cription For Power.” The database, created by KHN reporters who spent months converting PDFs to data, tracks the financial connections between the pharmaceutical industry and patient advocacy groups.

For this project, your responsibilities will include:

- Gathering additional charitable giving disclosures from pharmaceutical companies and converting them into data
- Working with KHN staff to find ways to track patient advocacy group advocacy on the Hill and in federal agencies
- Analyzing the database to find notable and newsworthy connections between prominent PAGs and pharma companies

To do this, you will need:

- Some data experience (at a minimum, comfortable working with spreadsheets)
- A desire to roll up your sleeves and commit to some tedious tasks (data creation is not for the faint of heart)

In addition, KHN has other data projects that would benefit from a savvy intern. For example, we run a number of python scripts to grab and process federal datasets that are always in need of a polish and some new features. We have dozens of health care databases on our MySQL server that hold stories we haven't tapped yet. If you have experience with SQL, R, or Python, and have an interest in policy and journalism, there's interesting work here for you to do.

**Preferred Dates of Internship:**

Position available for 8 weeks from mid-June to mid-August, though dates can be flexible.

**Location:**

We are in the final steps of securing office space for our team in New York City, and will send along our address as soon as able.

**Preferred Qualifications/Skills/Other Requirements:**

- Some data experience (at a minimum, comfortable working with spreadsheets)
- A desire to roll up your sleeves and commit to some tedious tasks (data creation is not for the faint of heart)

**Host Organization Name:**

NBC News

**About:**

NBC News is a division of the American broadcast television network NBC. NBC News aired the first news program in American broadcast television history on February 21, 1940. The group's broadcasts are produced and aired from 30 Rockefeller Center, NBC's headquarters in New York City. The division presides over America's number-one-rated newscast, NBC Nightly News, and the longest-running television series in American history, Meet The Press, the Sunday morning program of newsmakers interviews.

**Website:**

<https://www.nbcnews.com/>

**Basic Internship Description:**

MSNBC Politics Unit – Intern will have an opportunity to work with shows and units across NBC News & MSNBC.

**Preferred Dates of Internship:**

6/4/18 - 8/17/18

**Location:**

New York, NY

**Preferred Qualifications/Skills/Other Requirements:**

Passion for news, especially politics.

**Host Organization Name:**

NBCUniversal

**About:**

NBCUniversal is an American multinational media primarily involved in the media and entertainment industries; among its most significant divisions are the National Broadcasting Company (NBC) and the major film studio Universal Studios.

**Website:**

<http://www.nbcuniversal.com/>

**Basic Internship Description:**

- Managing weekly tracking across partners – Snapchat, BuzzFeed, and Vox (content pipeline)
- Assist in and/or own building decks at the executive level
- Participate in content brainstorms, sales presentations and pitches
- Exposure to other areas across the portfolio including sales/marketing/productions, audience development and the senior to leadership level.
- Analysis of content performance across our portfolio
- Final project may revolve around creating a case study highlighting best practices, content performance, strategic solutions and suggestions in regards to a specific show launch

**Preferred Dates of Internship:**

We can be flexible but would prefer 10-12 weeks.

**Location:**

New York, NY

**Preferred Qualifications/Skills/Other Requirements:**

- Self-starter
- Creative and analytical (projects will vary based on level/experience)
- Average to advanced PowerPoint skills
- Being able to work with different levels within the org
- Ability to work under pressure and tight deadlines
- Strong communicator
- Organized

- Solid Understanding of the social and digital landscape (social platforms, key digital players, someone who consumes social and digital content)

- Familiar with NBCU content and it's social presence

\*should be an HKS/MBA joint degree student.

**Host Organization Name:**

Pittsburgh Post Gazette

**About:**

The Pittsburgh Post-Gazette, also known simply as the "PG", is the largest daily newspaper serving metropolitan Pittsburgh, Pennsylvania, United States. It has won six Pulitzer Prizes since 1938.

**Website:**

<http://www.post-gazette.com/>

**Basic Internship Description:**

Departments can range anywhere from the city desk, photo, features, business to the Web desk. Any news room position we think the candidate may be a good fit. Or the person could "float" to different positions. Most of our interns do not do project type stories, but have worked with veteran reporters on projects. We do keep our interns busy, however. Some of this is on the intern. We expect interns we select to have ideas and to pitch them to their supervisors, if they are reporters. We have had great success immersing interns into our daily news room routine.

While most of the intern experience will mimic that of the Post-Gazette's staff, interns also will participate in workshops and other activities that will give them the necessary tools to succeed as journalists.

**Preferred Dates of Internship:**

our internships generally run from June through August and last no fewer than 10 weeks and no more than 13 weeks

**Location:**

Pittsburgh, PA

**Preferred Qualifications/Skills/Other Requirements:**

Candidates should have some journalism background, either print, digital or both. If that is on the school newspaper, that is a plus. Or, if they have worked at a daily newspaper as an intern or part-time employee, that is another plus. But we aren't averse to teaching, which is something else we do with our interns. While we enjoy doing the latter, we do need the interns to have some sort of journalism background, if not practical, then academic.

Must be a student in good standing at a college or university. A valid driver's license with a clean driving record is required..

**Host Organization Name:**

ProPublica

**About:**

ProPublica is an independent, nonprofit newsroom that produces investigative journalism with moral force. We dig deep into important issues, shining a light on abuses of power and betrayals of public trust — and we stick with those issues as long as it takes to hold power to account.

With a team of more than 50 dedicated reporters and editors, ProPublica covers a range of topics including government and politics, business, criminal justice, the environment, education, health care, immigration, and technology. We focus on stories with the potential to spur real-world impact. Among other positive changes, our reporting has contributed to the passage of new laws; reversals of harmful policies and practices; and accountability for leaders at local, state and national levels.

**Website:**

<https://www.propublica.org/>

**Basic Internship Description:**

TBD – email [tim\\_bailey@hks.harvard.edu](mailto:tim_bailey@hks.harvard.edu) for more details

**Preferred Dates of Internship: TBD**

**Location: TBD**

**Preferred Qualifications/Skills/Other Requirements: TBD**

**Host Organization Name:**

Reveal

**About:**

Founded in 1977 as the nation's first nonprofit investigative journalism organization, The Center for Investigative Reporting is celebrating its 40th anniversary this year. Over those four decades, we have developed a reputation for being among the most innovative, credible and relevant media organizations in the country.

Reveal – our website, public radio program, podcast and social media platform – is where we publish our multiplatform work.

Our award-winning journalists hold the powerful accountable and reveal government fraud and waste of taxpayer funds, human rights violations, environmental degradation and threats to public safety. We consistently shine a bright light on injustice and protect the most vulnerable in our society.

**Website:**

<https://www.revealnews.org/>

**Basic Internship Description:**

The HKS Summer intern will work on Reveal from The Center for Investigative Reporting's audience team. This team leads the organization's digital, social and engagement efforts to find new ways to expand the reach of Reveal's journalism and engage more meaningfully with audiences. Reveal will work with the intern to determine the best fit for a projects/responsibilities based on her or his skills, interests and the organization's needs.

**Preferred Dates of Internship:**

Flexible

**Location:**

Emeryville, CA

**Preferred Qualifications/Skills/Other Requirements:**

The intern should be a strong project manager with the ability to work independently in a fast-paced organization. Relevant skills or experience could include: marketing/communications, online engagement, web and social analysis, or web video production.



**Host Organization Name:**

STAT News (Position #1 of 2)

**About:**

STAT is a national publication focused on finding and telling compelling stories about health, medicine, and scientific discovery. We produce daily news, investigative articles, and narrative projects in addition to multimedia features. We tell our stories from the places that matter to our readers — research labs, hospitals, executive suites, and political campaigns.

STAT delivers fast, deep, and tough-minded journalism. We take you inside science labs and hospitals, biotech boardrooms, and political backrooms. We dissect crucial discoveries. We examine controversies and puncture hype. We hold individuals and institutions accountable. We introduce you to the power brokers and personalities who are driving a revolution in human health. These are the stories that matter to us all.

**Website:**

<https://www.statnews.com/>

**Basic Internship Description:**

STAT is seeking a Reporting Intern to join a team of seasoned journalists and editors in daily newsgathering and writing. Delivering fast, deep, and tough-minded journalism, STAT ([www.statnews.com](http://www.statnews.com)) takes readers inside science labs and hospitals, biotech boardrooms and political backrooms. We publish breaking news, richly reported feature stories, investigative projects, and multimedia presentations.

Some of the tasks we'll look for you to pitch in on:

- Writing news stories, study stories, newsletter briefs, and original reported work
- Doing research as part of a team with other reporters
- Pitching story ideas off of the news
- Production work like putting copy into CMS, finding photos, etc.

**Preferred Dates of Internship:**

Start and end dates are flexible; in the past we've asked that interns be available for a minimum of 10 weeks.

**Location:**

Boston, MA

**Preferred Qualifications/Skills/Other Requirements:**

You should have prior journalism experience; familiarity with the worlds of science and medicine is desirable but not required.

This is a start-up publication, so flexibility, team spirit, and a willingness to innovate are essential. Also essential: Fidelity to bedrock journalistic values and a commitment to excellence.

**Host Organization Name:**

STAT News (Position #2 of 2)

**About:**

STAT is a national publication focused on finding and telling compelling stories about health, medicine, and scientific discovery. We produce daily news, investigative articles, and narrative projects in addition to multimedia features. We tell our stories from the places that matter to our readers — research labs, hospitals, executive suites, and political campaigns.

STAT delivers fast, deep, and tough-minded journalism. We take you inside science labs and hospitals, biotech boardrooms, and political backrooms. We dissect crucial discoveries. We examine controversies and puncture hype. We hold individuals and institutions accountable. We introduce you to the power brokers and personalities who are driving a revolution in human health. These are the stories that matter to us all.

**Website:**

<https://www.statnews.com/>

**Basic Internship Description:**

STAT is seeking a Business Intern to help support its ad operations team and continue to grow its year-old subscription business. In these roles, the Business Intern should look to provide insights to sales, business and editorial leadership, with the goal of attracting readers, increasing reader engagement, and driving subscription growth. Some of the tasks we'll look for you to help with:

- Manage ad campaign projects for STAT clients and work on daily tasks for ad operations
- Build and analyze media campaign metric reports, and utilize data to report on overall site ad performance
- Work within operations systems such as MailChimp, Google DoubleClick for Publishers, and Sharethrough to help build sponsored newsletters and native content campaigns
- Work with the subscription manager on executing customer service and retention initiatives
- Build cross-platform engagement campaigns to draw in new STAT readers, and convert them into paying subscribers
- Work with editorial to develop a strategic SEO plan that drives brand awareness
- Leverage STAT's data analytics platform to drive actionable insights for stakeholders on a weekly basis

**Preferred Dates of Internship:**

Start and end dates are flexible; in the past we've asked that interns be available for a minimum of 10 weeks.

**Location:**

Boston, MA

**Preferred Qualifications/Skills/Other Requirements:**

You should be interested in learning more about content marketing, paid advertising channels and tactics, and email marketing as it pertains to subscription services and the publishing industry. A willingness to experiment, and collaborate with the business, product and editorial teams on new ways to reach and engage a subscriber is a must.

Familiarity with the worlds of science and medicine, and an understanding of what drives different industry power brokers to follow STAT, is desired but not required.

This is a start-up publication, so flexibility, team spirit, and a willingness to innovate are essential.

**Host Organization Name:**

The Texas Tribune

**About:**

The Texas Tribune is the only member-supported, digital-first, nonpartisan media organization that informs Texans — and engages with them — about public policy, politics, government and statewide issues.

With a staff of nearly 50 dedicated reporters, editors, technologists, designers and business leaders, the Tribune has continued to advance its mission of bringing greater transparency and accountability to public policy, politics and government through news, data and events.

**Website:**

<https://www.texastribune.org/>

**Basic Internship Description:**

Media relations and partnerships department. We're looking for an intern to help strategize and coordinate media relations and partnerships for news, enterprise projects and events at The Texas Tribune. The intern will be responsible for building relationships with Texas and national media, devising a plan for distributing Tribune content and managing editorial partnerships. The intern will also write media materials including releases, pitches and promotional copy for investigations and projects.

**Preferred Dates of Internship:**

The required start date is June 4, when the intern will participate in an all-day orientation along with other Texas Tribune summer fellows/interns. The end date is August 10. It's important to start on the first day of the program, but we can be flexible

**Location:**

Austin, TX

**Preferred Qualifications/Skills/Other Requirements:**

We're looking for a strong writer who is reliable, quick on his or her feet and wants to have a big impact on an innovative newsroom. Since we're a nonpartisan news organization, we prefer an intern who has not been deeply involved in partisan political activities.

**Host Organization Name:**

The Trace

**About:**

Every year in our country, a firearm is used in nearly 500,000 crimes, resulting in the deaths and injuries of more than 110,000 people. Shootings devastate families and communities and drain billions of dollars from local, state, and federal governments. Meanwhile, the problem of gun violence has been compounded by another: the shortage of knowledge about the issue.

We believe that when an issue is shrouded by a knowledge gap, journalism can be a big part of the solution. As a nonprofit newsroom, The Trace is able to dedicate itself to in-depth reporting that doesn't let up after the latest high-profile shooting leaves the front pages.

**Website:**

<https://www.thetrace.org/>

**Basic Internship Description:**

The intern will work on the engagement, news and growth team at The Trace, a nonprofit news organization dedicated to shining a light on America's gun violence crisis. With The Trace's senior editors, the intern will, through research and experimentation, help us better understand our readers and tailor our newsletter products and online engagement strategies. The internship will also include development of search engine optimization best practices and conducting email testing to inform The Trace's newsletter and donor acquisition strategy. Additional responsibilities may include news writing and reader engagement efforts to help strengthen online conversations regarding gun violence and related subjects.

**Preferred Dates of Internship:**

June 1 to August 15/September 1, but flexible

**Location:**

Brooklyn, New York

**Preferred Qualifications/Skills/Other Requirements:**

The Trace is committed to building a diverse newsroom. We encourage women, people of color, LGBTQ people, and people with disabilities to apply.

**Host Organization Name:**

The War Horse

**About:**

The War Horse is an award-winning nonprofit newsroom focused on the Departments of Defense and Veterans Affairs.

**Website:**

<https://www.thewarhorse.org/>

**Basic Internship Description:**

The War Horse has been invited by The Carter Institute of Journalism at New York University to pilot the Join The Beat project in Spring 2018—an initiative encouraging citizens to become members of a beat, or a specific issue, by contributing knowledge, time, and/or monetary donations to focus reporting on a single subject. Our members will be invited to participate in our closed, moderated Facebook page, which will be known as the Citizen-Led Information Collection Team, or CLIC Team. Through the CLIC Team, members will be able to share tips, stories, and ideas with our Beat Reporter, directly making an impact on our reporting and sharing in the success of our newsroom. ----- The War Horse 's Beat Reporter will focus his or her reporting on gender and sex crimes in the military. As a precursor to Join The Beat, The War Horse just published our interactive timeline that chronicles nearly 40 years of sex crimes within the Department of Defense. It's an ongoing project, and we are asking for tips and stories from our readers. Within 48 hours of publication, we received a half dozen intimate stories and tips, proving that demand exists for our investigative work. ----- The War Horse is looking for a Shorenstein Center intern to lead our team's Join The Beat program development. Specific responsibilities include:

- Lead the development of our CLIC Team membership and engagement model.
- Development of communications and engagement strategy and timeline.
- Research and implement data collection initiatives aimed at maximizing member engagement. Conduct data analysis to evaluate the efficacy and impact of our pilot Join The Beat.
- Conduct newsroom membership research and market analysis in order to successfully brand our Join The Beat initiative and our CLIC Team.

**Preferred Dates of Internship:**

June 4 through August 17 (Dates are flexible!)

**Location:**

New York, NY

**Preferred Qualifications/Skills/Other Requirements:**

- Desired qualifications include experience in program management and development.
- Additional qualifications may include experience in communications, data collection and analysis, and social media engagement.
- Non-negotiable traits: Integrity, selflessness, flexible, growth-oriented, mission-focused and empathetic.