



HARVARD Kennedy School

**JOAN SHORENSTEIN CENTER**  
on the Press, Politics and Public Policy

# CELEBRATING *25* YEARS



1986–2011

# From the Director

The Shorenstein Center happily celebrates 25 years of teaching, research and engagement with the broad topic of media, politics and public policy. This publication describes the history of the Shorenstein Center and its programs.

Our mission is to explore and illuminate the intersection of media, politics and public policy both in theory and in practice. Through teaching and research at the Kennedy School; an active fellowship program; student workshops, scholarships and internships; speakers, prizes and endowed lectures; the Journalist's Resource website, which is becoming an essential part of public policy reporting; and involvement in programs like the Carnegie-Knight Initiative on the Future of Journalism Education, the Shorenstein Center has been at the forefront of new thinking about the media and politics.

Over the past 25 years, our political climate has changed dramatically and the myriad technological advances have changed the news business, and nearly every other business, entirely. Issues of free speech, civil liberty, national security, globalization and rising tensions between corporate and journalistic objectives confront us. The Shorenstein Center has embraced digital media and sought out new faculty, fellows, staff and speakers who are educating our students, conducting research and developing ideas about the role of digital technology in governance and other areas. It is an exciting time to be a part of Harvard (celebrating its 375th anniversary) and the Kennedy School (celebrating its 75th anniversary).

We thank all of the students, scholars, reporters, donors, conference participants, speakers, visiting fellows and faculty, and our wonderful staff, all of whom have made this a vibrant, thoughtful and collegial community. And we offer special thanks to the Shorenstein family. We are grateful to everyone who has participated in the Center over the past 25 years and look forward to expanding our programs in new directions as we take on the challenges of the future.



Alex S. Jones



# History of the Shorenstein Center



**THE SHORENSTEIN CENTER** was founded in 1986, but its roots can be traced back to the early days of the John F. Kennedy School of Government. The Kennedy School has been singular in declaring its mission to be teaching and research plus engagement with the real world, something that sets it apart. Early on, leaders at the School recognized that engagement with the press should be part of the School's focus.

Initially, that role was taken by the Institute of Politics, founded in 1966 with a mandate to inspire young people to careers in public service. Jonathan Moore was a member of the first group of IOP fellows and was chosen to be the institute's director in 1974. Under Moore the IOP broadened its engagement with the press, conducting research, sponsoring conferences and inviting journalists to Harvard as fellows.

But Moore and others recognized that the topic was too important to be adequately addressed as a subsidiary part of the institute, and in 1980 he drafted a proposal for a Harvard center on the press, politics and public policy. Graham Allison, Dean of the Kennedy School, and Derek Bok, the President of Harvard, embraced the concept with great enthusiasm.

A planning committee was established for the proposed center that included Samuel H. Beer, Hale Champion, Marty Linsky, Jonathan Moore, Richard E. Neustadt, Anthony G. Oettinger, David Riesman, Robin Schmidt and James C. Thomson Jr. An advisory committee was also formed, with members David Broder, Otis Chandler, Hedley W. Donovan, Katharine Graham, Stephen Hess, James Hoge, J. Anthony Lukas, Robert J. Manning, Alan L. Otten, Dan Rather, Jack Rosenthal, Frank Stanton and William O. Taylor.

Harvard University created a new endowment fund titled "Media, Politics and Public Policy Center" with a \$50,000 transfer from the Institute of Politics. Other early donors included the Boston Globe Foundation, Cox Enterprises, Jane Bancroft Cook, the Jessie B. Cox Charitable Trust, Gardner Cowles, Walter Cronkite, Field Enterprises, General Electric Foundation and the Philip L. Graham Fund.

The IOP continued to host events and conduct research on the press and politics, and led the continued fundraising for the new center. These efforts resulted in \$5 million in endowment funds for professorships, programs and fellowships.



On March 10, 1985, Joan Shorenstein Barone died of cancer at the age of 38. At the time of her death, she was a producer of *The CBS Evening News with Dan Rather*. Joan had been inspired to go into political journalism by *Washington Post* reporter David Broder, who was an IOP Fellow in 1969 when Joan was a graduate student at Harvard. After Joan's death, her parents, Walter H. and Phyllis J. Shorenstein, sought to establish a memorial for their daughter. In conversations with Senator Edward M. Kennedy, Graham Allison, Derek Bok and Jonathan Moore, the Shorenstein family was persuaded that a Harvard research center dedicated to the study of press and politics would be an excellent tribute to Joan.

## THE ANNOUNCEMENT

On December 10, 1985, Harvard University announced an endowment gift of \$5 million from Walter and Phyllis Shorenstein for a new center to be named the Joan Shorenstein Barone Center on the Press, Politics and Public Policy. (In subsequent years, Mr. Shorenstein contributed an additional \$10 million to the endowment as well as numerous other gifts in support of the Washington office and Center programs. The name was changed to the Joan Shorenstein Center on the Press, Politics and Public Policy in 1995.)



On September 27, 1986, the Shorenstein Center officially opened for business. Benjamin C. Bradlee delivered an address on national security and the press, and remarks were made by Senator Edward M. Kennedy, David Broder, Derek Bok, Walter H. Shorenstein and Jonathan Moore. The Shorenstein Center became the first named research center at the Harvard Kennedy School.



## BUILDING THE CENTER

The distinguished political scientist Nelson W. Polsby was appointed Visiting Professor in the Frank Stanton Chair of the First Amendment and arrived in the fall of 1986. He also served as acting director of the Shorenstein Center. Polsby recruited the first fellows for the Center and hired a staff. The Center



became home to graduate students from Harvard's government department and the Kennedy School and hosted brown-bag lunches and faculty seminars.

Guest speakers during the first year included Howell Raines, Leonard Downie, Geoffrey Smith, Tom Patterson, Alan Ehrenhalt, Dan Hallin, W. Russell Neuman, Stephen Hess and others. Polsby and Kennedy School professor Gary Orren co-taught a seminar on the press and politics and co-edited *Media and Momentum: The New Hampshire Primary and Nomination Politics*. The Center co-sponsored a conference on "Voting, Public Opinion and the 1988 Elections" with the National Election Studies.

On June 1, 1987, veteran journalist Marvin Kalb became director of the Shorenstein Center and Edward R. Murrow Professor of Press and Public Policy. The Murrow Chair was later endowed through generous gifts from G. Barry Bingham Jr., Mary Bingham, and many other individuals, corporations and foundations.

One of Kalb's first moves as director was to propose a series of television interviews with all of the presidential candidates. In the fall of 1987, the 12-part series "Candidates '88" aired on PBS. It featured Kalb's interviews with Republican and Democratic presidential candidates, broadcast live from the Forum at the Kennedy School. A book about the series was published, featuring essays on all the candidates by Shorenstein Fellow Hendrik Hertzberg.

## GROWTH

In 1989 the Theodore H. White Lecture on Press and Politics was inaugurated with a panel discussion in the Forum featuring R. W. Apple Jr., Benjamin C. Bradlee and John King Fairbank. Blair Clark, a Shorenstein Center advisory board member and former vice-president of CBS News, worked closely with Marvin Kalb to raise the funds from more than one hundred friends and admirers of the reporter. Honored the next year was legendary broadcast journalist Walter Cronkite. Since its establishment, the Theodore H. White Lecture has become one of the hallmarks of the Shorenstein Center.

The Shorenstein Center's first Visiting Lombard Professor was Tim Cook. A Williams College professor of political science, Cook taught a course on the press and government in the spring of 1990. The Laurence M. Lombard Professorship was established by the family and friends of Mr. Lombard, a director of Dow Jones & Company for 28 years. Alex S. Jones, director of the Shorenstein Center since 2000, now occupies the Lombard chair.

Frederick Schauer served as Frank Stanton Professor of the First Amendment from 1990–2008. The chair was funded in the early 1980s by gifts from dozens of media organizations and



individuals in honor of Dr. Frank Stanton, president emeritus of CBS.

The chance meeting of a Harvard professor and a Philadelphia lawyer on a beach in Florida led to the establishment of one of journalism's preeminent prizes, which is awarded by the Shorenstein Center. The professor, Gary Orren, and the lawyer, Robert Greenfield, soon joined with Marvin Kalb to create the Goldsmith Awards Program. The concept began with a desire to encourage strong investigative reporting and grew to include book prizes, fellowships and an annual career award. The Goldsmith Prize for Investigative Reporting, first awarded in 1993, has become one of the most prestigious awards in journalism.



The first occupant of the Bradlee Chair in Government and the Press is Thomas E. Patterson, who arrived at Harvard from Syracuse University in 1996. Benjamin C. Bradlee, former executive editor of the *Washington Post*, donated funds for the chair in the early 1980s.

Marvin Kalb directed the Center from 1987 until 1999. He formalized the Fellowship Program and expanded the research output of the Center through foundation-funded projects on presidential press conferences, the Pentagon Papers, press coverage of the Soviet Union, race, presidential election campaigns, the Los Angeles riots, China, financial institutions and more. He developed the introductory course on press, politics and public policy, expanded the Kennedy School's curriculum, and led a program on media and

American democracy for high school teachers. With co-editor Pippa Norris, Kalb launched the *Harvard International Journal of Press/Politics*.

## TODAY

The Pulitzer Prize-winning journalist Alex S. Jones has served as director of the Shorenstein Center since July 1, 2000. Jones has enhanced the Fellowship Program, raised the profile of the Goldsmith Awards, launched new initiatives to increase student engagement, and broadened the advisory board. He has strengthened the financial underpinnings of the Center, with the strong support of the





Shorenstein family. Jones convened conferences on new issues such as WikiLeaks, blogging and journalism and the reporting of science.

The Center is one of 12 institutions selected to participate in the Carnegie-Knight Initiative on the Future of Journalism Education. As part of the Initiative, the Center created and operates Journalist's Resource ([journalistsresource.org](http://journalistsresource.org)), a website devoted to knowledge-based reporting.

The Center offers the Lynette Lithgow Summer Internship Award, research assistant positions and full-tuition scholarships. The David Nyhan Prize for Political Journalism was endowed in 2005 and is awarded in conjunction with the annual Theodore H. White Lecture. The annual Richard S. Salant Lecture on Freedom of the Press was endowed in 2007, and the A.M. Rosenthal Writer-in-Residence program was established in 2010.

In 2011, the Shorenstein Center was asked to oversee the HKS Communications Program. The Program offers courses and workshops on digital, written and oral communications to enhance the student experience at the Kennedy School.

Today the Kennedy School's Dean, David Ellwood, oversees an institution with more than 900 students, 52 tenured faculty members and 15 research centers. Over the last 25 years, the Shorenstein Center has been one of the most active programs in the School and has hosted more than a thousand speakers, faculty seminars and conferences with leading journalists, policymakers and scholars from around the world.

The contemporary challenges facing the media and their role in a democratic society prove the value of the Center's original vision and institutional mission. The interaction of the realms of media, politics and policy has never been more intense and consequential, and the need for productive collaboration of the academic and the practitioner never more palpable. In the coming years, the Center is committed to strengthening its dynamic mix of programs and participants, particularly fellows and faculty, as we engage the challenges of a rapidly changing media environment.

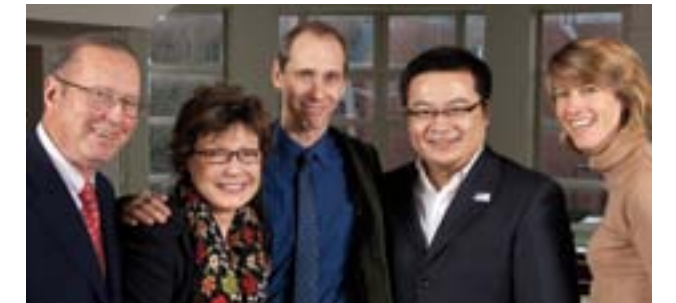


# Fellows

The Shorenstein Center **FELLOWSHIP PROGRAM** offers an opportunity for outstanding journalists and scholars to spend a semester at Harvard University, where they can share their knowledge and expertise in a collegial and intellectually stimulating environment. The mission of the fellowship program is to advance research in the field of press, politics and public policy; provide an opportunity for reflection; facilitate a dialogue among scholars, journalists and policymakers; and create a vibrant and long-lasting community.

Since 1986 the Center has hosted more than 300 visiting journalists and scholars. They have traveled from around the world and across the United States. Papers and books by former fellows have added significantly to the body of work on press and politics. Fellows' papers have been published as articles in journals such as *Foreign Affairs*, *The New Yorker* and the *Columbia Journalism Review*, and have formed the basis for longer books.

Fellows participate in the Center's seminars and conferences, attend public lectures and explore cultural and intellectual offerings at Harvard. The Fall 2011 Fellows are Neal Gabler, Vivek Kundra, Renée Loth, Fritz Mayer and Mark McKinnon. In Spring 2012, the Center will welcome Fellows Nazila Fathi, H.D.S. Greenway, Melinda Henneberger and Ron Suskind.



The **A.M. ROSENTHAL WRITER-IN-RESIDENCE PROGRAM** brings professional nonfiction writers to the Shorenstein Center to provide an opportunity for them to conduct research and work on a specific project, as well as interact with a community of scholars and students.

A.M. Rosenthal, former executive editor of *The New York Times*, was a passionate reporter and editor who had a profound influence on the shape of journalism. As an editor he oversaw the coverage of major news stories, including the Vietnam War, the Pentagon Papers, and the Watergate scandal. He won a Pulitzer Prize in 1960 for international reporting.

Tracy Kidder was the inaugural A.M. Rosenthal Writer-in-Residence at the Shorenstein Center in the Fall of 2010. Ron Suskind will join the Center as the second Rosenthal Writer-in-Residence in January 2012.



# Events



Throughout the academic year the Shorenstein Center presents lectures and discussions in a variety of formats — conferences, forums, symposia, lectures, discussions and informal gatherings. Many events take place at the Shorenstein Center or in the Harvard Kennedy School’s Forum, but the Center also hosts events in Washington, D.C., Los Angeles, Chicago, New York City, and other major cities.



At the Harvard Club of New York City, in May 2011, the Shorenstein Center hosted a conversation with U.S. Treasury Secretary Timothy F. Geithner and Alex S. Jones. The forum, titled “A Conversation on the Economy and Our Fiscal Challenge,” took place before a room of reporters and guests, including family members of Walter H. Shorenstein, in whose memory the event was dedicated.

## Weekly Luncheon Speakers

Throughout the academic year the Shorenstein Center presents a Speaker Series that highlights the Center’s ability to attract interesting speakers who share their expertise and experience with Kennedy School students and the academic community. Event topics have included the politics of new media technology, press coverage of the financial crisis, nuclear power, WikiLeaks and revolutions, digital democracy and African American online communities.



# Events

**THE GOLDSMITH AWARDS PROGRAM**, launched in 1991, has as its goal the encouragement of a more insightful and spirited public debate about government, politics and the press. The program includes the Goldsmith Prize for Investigative Reporting, two book prizes, Fellowships and the Goldsmith Career Award for Excellence in Journalism. The \$25,000 investigative-reporting prize has honored pioneering work by teams of journalists from across the country. The book prize has recognized distinguished scholarship by writers examining free speech, public television, race, journalism ethics, and campaign advertising. Financial support for the Goldsmith Awards Program is provided by an annual grant from the Goldsmith Fund of the Greenfield Foundation.



In 2007 the estate of Dr. Frank Stanton, former president of CBS, provided funding for the annual **RICHARD S. SALANT LECTURE ON FREEDOM OF THE PRESS** in honor of his longtime friend and colleague, Mr. Richard S. Salant, a lawyer, broadcast media executive, ardent defender of the First Amendment and passionate leader of broadcast ethics and news standards. Salant Lecturers have included Anthony Lewis, Jonathan Zittrain, Marcus Brauchli and Clay Shirky.

# Events



The Shorenstein Center annually awards the **DAVID NYHAN PRIZE FOR POLITICAL JOURNALISM** in honor of the late David Nyhan. For 30 years Nyhan was a columnist and reporter at *The Boston Globe*. A graduate of Harvard College and a Shorenstein Fellow in the spring of 2001, Nyhan was a regular participant in Shorenstein Center activities before, during, and after his fellowship. Nyhan died unexpectedly in early 2005. Recipients of the Nyhan Prize include William Greider, Nat Hentoff, Bob Herbert, Dana Priest, Molly Ivins and David Willman.

**THE THEODORE H. WHITE LECTURE ON PRESS AND POLITICS** commemorates the life of the reporter and historian who set the standard for contemporary political journalism and campaign coverage. White's landmark book *The Making of the President, 1960*, subsequent volumes on later campaigns, and *America in Search of Itself*, all remain vital historical documents on campaigns and the press. The Theodore H. White Lecture was inaugurated in 1989 with a panel that included R. W. Apple Jr., John King Fairbank and Ben Bradlee and is delivered annually by a noted politician, historian or journalist.



# Students

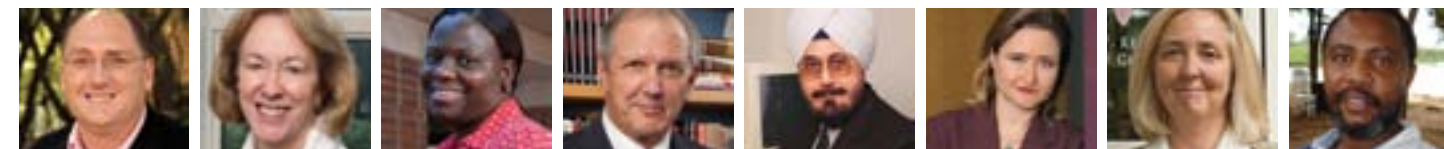
The Shorenstein Center seeks to engage students in the discussion of press and politics through courses at the Kennedy School and through events designed to enhance the curriculum. The Center also offers ways for students to gain practical experience in the field of press and politics. With each new semester come opportunities for students to work as research assistants to Fellows and visiting faculty. Summer internships and full-tuition scholarships are also available. The Center also employs a team of student researchers who contribute to the Journalist's Resource website.



The Shorenstein Center oversees the Harvard Kennedy School's Communication Program which is designed to educate students about written, spoken and digital communication.



## Selected Books, Papers and Reports from 25 Years at the Shorenstein Center



**KIKU ADATTO**, *Sound Bite Democracy: Network Evening News Presidential Campaign Coverage, 1968 and 1988*. 1990.

**MATTHEW A. BAUM, TIM J. GROELING**, *War Stories: The Causes and Consequences of Public Views of War*. Princeton University Press, 2009.

**SISSELA BOK**, *TV Violence, Children and the Press: Eight Rationales Inhibiting Public Policy Debates*. 1994.

**JOHN S. CARROLL**, *What Will Become of Newspapers?* 2006.

**JASON DEPARLE**, *American Dream: Three Women, Ten Kids, and a Nation's Drive to End Welfare*. Viking, 2004.

**JOHN ELLIS**, *Nine Sundays: A Proposal for Better Presidential Campaign Coverage*. 1991.

**AL FRANKEN**, *Lies (And the Lying Liars Who Tell Them): A Fair and Balanced Look at the Right*. Dutton, 2003.

**CHARLES GIBSON**, *Restoring Comity to Congress*. 2011.

**HENDRIK HERTZBERG**, *Politics: Observations and Arguments*. Penguin Press, 2004.

**ALEX S. JONES**, *Losing the News: The Future of the News That Feeds Democracy*. Oxford University Press, 2009.

**MARION JUST** et al. *Crosstalk: Citizens, Candidates and the Media in a Presidential Campaign*. University of Chicago Press, 1997.

**MARVIN KALB, DEBORAH KALB**, *Haunting Legacy: Vietnam and the American Presidency from Ford to Obama*. Brookings Institution Press, 2011.

**CHARLES LEWIS**, *The Growing Importance of Nonprofit Journalism*. 2007.

**STEVEN LIVINGSTON**, *Clarifying the CNN Effect: An Examination of Media Effects According to Type of Military Intervention*. 1997.

**REBECCA MACKINNON**, *The World-Wide Conversation: Online Participatory Media and International News*. 2004.

**JEFF MADRICK**, *The Business Media and the New Economy*. 2001.

**BILL MITCHELL**, *Clues in the Rubble: A User-First Framework for Sustaining Local News*. 2010.

**SETH MNOOKIN**, *Hard News: The Scandals at The New York Times and Their Meaning for American Media*. Random House, 2004.

**JACK NELSON**, *U.S. Government Secrecy and the Current Crackdown on Leaks*. 2003.

**MARTIN F. NOLAN**, *Orwell Meets Nixon: When and Why "The Press" became "The Media."* 2005.

**PIPPA NORRIS**, *Public Sentinel: News Media and Governance Reform*. World Bank Publications, 2009.

**SANDRA NYAIRA**, *Mugabe's Media War: How New Media Help Zimbabwean Journalists Tell Their Story*. 2009.

**RORY O'CONNOR**, *Word of Mouse: Credibility, Journalism and Emerging Social Media*. 2009.

**JAMES O'SHEA**, *The Deal from Hell: How Moguls and Wall Street Plundered Great American Newspapers*. PublicAffairs, 2011.

**DAN OKRENT**, *Public Editor #1: The Collected Columns (with Reflections, Reconsiderations, and Even a Few Retractions) of the First Ombudsman of The New York Times*. PublicAffairs, 2008.

**RICHARD PARKER**, *John Kenneth Galbraith: His Life, His Politics, His Economics*. University of Chicago Press, 2006.

**THOMAS E. PATTERSON**, *The Vanishing Voter: Public Involvement in an Age of Uncertainty*. Knopf, 2002.

**ERIC POOLEY**, *The Climate War: True Believers, Power Brokers, and the Fight to Save the Earth*. Hyperion, 2010.

**WILLIAM POWERS**, *Hamlet's BlackBerry: A Practical Philosophy for Building a Good Life in the Digital Age*. Harper, 2010.



## Selected Books, Papers and Reports from 25 Years at the Shorenstein Center



**DAVID ROHDE**, *“All Successful Democracies Need Freedom of Speech”: American Efforts to Create a Vibrant Free Press in Iraq and Afghanistan*. 2005.

**SANDY ROWE**, *Partners of Necessity: The Case for Collaboration in Local Investigative Reporting*. 2011.

**MARALEE SCHWARTZ**, *Getting It for Free: When Foundations Provide the News on Health*. 2009.

**NACHMAN SHAI**, *The Spokesperson — In the Crossfire: A Decade of Israeli Defense Crises from an Official Spokesperson’s Perspective*. 1998.

**SHORENSTEIN CENTER**, *Campaign Lessons for ‘92*. 1991.

**SHORENSTEIN CENTER**, *Women and News: Expanding the News Audience, Increasing Political Participation, and Informing Citizens*. 2007.

**ALEXIS SINDUHIJE**, *Ijambo: Speaking Truth Amidst Genocide*. 1998.

**RAMINDAR SINGH**, *Covering September 11 and Its Consequences: A Comparative Study of the Press in America, India and Pakistan*. 2002.

**ERNA SMITH**, *Transmitting Race: The Los Angeles Riot in Television News*. 1994.

**ROBIN SPROUL**, *Exit Polls: Better or Worse Since the 2000 Election?* 2008.

**MATTHEW V. STORIN**, *While America Slept: Coverage of Terrorism from 1993 to September 11, 2001*. 2002.

**MICHAEL TOMASKY**, *Whispers and Screams: The Partisan Nature of Editorial Pages*. 2003.

## JOURNALIST’S RESOURCE

### A website for journalists, educators and students

The mission of the Journalist’s Resource website is to promote knowledge-based reporting. The site highlights timely, peer-reviewed studies from non-partisan institutions on a wide variety of public policy topics. Over 300 studies and government reports are currently available. Each study is summarized in an overview that includes a link to the full study, teaching notes and links to relevant news articles. Subject areas include health care, economics, the environment, politics, transportation and more. The site also features sample syllabi which link back to the information on the website. Reference articles are also available on the site, addressing topics such as how to read an SEC filing, understanding corporate financial statements, using Twitter and more.



More than 130 journalism schools are actively using the site in the classroom. Over 5,000 journalism educators receive weekly email updates on new studies and other

resources. Daily updates are sent out via Facebook and Twitter to an expanding audience.

Journalist’s Resource is part of the Carnegie-Knight Initiative on the Future of Journalism Education and is run by the Shorenstein Center. The idea for the website grew out of Vartan Gregorian’s founding vision of strengthening the bond between journalism schools and research universities, and between journalists and scholarly research. The Center is grateful for the ongoing support of the Carnegie Corporation of New York and the John S. and James L. Knight Foundation.



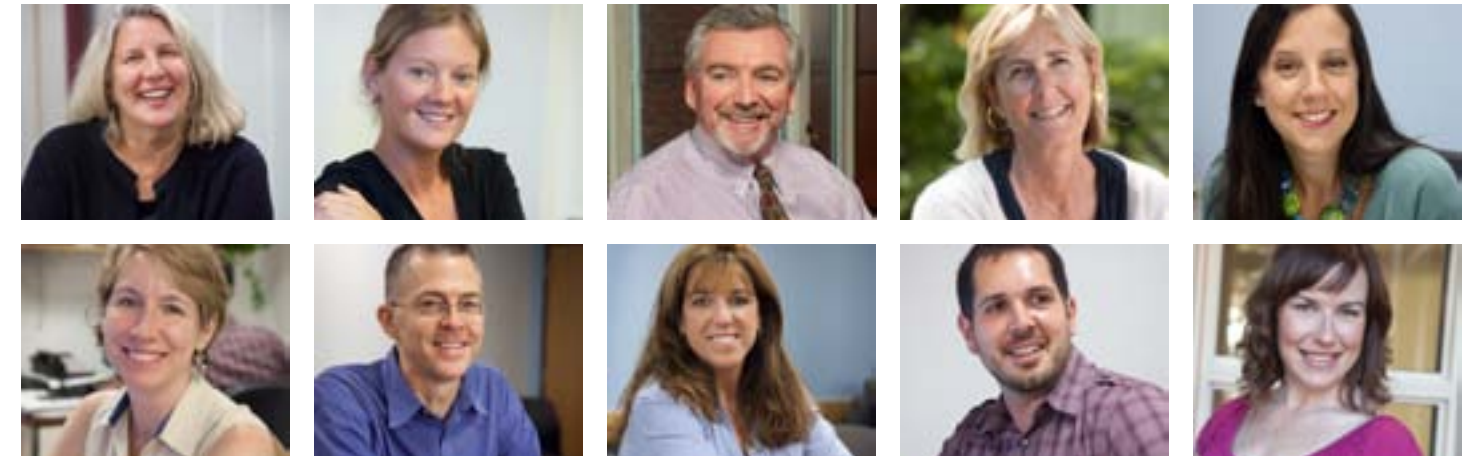
**FACULTY**

<b>Alex S. Jones</b> , Director; Laurence M. Lombard Lecturer on the Press and Public Policy			<b>Matthew Baum</b> , Kalb Professor of Global Communication
<b>Nolan Bowie</b> , Adjunct Lecturer in Public Policy			<b>Richard Cavanagh</b> , Adjunct Lecturer in Public Policy
<b>Susan Crawford</b> , Visiting Frank Stanton Professor of the First Amendment (2012)			<b>Gina Glantz</b> , Adjunct Lecturer in Public Policy (Fall 2011)
<b>Steve Jarding</b> , Lecturer in Public Policy			<b>Marvin Kalb</b> , Edward R. Murrow Professor of Practice Emeritus (Washington)
<b>Alex Keyssar</b> , Matthew W. Stirling Jr. Professor of History and Social Policy			<b>Nicco Mele</b> , Adjunct Lecturer in Public Policy
<b>Pippa Norris</b> , Paul F. McGuire Lecturer in Comparative Politics			<b>Richard Parker</b> , Lecturer in Public Policy
<b>Thomas E. Patterson</b> , Bradlee Professor of Government and the Press			<b>Micah Sifry</b> , Visiting Murrow Lecturer of the Practice of Press and Public Policy (Spring 2012)

**HKS COMMUNICATIONS PROGRAM**

	<b>Jeffrey Seglin</b> , Director; Lecturer in Public Policy		<b>Marie Danziger</b> , Lecturer in Public Policy (Fall 2011)		<b>Greg Harris</b> , Adjunct Lecturer in Public Policy (Spring 2012)
	<b>Luciana Herman</b> , Lecturer in Public Policy		<b>Timothy McCarthy</b> , Adjunct Lecturer in Public Policy		<b>Joshua Rothman</b> , Instructor in Public Policy (Fall 2011)

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**WALTER H. SHORENSTEIN**, who died June 24, 2010, at age 95, was one of the nation's most successful businessmen. He began his real estate career in 1946 after being discharged from the U.S. Army as a major in San Francisco. He started in property management with the brokerage firm Milton Meyer & Company and was made a partner in 1951. In 1953 he was named a "Leader of Tomorrow" by *Time* magazine. By 1960 Mr. Shorenstein had become president and sole owner of Milton Meyer & Company, and the firm was subsequently renamed the Shorenstein Company.

Mr. Shorenstein dramatically expanded the company's real estate development and management activities. Under his leadership the Shorenstein Company became the largest privately held owner and operator of Class A office buildings nationwide, with more than seven million square feet in downtown San Francisco, as well as significant holdings in New York, Chicago, Philadelphia, Charlotte, Kansas City and Boston.

Active in politics and philanthropy throughout his career, Mr. Shorenstein was a longtime supporter of the Democratic Party and received the Democratic National Committee's first-ever Lifetime Achievement Award in 1997. In 1995 he chaired the United Nations' 50th Anniversary Charter Commemorative Celebration in San Francisco. The Shorenstein family is one of the nation's leading supporters of the United Way.

Walter and his late wife, Phyllis, had three children — Joan, Carole and Douglas. Doug Shorenstein joined the family business in 1983 and became Chairman and CEO of the Shorenstein Company in 1995. Carole Shorenstein Hays is a Tony Award-winning Broadway producer and President of SHN, a theatrical entertainment company in San Francisco. In 1986 Walter and Phyllis Shorenstein endowed the Shorenstein Center in memory of Joan, an influential political journalist and producer at CBS News.

Mr. Shorenstein was a founding supporter of the Kennedy School's Corporate Social Responsibility Initiative. He also sponsored the Shorenstein Asia-Pacific Research Center at Stanford University, as well as programs at the University of California at Berkeley's Institute of East Asian Studies.



**JOAN SHORENSTEIN BARONE** was born in San Francisco in 1947. She attended Mills College, where she was elected to Phi Beta Kappa, and did graduate work at Harvard Divinity School. While in graduate school, a fascination with politics led her to enroll in a study group at Harvard's Institute of Politics, which was taught by then-IOP Fellow David Broder. Broder was so impressed with Joan's enthusiasm and ability that he recommended her for a job as a political researcher at the *Washington Post* the following year, 1970.

The dedication that was to distinguish Joan's remarkable career was evident even at the beginning. Although she arrived at the *Post* with no journalism experience, she brought with her the qualities of a superb researcher—intellectual vigor, an impeccable memory and dogged persistence. In a column written soon after her death, Joan's *Post* colleague Lou Cannon

recalled her "abundant energy and her willingness to tackle any project, no matter how many others she had under way." She was a particularly gifted researcher, who tended to go "beyond the specific question we put to her and answer the question we should have asked."

In 1973, when Watergate was the top news story in the country, Joan left the *Post* to join CBS News. Word soon spread around the newsroom that the young newcomer knew better than anyone else the names, faces, dates and events associated with the scandal. Joan's friend Lesley Stahl described her as a "walking encyclopedia" when it came to Watergate. Others fondly recall the collection of index cards on which, in her famously miniscule handwriting, Joan would write down every detail she could dig up on the story. According to Dotty Lynch, a former CBS colleague, those cards for a time served as the "institutional memory of CBS News, especially on Watergate." A year after starting at CBS Joan was made an associate producer of *Face the Nation* (she was to be appointed producer in 1979); the following year, 1975, she married political correspondent Michael Barone.

Through her professionalism and the sheer force of her personality, Joan commanded the respect of Washington's big players, and although she wore her influence lightly, her views were never in question. She was renowned, wrote Broder, "for being a stickler on the details" and for "never letting a politician or a reporter slide off the hard points of evidence or argument."

After the 1984 presidential campaign, during which she was a CBS News producer specializing in politics, she joined the Washington staff of *The CBS Evening News with Dan Rather* as a producer. Joan held this position until the cancer she had fought for 10 years finally claimed her life in 1985. She was 38 years old.

Joan Shorenstein left behind a legacy of excellence. On October 1, 1986, a few days after the Shorenstein Center's inauguration, Joan's longtime friend David Broder wrote a piece in which he considered how the Center could best honor the memory of this exceptional journalist. "The new Harvard center can do a service," he wrote, "if it just finds a way to embody and communicate the standards to which Joan Barone devoted her professional life."

# Celebrating 25 Years with the Shorenstein Center



**DESIGN AND LAYOUT** Janell Sims

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