

News from the Joan Shorenstein Center on the Press, Politics and Public Policy
John F. Kennedy School of Government, Harvard University

Spring 2008

Press/Politics

Journalist Briefing: State of the Economy

On April 9, 2008, the Shorenstein Center hosted a discussion for journalists on the state of the economy. The event took place at the Harvard Club in New York City. Kennedy School lecturer and former President and CEO of The Conference Board Dick Cavanagh moderated a conversation with Paul Volcker, former Chairman and Board of Governors of the Federal Reserve System, and David Walker, former U.S. Comptroller General and President and CEO of the Peter G. Peterson Foundation. Lawrence H. Summers, President Emeritus and Charles W. Eliot University Professor of Harvard University and former U.S. Secretary of the Treasury, gave a luncheon speech which was introduced by Thomas Patterson.

"When you're in a hole, the first thing you do is stop digging, and [Washington] hasn't learned that. . . . We can't continue to play the same game. It's a new ball game."

—**Former Comptroller General David Walker**, speaking at the State of the Economy briefing. A full, unedited transcript of the event is available online at: http://www.hks.harvard.edu/presspol/miscellaneous/state_of_the_economy_04-08.pdf

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Goldsmith Awards 2008

On March 18, 2008, the Shorenstein Center hosted the annual Goldsmith Awards in the John F. Kennedy Jr. Forum. The \$25,000 Goldsmith Prize for Investigative Reporting was awarded to Barton Gellman and Jo Becker for their report in the *Washington Post*, "Angler: The Cheney Vice Presidency." Gellman and Becker's four-part series examined the most powerful vice president in history and how he operates, providing a greater public understanding of the Bush-Cheney era.

"The judges concluded the Cheney story was the most important of 2007," said Thomas E. Patterson, Acting Director of the Center. "There were many deserving investigative reporting pieces, but the Cheney piece stood out for its startling revelations and deep investigation."

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Columnist Maureen Dowd Delivers White Lecture; Dana Priest wins Nyhan Prize

On October 25, 2007, *New York Times* columnist Maureen Dowd addressed a full house at the John F. Kennedy Jr. Forum, and Dana Priest received the David Nyhan Prize for Political Journalism.



Maureen Dowd and Alex Jones

In a speech filled with the biting one-liners and wry political caricatures for which she is famous, Maureen Dowd said that unlike many of her peers, she doesn't worry about the future of traditional reporting.

"At a time when journalism is considered an endangered species, the Bushies at least have proved that our profession is more necessary than ever," she said.

Besides having to contend with politicians who try to subvert the media, journalists face a dizzying array of new technologies that can impact how well they fulfill their charge to create a narrative of the times, Dowd said. But a continued focus on storytelling itself will secure the profession's future.

"I don't think, in the end, it really matters how we tell the story—with blogs or hieroglyphics, with a Royal typewriter or a cell phone or a carrier pigeon," she said.

Dowd, who won a Pulitzer Prize in 1999 for a series of pieces on the Clinton-Lewinsky affair, is a twelve-year veteran of the *Times*' op-ed page. Previously, she served as White House correspondent and covered four presidential campaigns. She has authored two books, *Bushworld: Enter at Your Own Risk* and *Are Men Necessary? When Sexes Collide*.

Before Dowd took the stage, Center Director Alex Jones presented the David Nyhan Prize for Political Journalism

to Dana Priest, the *Washington Post*'s national security correspondent. Priest, with co-author Anne Hull, published a damning two-part series about the treatment of veterans at the Walter Reed Army Medical Center. Her articles about secret CIA prisons were awarded a Pulitzer Prize for Beat Reporting in 2006. The prize honors the memory of former *Boston Globe* reporter and columnist David Nyhan and is awarded annually on the occasion of the White Lecture.

At the Theodore H. White Seminar the following morning, Priest took part in a panel discussion about "the invisible primary"—the media's tendency to zero in early on certain political candidates to the exclusion of others and the effect this may have on voters. Other panelists included Charles E. Cook Jr., publisher, *The Cook Political Report*; Tom Fiedler, Shorenstein Fellow and former editor-in-chief of the *Miami Herald*; Mark Halperin, editor-at-large and senior political analyst at *Time*; Steve Jarding, lecturer in public policy at the Kennedy School; and Marion Just, professor of political science at Wellesley College. Thomas Patterson, the Center's acting director, moderated.

A copy of the transcript and a video recording of the event are available online: http://www.hks.harvard.edu/presspol/news_events/th_white_lecture.htm



Charles E. Cook, Jr.



Dana Priest, Olivia Nyhan and Kate Nyhan

Studies Peer into the Present and Future of News

A Shorenstein Center study released in the summer of 2007 found that young people do not follow daily news as closely as they did a few decades ago. The report, *Young People and News*, was based on a national survey of 1800 randomly sampled teens, young adults and older adults. Young people are making more use of the Internet as a news source than their older counterparts, but their rate of consumption across news mediums lags far behind. Of the three groups, teens were found to be the least attentive—60 percent pay almost no attention to daily news, compared with 48 percent of young adults and 23 percent of older adults. Despite its relative advantages—breadth and depth of coverage plus speed of delivery—the Internet’s capacity to cultivate a daily news habit in those without one remains unclear.



Thomas Patterson

A second report, *Creative Destruction: An Exploratory Look at News on the Internet*, found that the Internet is redistributing the news audience in ways that threaten some traditional news organizations while benefiting others. Because it reduces the influence of geography on people’s choice of a news source, the Internet inherently favors news outlets that have a national reach. The year-long study of 160 newspaper-based websites revealed that websites representing “brand-name” newspaper organizations such as the *New York Times* and the *Washington Post* are growing at a healthy rate, while those of most other papers are in decline. The television sector saw an overall increase in web traffic, but the sites of nationally known networks—CNN, ABC, CBS, NBC, Fox, and MSNBC—performed much more vigorously than did local ones. The websites of nontraditional news sources, such as aggregators and bloggers, are outperforming the sites of traditional news organizations.

The research was conducted by Shorenstein Center Acting Director Thomas Patterson, Bradlee Professor for Government and the Press at the Kennedy School. Funding was provided by the Carnegie Corporation of New York, for the consideration of the Carnegie-Knight Task Force on the Future of Journalism Education. Full text of both reports can be found online at http://www.hks.harvard.edu/presspol/carnegie_home.htm

Salant Lecture Announced

The Shorenstein Center announces the creation of the Salant Lecture, which will be held annually beginning in the 2008–09 academic year. Dr. Frank Stanton, former president of CBS, established the lecture in honor of his longtime friend and colleague, Mr. Richard S. Salant, a lawyer, broadcast media executive, ardent defender of the First Amendment and passionate leader of broadcast ethics and news standards.

In addition to his many connections to the Kennedy School and Harvard University, Dr. Stanton was an early proponent of the creation of a Press and Politics Center at the Kennedy School. The Frank Stanton Professorship of the First Amendment was one of the first positions in the new Center, and Stanton funded or was responsible for raising funding for a number of other chairs at Harvard, including the Jerry McClure Professorship at the Design School and the Elisabeth Allison Professorship of Economics in the Faculty of Arts and Sciences. Stanton also served on the advisory committee for the proposed center in the early 1980s, and was on the Shorenstein Center advisory board from 1987 until his death in 2006.

Richard S. Salant led CBS News through the Vietnam War and the Watergate scandal in the 1960s and 70s. Under his leadership, CBS was the first network to expand its nightly news coverage to a half-hour on weekdays. The network also introduced “60 Minutes” and the “CBS Morning News” during his tenure, and he was widely respected and credited for presenting complex issues with unusual clarity.

The estate of Dr. Stanton provided a gift of \$1,000,000 as an endowment to the Shorenstein Center, which will provide funding for an annual lecture on the freedom of the press, accompanied by a dinner and followed by publication of the lecture by the Shorenstein Center.



Frank Stanton

Press Coverage of the 2008 Campaign

The Shorenstein Center's Marion Just and Tom Rosenstiel of the Pew Center for Excellence in Journalism have teamed up to examine press coverage of the 2008 election. Ongoing content analysis looks at the tone and content of the coverage. Their first report, "The Invisible Primary—Invisible No Longer: A First Look at Coverage of the 2008 Election Campaign," was picked up by many news outlets including the *New York Times*, NPR, AP and others.

The report is available online: http://www.hks.harvard.edu/presspol/miscellaneous/invisible_primary.pdf

Look for subsequent reports on the Shorenstein Center and Pew websites.

Recent Shorenstein Events

Guest speakers for this spring's brown bag seminar series have included IOP Fellow and *Des Moines Register* political columnist David Yepsen; Dahlia Lithwick, senior editor and legal correspondent for *Slate*; Clark Hoyt, public editor of the *New York Times*; and Sergio Bendixen, political pollster and analyst.

During the fall, brown bag lecturers included William Powers, *National Journal's* media critic; Anthony Shadid, Pulitzer Prize-winning correspondent for the *Washington Post*; Raghida Dergham, columnist for *Al Hayat*; and David Shribman, executive editor of the *Pittsburgh-Post Gazette*, among others. Audio recordings of these discussions are available on our website: www.shorensteincenter.org.

The Center was one of several stops in a month-long tour of the United States by a contingent of Liberian journalists seeking support for media professionals in their home country. In the September session the group stressed the difficulty of working within a media framework severely damaged by years of civil war and economic instability.

Scholarships at the Kennedy School

Harvard University's Kennedy School of Government offers Master's degrees in public policy and public administration. If you are interested in applying to the Kennedy School, please consider the following scholarship opportunities:

Shorenstein Center Scholarship in Press and Politics

The Shorenstein Center Scholarship is awarded to an individual who has a proven interest in issues concerning the press and politics, has been accepted as a Kennedy School student and wishes to study press, politics and public policy. Successful applicants are expected to work in journalism/communications for a nonprofit, a government agency or a political entity for three years after graduation.

William A. Starr Innovations Fellowship

This fund was established to support students who are working to promote innovative solutions and imaginative thinking as leaders in journalism and public service. The fellowship will be awarded to a journalist in the MPP or MPA program who demonstrates original, nontraditional thinking in policy analysis and public service.

Lewis Freedman Scholarship for Broadcast Journalism/Frederick Roy Martin Scholarship

The Freedman Scholarship was established in 1993 to encourage journalists to expand and deepen their knowledge of public policy issues. The Martin Scholarship was established in 1995 through the estate of Nancy Martin. The income from these two funds supports students interested in journalism.

Applicants for these scholarships should contact Stephanie Streletz, associate director of student financial services: John F. Kennedy School of Government, 79 JFK Street, Cambridge, MA 02138, 617-496-9078.



Liberian journalists visit with students

The Iraq War and the Press

In September the Center sponsored a conference on the reporting of the Iraq war at the National Press Club in Washington, D.C. The discussion was organized under two broad headings: lessons learned and the relationship between the military and the press.

In the first segment journalists turned a critical eye toward themselves, highlighting successes but bemoaning lapses as well.

"I don't think we focused on some of the most important issues that have, as we now see...become so relevant to the national discussion debate about Iraq," said Rajiv Chandrasekaran of the *Washington Post*.

Other panelists for that session included Michael R. Gordon, Steven Livingston, Michael Massing, James Risen and Anthony Shadid.



Lt. Gen. David W. Barno (ret.)

Panelists for the second session included Jonathan Karl, Jim Miklaszewski, Major General William L. Nash (ret.), Linda Robinson, General Bernard E. Trainor (ret.) and Evan Wright. Lieutenant General David W. Barno (ret.) delivered the keynote speech. The conference was broadcast over the C-SPAN network.



Linda Robinson and Gen. Trainor (ret.)



Michael Robinson, Steven Livingston, Richard Parker and Anthony Shadid



Graham Allison with a conference attendee

PRESS/POLITICS JOURNAL GOES TO GEORGE WASHINGTON



Effective August 2007, Sage Publications is the new owner of the *Harvard International Journal of Press/Politics*, now the

International Journal of Press/Politics. Editorial responsibilities have also changed hands. The new editor is Silvio Waisbord of the School of Media and Public Affairs at The George Washington University. The journal will remain a

source for rigorous analysis of the role of press and politics in the making of public policy. For more information visit Sage's website: www.sagepub.com.



Tom Fiedler and HKS Alum
Nelson Reyneri



Thomas Patterson



Ted Gup and Loretta Tofani



Jo Becker, Mary Newsom, Melissa Ludtke
and Anne Hull

Goldsmith, from p. 1

Launched in 1991, the Goldsmith Prize for Investigative Reporting honors journalism which promotes more effective and ethical conduct of government, the making of public policy, or the practice of politics by disclosing excessive secrecy, impropriety and mismanagement.

The five finalists for the Goldsmith Prize for Investigative Reporting were:

• **Joshua Kors of the *Nation* for “Thanks for Nothing.”** Joshua Kors revealed how military doctors are purposely misdiagnosing soldiers wounded in Iraq as having been ill before joining the Army. His investigations resulted in a Congressional hearing, bills in the House and Senate and an added amendment to the Defense Authorization Act.



Walt Bogdanich

• **Walt Bogdanich and Jake Hooker of the *New York Times* for “A Toxic Pipeline.”** Bogdanich and Hooker uncovered what would turn out to be China’s most lethal export: diethylene glycol, an ingredient in antifreeze that was used in medicine and is suspected of killing hundreds around the world. The U.S. Food and Drug Administration has halted all imports of Chinese glycerin. China has reversed its position on diethylene glycol.

• **Tom Dubocq of the *Palm Beach Post* for “Palm Beach County’s Culture of Corruption.”** A two-year investigation by Tom Dubocq exposed Palm Beach County’s worst corruption scandal in nearly a century, prompting federal investigations and leading two county commissioners, a prominent lobbyist and a governor’s appointee to plead guilty to corruption charges.



Tom Dubocq

• **Loretta Tofani of the *Salt Lake Tribune* for “American Imports, Chinese Deaths.”** While the harmful effects of products made in China and consumed in America were being uncovered, Chinese factory workers were dying from carcinogens used in making these products. Loretta Tofani’s reporting spurred Democratic proposals to require overseas enforcement of worker protections in trade agreements.

• **Dana Priest and Anne Hull of the *Washington Post* for “The Other Walter Reed.”** Priest and Hull exposed the deep and widespread problems at Walter Reed Army Medical Center. Their reporting resulted in the dismissal of the commander of Walter Reed, the surgeon general of the Army and the secretary of the Army

and an overhaul of the system for treating outpatients in the military health system.

The Goldsmith Book Prize is awarded to the best academic and best trade books that seek to improve the quality of government or politics through an examination of press and politics in the formation of public policy.

The Goldsmith Book Prize for best academic book was awarded to **John G. Geer for *In Defense of Negativity: Attack Ads in Presidential Campaigns*.**

The Goldsmith Book Prize for best trade book went to **Ted Gup for *Nation of Secrets: The Threat to Democracy and the American Way of Life*.**



Paul Steiger

The Goldsmith Career Award for Excellence in Journalism was given to **Paul E. Steiger**, former Managing Editor of the *Wall Street Journal*, Chairman of the Committee to Protect Journalists and Editor-in-Chief of ProPublica, a new non-profit investigative journalism organization.

The Goldsmith Awards Program is funded by an annual grant from the Goldsmith Fund of the Greenfield Foundation.

2007–2008 Fellows

Spring 2008



Elizabeth Becker, an author and journalist, is the Edelman Family Fellow at the Shorenstein Center. Becker has had a long and distinguished journalism career, from her time as a reporter at the *Washington Post*

(1972–80), senior foreign editor at National Public Radio (1992–95) and as a reporter for the *New York Times* (1995–2005). She has been a war correspondent in Asia, and specializes in foreign affairs and international economics. She is the author of the book *When the War Was Over: Cambodia and the Khmer Rouge Revolution*, the recipient of a Robert F. Kennedy Book Award. Becker graduated from the University of Washington in 1969. Becker is writing about the press coverage of the international travel industry.



Richard Davis is a professor of political science at Brigham Young University. He is the author or co-author of many books on media and politics including *Electing Justice: Fixing the Supreme*

Court Nomination Process; *Politics Online: Blogs, Chatrooms, and Discussion Groups in American Democracy*; and *The Web of Politics: The Internet's Impact on the American Political System*. In 2003, Davis won the McGannon Communication Policy Award for his book *Campaigning Online: The Internet in U.S. Elections*. Davis received his Ph.D. in political science from Syracuse University. At the Shorenstein Center, he is researching and writing about the political blogosphere.



Philip J. Hilts, an author and journalist, is a Goldsmith Fellow at the Shorenstein Center. He is the author of *Protecting America's Health: The FDA, Business and One Hundred Years of Regulation*.

The book received the Los Angeles Times Book Award for the best science and technology book published in 2006. His book *Smokescreen: The Truth Behind the Tobacco Industry Cover Up* was selected as one of the ten best books of the year by *Business Week*. Hilts had a long career in journalism, beginning as a reporter and photographer for the *Virginia Sentinel* in 1969 and, more recently, as a health and science writer for the *New York Times* (1989–2002) and national staff writer for the *Washington Post* (1980–1989). While at the Shorenstein Center, Hilts is writing about press coverage of global health issues. On July 1, he will become the new director of the Knight Science Journalism Fellowships at MIT.



J. H. Snider is a scholar who has written extensively about new technology and democracy. He is the president of iSolon.org and an affiliated researcher at Columbia University's Institute for Tele-Information.

He was research director for the New America Foundation, a Washington, D.C.-based think tank. His books include *Speak Softly and Carry a Big Stick: How Local TV Broadcasters Exert Political Power* and *Future Shop*. Snider has a Ph.D. in American Government from Northwestern

University, an M.B.A. from the Harvard Business School and an undergraduate degree from Harvard College. His work at the Shorenstein Center focuses on the role of information policy in enhancing democracy.

Fall 2007



Geoffrey Cowan is a University Professor at the University of Southern California, occupying the Annenberg Family Chair in Communication Leadership at the Annenberg School for Communication.

Cowan also directs USC's Center on Communication Leadership and, from 1996 until July 2007, was the dean of the Annenberg School. Before joining USC, Cowan served under President Clinton as director of the Voice of America and director of the International Broadcasting Bureau. A graduate of Harvard College and Yale Law School, he has authored several award-winning books including *See No Evil: The Backstage Battle over Sex and Violence on Television* and *The People v. Clarence Darrow: The Bribery Trial of America's Greatest Lawyer*. At the Shorenstein Center, Cowan examined new business models for news.

Read Geoffrey Cowan's paper, "Leading the Way to Better News: The Role of Leadership in a World Where Most of the 'Powers That Be' Became the 'Powers That Were,'" online: http://www.hks.harvard.edu/presspol/research_publications/papers/discussion_papers/D44_Cowan.pdf



Tom Fiedler recently retired after a thirty-five-year career at the *Miami Herald*. Fiedler worked as an investigative reporter, political columnist, editorial-page editor and, from 2001–2007, executive editor. Having covered

nearly every aspect of government, Fiedler has won several awards: In 1988 he received the Society of Professional Journalists' top award for his coverage of the presidential election and in 1991, the *Miami Herald* received a Pulitzer Prize for a series that included Fiedler's investigative report into a religious cult's political tactics. Fiedler's research at the Shorenstein Center examined the impact of new media on the 2008 presidential campaign. He was a Goldsmith Fellow during the fall semester and Visiting Murrow Lecturer in the spring, teaching Press, Politics and Public Policy.

Read Tom Fiedler's paper, "The Road to Wikipolitics: Life and Death of the Modern Presidential Primary, b. 1968 - d. 2008," online: http://www.hks.harvard.edu/presspol/research_publications/papers/discussion_papers/D41_Fiedler.pdf



Nguyen Anh Tuan is chairman of the VietnamNet Media Group and the editor-in-chief of VietnamNet. He is also the founder of the VASC Software and Media Company and VietNet, the first Internet service provider

in Vietnam to provide email and web access. Nguyen was a faculty member at the University of Dalat before he embarked on his business and journalism career. As a journalist, Nguyen covered Prime Minister

Phan Van Khai's 2005 visit to the United States and founded an interactive interview format, the "VietnamNet Online Roundtable," that enables readers to participate in interviews. As the Shorenstein Center's Sagan Fellow, he researched key trends in the development of electronic media in Vietnam.

Read Nguyen Anh Tuan's paper, "From VietNet to VietNam Net: Ten Years of Electronic Media in VietNam," online: http://www.hks.harvard.edu/presspol/research_publications/papers/discussion_papers/D43_Nguyen.pdf



Robin Sproul, vice president and Washington bureau chief of ABC News, was a Kalb Fellow at the Shorenstein Center. Responsible for the editorial supervision and management of the bureau, Sproul

oversees news coverage of all Washington beats and serves as the network's liaison to the federal government on news policy matters. Sproul has earned broadcasting honors for her contributions to the planning and production of local and national news coverage. A member of the Washington, D.C., Newseum Advisory Committee, Sproul has also served as president and vice president of the board of the National Press Foundation. She investigated an economic and editorial model for the future of exit polling.

Read Robin Sproul's paper, "Exit Polls: Better or Worse Since the 2000 Election?" online: http://www.hks.harvard.edu/presspol/research_publications/papers/discussion_papers/D42_Sproul.pdf

Visiting Adjunct Lecturer



Carol Darr is an associate research professor at the Graduate School of Political Management of The George Washington University. She has spent most of her career in national politics and government

and served as the general counsel to the Democratic National Committee in the 1992 presidential election. During the Clinton Administration, she served as the acting general counsel of the U.S. Department of Commerce and as associate administrator of the Office of International Affairs in the National Telecommunications and Information Administration. She was the chief counsel to the 1988 Dukakis/Bentsen Committee and deputy counsel to the 1980 Carter/Mondale Presidential Committee. She received a J.D. and a B.A. from the University of Memphis. As an adjunct lecturer at the Kennedy School, Darr taught a module entitled "New Media and Contemporary American Politics."

News21 Internship for Students and Conference Weekend

The Shorenstein Center hosted a three-day conference for Kennedy School, Columbia, Northwestern, Berkeley and USC News21 students and faculty in early May 2008.

The Carnegie-Knight Initiative on the Future of Journalism Education is a partnership between the Carnegie Corporation of New York, the John S. and James L. Knight Foundation, the Shorenstein Center and many of the nation's top journalism schools. The initiative aims to revitalize journalism education through research, curriculum reform and an innovative summer internship program.

As a part of the Carnegie-Knight Initiative, the universities have created News21 Incubators, annual national investigative reporting projects overseen by campus professors and distributed nationally through both traditional and non-traditional media. News21 emphasizes innovative, hands-on journalism study and practice. Students have the opportunity to create news products that are experimental in substance and style for mainstream and emerging news outlets.

Four Kennedy School students have been selected as News21 interns this year: Carlyn Reichel, Tina Chong, Dori Glanz and Jonathan Maher.

Carlyn Reichel will work with the News21 group at Berkeley. Carlyn graduated from Stanford in 2005. She has worked for a PR firm in Washington, D.C., has been an intern in Senator Rockefeller's office and an intern for Media Matters.

Jonathan Maher graduated from McGill University in 1998, and has a master's degree in political sociology and public policy analysis from the Institute for Political Studies in Paris. He is working with the Nieman Watchdog Journalism Project and taking Kennedy School courses on New Media. Jonathan will join the News21 team at Columbia.

Tina Chong is also headed to California, and will join the News21 team at USC. Tina has a B.A. from Yale and was a key member of the start-up team for City Year in Los Angeles. She is a Korean American immigrant, was raised in L.A., and has experience in corporate communications.

Dori Glanz graduated magna cum laude from Southwestern University in Texas. She worked as an executive and legislative aide to Rep. Mark Strama in the Texas House of Representatives. Dori will join the News21 team at Northwestern.

Each team will focus its reporting on a different aspect of this year's theme: The 2008 Election.



Jonathan Maher, Dori Glanz, Carlyn Reichel and Tina Chong

Coming up: Democratic and Republican National Convention Discussions

The Shorenstein Center will be hosting brunches and panel discussions at the Democratic National Convention in Denver, Colorado on August 24 and the Republican National Convention in St. Paul, Minnesota on August 31.

Women & News

In November 2007, the Shorenstein Center sponsored a conference examining the relationship between women and news—as news consumers, as journalists and as participants in the political process. The conference, “Women and News: Expanding the News Audience, Increasing Political Participation, and Informing Citizens,” grew out of conversations between Ellen Goodman and Linda Douglass during their time as Shorenstein Fellows in the Spring of 2007. Over the summer, Shauna Shames and Marion Just developed the research framework for the conference. The conference was attended by nearly 100 journalists, scholars and students.

Ellen Goodman and Arianna Huffington gave keynote addresses, and three panels addressed facts about political knowledge and news interest by gender, differences in the political behavior of men and women, explanations for differences in knowledge, news interest and political behavior, women in the news business and in the news audience and facts about women in conventional and new political media.

Panelists, speakers and moderators included Ellen Goodman, the *Boston Globe*; Susan Carroll, Rutgers University; Pippa Norris, Harvard University; Kay Schlozman, Boston College; Sidney Verba, Harvard University; Thomas Patterson, Harvard University; Rick Kaplan, CBS News; Andrew Kohut, Pew Research Center for the People and the Press; Sandy Rowe, the *Oregonian*; Shelley Ross, CBS News; Linda Wertheimer, NPR; Linda Douglass, *National Journal*; Arianna Huffington, The Huffington Post; Garance Franke-Ruta, *The American Prospect*; Caroline Little, Washingtonpost. Newsweek Interactive; Robin Sproul, ABC News; and Marion Just, Wellesley College.



Linda and Fred Wertheimer



Kay Schlozman and Sid Verba



Arianna Huffington and Thomas Patterson



Alex Jones and Ellen Goodman



Robin Sproul, Caroline Little, Marion Just and Garance Franke-Ruta



Andy Kohut and Linda Douglass

A copy of the program, research narrative, and fact sheets, along with transcripts of talks by Ellen Goodman and Arianna Huffington, is available online:

http://www.hks.harvard.edu/presspol/research_publications/reports/Women%20&%20News%20Final%20Report.pdf

2008 Shorenstein Journalism Award: Ian Buruma



Ian Buruma

On February 21, 2008, the Shorenstein Prize was presented to Ian Buruma. The prize honors an American journalist or author not only for a distinguished body of work, but also for the particular way that work has helped American readers to understand the complexities of Asia. It is awarded each year by Stanford University's Walter H. Shorenstein Asia-Pacific Research Center and Harvard's Shorenstein Center.

Buruma was born in the Netherlands, and educated at Leyden University and Nihon University, Tokyo. He is a journalist, author and Luce Professor at Bard College in New York. He is a frequent contributor to the *New York*

Review of Books and many publications in Europe and the U.S. His latest books are *Occidentalism* (with Avishai Margalit) and *Murder in Amsterdam*.

Carnegie-Knight Conference on The Future of Journalism

As a part of the Carnegie-Knight Task Force effort, which is funded by the Carnegie Corporation and the Knight Foundation, the Shorenstein Center will host a conference on "The Future of Journalism" June 20 and 21, 2008.

The Task Force consists of nearly a dozen of the nation's top journalism schools, plus the Shorenstein Center at Harvard's Kennedy School of Government. Professor Thomas Patterson has developed the conference agenda in consultation with the deans of the participating journalism schools.

Over the past three years, the Task Force has worked on issues relating to the changing nature of news and journalism education. The conference will provide Task Force members and others an opportunity to share knowledge and ideas as a means of advancing the Task Force's agenda for the next three years, and will include panels on the changing news environment, new and old business models for news, communication research, citizen journalism, innovations in journalism education and the changing demand for news.

NEWSMAKERS

Editor-at-large for the *National Post* and former fellow (Fall 2005) Diane Francis recently published a book entitled, *Who Owns Canada Now? Old Money, New Money, and the Future of Canadian Business*. Her website and blog can be found at: www.dianefrancis.com.

Alexis Sinduhije, a fellow in Fall 1997 and a recipient of the Committee to Protect Journalists' 2004 International Press Freedom Award, has announced his candidacy for president of Burundi. Elections will be held in 2010.

Tom Fiedler, dedicated Visiting Murrow Lecturer this past semester, ran the Boston Marathon in the morning of April 21, 2008, and then came in to teach his class on Press, Politics and Public Policy in the afternoon. His time was 3:55:41. Fiedler has been named the Dean of Boston University's College of Communication.

Al Franken (Fellow, Spring 2003) is running for the U.S. Senate in Minnesota.

Summer Internship Awards

The Lynette Lithgow Internship has been awarded to Kennedy School graduate Nik Steinberg. He will spend the summer working for Global News, a new journalism enterprise founded by Philip Balboni and Charles Sennott.

Samina Uddin is the recipient of a Shorenstein Center Internship for her work at WBUR radio this summer. Samina, a first-year master's student at the Kennedy School, will be working for the radio program "On Point."

2007–2008 Faculty and Courses



Matthew Baum, Visiting Associate Professor of Public Policy

Mass Media, Public Opinion and Foreign Policy; Political Communication

Research Seminars: Press, Politics and Public Policy; Politics and Advocacy



Bob Blendon, Professor of Health Policy and Management

Public Opinion, Polling and Public Policy; Political Analysis and Strategy for U.S. Health Policy



Nolan Bowie, Adjunct Lecturer in Public Policy

New Media and Democracy; 2020 Vision and Information Policy: Considering the Public Interest



Dick Cavanagh, Adjunct Lecturer in Public Policy

Entrepreneurship and Innovation in the Public, Private and Social Sectors



Marie Danziger, Lecturer in Public Policy

The Arts of Communication



Carol Darr, Adjunct Lecturer in Public Policy

New Media and Contemporary American Politics



Tom Fiedler, Visiting Murrow Lecturer in the Practice of Press and Politics

Press, Politics and Public Policy



Steve Jarding, Lecturer in Public Policy

Running for Office and Managing Campaigns; To Be a Politician



Alex Keyssar, Matthew W. Stirling Jr., Professor of History and Social Policy

Reasoning from History; Understanding Democracy Through History



Pippa Norris, McGuire Lecturer in Comparative Politics

Challenges of Democratization; Good Governance and Democratization



Richard Parker, Lecturer in Public Policy

Religion, Politics and Public Policy



Thomas Patterson, Bradlee Professor of Government and the Press

Political Institutions and Public Policy

The Center

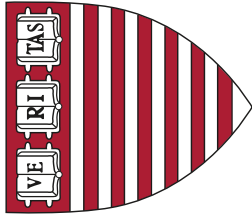


Shorenstein Center Faculty and Staff

Alyssa Barrett, Publications Coordinator
Matthew Baum, Visiting Associate Professor of Public Policy
Robert J. Blendon, Professor of Health Policy and Management
Nolan Bowie, Adjunct Lecturer in Public Policy
Richard Cavanagh, Adjunct Lecturer in Public Policy
Geoffrey Cowan, Associate
Marie Danziger, Lecturer in Public Policy; Director, KSG Communications Program
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