



PRESS/POLITICS

News from the Joan Shorenstein Center on the Press, Politics and Public Policy
John F. Kennedy School of Government, Harvard University

From the Director



Alex S. Jones

Something basic in mainstream journalism has changed, and it has happened without debate or even much discussion.

Now, as readers and viewers, we feel it is our right to know why news decisions were made. We now feel entitled to a transparency that is unprecedented.

For instance, readers of the *New York Times* have demanded to know why the *Times* decided to hold its story on domestic spying for a year. On January 1, the paper's frustrated public editor scolded the publisher and top editor for refusing to explain, and their silence was framed as a betrayal of a presumed contract to level with readers.

What has made the *Times's* silence on the domestic spying story so perplexing is that it has occurred simultaneously with the paper's crystalline transparency in reporting on child pornography. In that case, reporter Kurt Eichenwald has revealed in detail how he contacted a young man who, at 13, had started removing his clothes and performing sex acts in front of Web cams for Internet pedophiles who sent him money. Eichenwald contacted the boy through the Web, persuaded him to meet and then identified himself as a reporter. But he then took the added steps

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John S. Carroll to Serve as First Knight Visiting Lecturer



John S. Carroll

will study, analyze and comment on the future of journalism in America and around the world.

John S. Carroll, former editor of the *Los Angeles Times*, is the first to receive this appointment, funded with a \$200,000 grant from the John S. and James L. Knight Foundation.

The new lectureship will provide distinguished journalists with positions at major universities of their choosing for a year of reflection, research and teaching. The lectureship is intended for highly respected senior journalists who embody both excellence

The Shorenstein Center will host the first Knight Visiting Lecturer. The lectureship is a position for distinguished journalists who

and the highest ethical standards. Earlier this year, Carroll retired after five years as top editor of the *Los Angeles Times*, during which time the paper won 13 Pulitzer Prizes.

"John Carroll is one of the most important journalists of his generation," said Alberto Ibarguen, president and CEO of Knight Foundation. "We're glad to help make possible an opportunity to reflect on his experience and on journalism in society at a time of transformational change. Students and scholars at Harvard will benefit, as well as the virtual, worldwide community of people who care about the uses of information in an open society."

"My topic is an urgent one: nothing less than the fate of journalism," said Carroll. "The

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Matthew Baum to Join Shorenstein Center



Matthew Baum

Los Angeles, will be joining the Shorenstein Center as a visiting associate professor of public policy in the fall of 2006. Baum studies the role of the mass

Matthew Baum, associate professor of political science and communication studies at the University of Southern California at

media and public opinion in contemporary American politics. He is the author of *Soft News Goes to War: Public Opinion and American Foreign Policy in the New Media Age*, in which he argues that due to the rise of the "soft news media," and despite claims to the contrary, the public's attention to foreign policy crises has actually increased over the past several decades.

Fellows Research the Media, the Military, and More



David Anable was president of the International Center for Journalists from 1997 to 2004 and is a former managing editor

of the *Christian Science Monitor*. He writes columns for a group of newspapers in Virginia, as well as occasional pieces for the *Christian Science Monitor*, where he was a reporter, bureau chief, foreign editor, and managing editor between 1965 and 1988. Anable is also a former professor at Boston University, where he was chairman of its School of Journalism. At the Shorenstein Center he focused on international media, how a country's journalism can open the way for democratic reforms and the role of training in promoting such a process.



Diane Francis is editor-at-large at the *National Post* in Canada and a broadcaster with Rogers Media. She was editor

and a director of the *Financial Post*, forerunner of the *National Post*. She has been a columnist and investigative journalist for the *Toronto Star*, the Toronto Sun publishing chain, Southam Newspaper chain, and *Maclean's* magazine, among others. She writes three columns weekly on a range of subjects and appears regularly on radio and television. She is the author of eight books on politics, business and white-collar crime. Her research at the Shorenstein Center covered anti-Americanism in the Canadian, British and French media and its effect on public policy in those countries.



D. Sunshine Hillygus is an assistant professor of government at Harvard University. She holds a Ph.D. in political science

from Stanford University and a B.A. and M.A. from the University of Arkansas. Her research and teaching interests include American voting behavior, campaigns and elections, and information technology and society. Dr. Hillygus's research has been published in the *American Journal of Political Science*, the *Journal of Politics*, *Political Behavior*, and *IT @ Society*. She is co-author of the forthcoming book, *The Last Long Form Census: Privacy versus Mobilization in 2000*. While at the Center Dr. Hillygus researched the role of the media in U.S. elections.



Zhengrong Hu is director of the National Center for Radio and Television Studies and is a professor at the Communication

University of China. He earned his Ph.D. in communication from Renmin University. His research interests are in theories of communication, radio and television broadcasting, media policy, political economy of communication, and new media. Mr. Hu has published papers on Chinese media in transition for numerous leading Chinese journals, including the *Chinese Broadcasting Academic Journal* and *Modern Communication*. He is the author of *Media Reality and Beyond* and *Media Management Renovation*. Dr. Hu's research concerns Chinese politics and media policy in transition.



Brigadier General Kevin Ryan (ret.) is a joint fellow with the Shorenstein Center and the Belfer Center for Science and

International Affairs. General Ryan has supervised U.S. government security programs with various foreign militaries and served in Germany, Russia and Korea. He has participated in security negotiations at the national level and facilitated cooperative programs with the Department of Defense, the George C. Marshall Center, the National Defense University and several other universities. In his most recent assignment, General Ryan was responsible for Army strategic war plans, policy and international affairs. As a Center fellow he explored military manpower strains on the U.S. military and how this issue can be understood by the American public through the press.



Judy Woodruff is a broadcast journalist who has covered politics and breaking news for over three decades at

three major networks—NBC, PBS and CNN. For 12 years Woodruff served as anchor (she anchored the weekly program "Inside Politics") and senior correspondent for CNN. In June 2005 she left the network to pursue longer-form journalism opportunities but will continue as a consultant and occasional contributor to the network. At PBS, from 1984 to

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Woodward and Bernstein Discuss the Use of Anonymous Sources



Alex Jones, Carl Bernstein and Bob Woodward

In a December 5 forum sponsored by the Shorenstein Center and moderated by Center Director Alex Jones, journalists Bob Woodward and Carl Bernstein converged to discuss the topic of source attribution and the role it may have played in forwarding the Bush Administration's case for war in Iraq. Addressing an audience that included about 500 students, journalists, academics and members of the general public, the two insisted that journalists must be allowed to preserve the anonymity of key sources and to do so under extreme duress, including the threat of jail time.

Woodward and Bernstein have been closely identified with the subject of source confidentiality since they covered Watergate. The duo depended heavily on secret informants during that investigation, most notably on the FBI insider dubbed "Deep Throat." For decades, the reporters kept their pledge not to unmask Deep Throat. In fact, the source's identity remained a mystery until he, former FBI assistant director W. Mark Felt, disclosed it in June of 2005.

Felt's announcement came in the midst of rekindled debate about the confidentiality issue, triggered in 2003 when

columnist Robert Novak revealed the identity of a CIA operative, Valerie Plame, who was involved in work on weapons of mass destruction, and attributed his information to "two senior administration officials."

Recently, Woodward has weathered attacks for not revealing earlier that he also had learned of Plame's identity through an anonymous source. At the forum, he explained that he had not at first recognized the significance of what he had been told, partly due to the manner in which the information had been conveyed. "Someone told me in a casual, offhand way," he said. He added that he was also concerned about the possibility of being asked to name sources to whom he had promised confidentiality.

Within the body of the session and during the question-and-answer period afterward, Woodward fielded questions about his ties to the White House with equanimity. In one colorful variant of the question, Jones

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Shorenstein Center Sponsors Journalism Workshop for Students



Student Journalism Workshop: Linda Wertheimer

On Friday, November 18, the Shorenstein Center sponsored a workshop for Kennedy School students with serious interest in pursuing careers in journalism. Several prominent journalists, current and former fellows at the Center, were on hand to share their insights. Former *Boston Globe* editor Matthew Storin spoke about what it takes to become a top newspaper editor. Judy Woodruff, former senior correspondent and anchor at CNN, and Bill Wheatley, former executive vice president at NBC News, offered students a glimpse of what goes on behind the scenes in television broadcasting. Also in attendance was National Public Radio's Linda Wertheimer, who discussed strategies for successful reporting on radio.

Fall Courses



Roger Rosenblatt, Edward R. Murrow Visiting Professor of the Practice of Press and Public Policy, writes essays, books and plays. His pieces for *Time*

magazine have won two George Polk Awards and awards from the Overseas Press Club, among others. His television essays for the “NewsHour with Jim Lehrer” on PBS have won the Peabody and the Emmy. Rosenblatt is the author of ten books, including the national bestseller *Rules for Aging*, three collections of essays, and *Children of War*. Rosenblatt began writing professionally when he became literary editor and a columnist for the *New Republic*. Before that he taught at Harvard, where he earned his Ph.D. He was a Fulbright scholar in Ireland, 1965–66. In 1995, Long Island University appointed him its first University Professor of Writing. He holds the Parsons Family Chair at Southampton College. This fall Professor Rosenblatt taught a course on writing about public policy.

Thomas E. Patterson, Bradlee Professor of Government and the Press, conjointly teaches two seminars: Press, Politics and Public Policy; and Politics and Advocacy. These complementary courses help students examine the intersection of press with politics and policy, and also look at advocacy in the form of elections, campaigns, organizing, and lobbying. Each student writes a policy analysis exercise (PAE) for a client as part

of the course. Patterson, in collaboration with lecturers Marie Danziger and Steve Jarding, also teaches Mobilizing for Political Action, an introduction to political systems in the U.S. and abroad.



Adjunct Lecturer **Maxine Isaacs** teaches Foreign Policy, the News, and American Public Opinion. With particular emphasis on current events, this

course examines the relationship between public opinion and news media coverage of foreign policy. Democracy building, military and humanitarian intervention, and trade and economic policy are among the many topics discussed—from both theoretical and practical perspectives. Isaacs brought many distinguished speakers to her class this past fall, including former Vice President Walter Mondale, Senator John Kerry, Gloria Berger, Richard Holbrooke and Mark McKinnon. Isaacs also teaches a freshman seminar at Harvard College on presidential elections.



Steve Jarding, lecturer in public policy, co-taught Mobilizing for Political Action and teaches the course Running for Office and Managing Campaigns. The course is designed

for students who want to run for political office or work in political campaigns.



Marie Danziger, lecturer in public policy, taught Mobilizing for Political Action with Tom Patterson, Steve Jarding, and Pepper Culpepper. The four

sections of the course had over 100 students.

Nolan Bowie, adjunct lecturer in public policy, teaches Information and Society: Policies and Politics, a course that illuminates some of the issues associated with policymaking in the information age. Topics covered include information access, privacy, propaganda, and intellectual property. The course examines approaches to shore up the public’s capacity to remain competitive in the face of rapidly changing technology.



McGuire Lecturer in Comparative Politics **Pippa Norris**, teaches Good Governance and Democratization, a course designed to equip students with the basic

tools, principles, concepts and methods for understanding “good governance.” The course also dissects political systems around the globe and examines the cultural and economic factors affecting democratic development.

Peter Beinart Delivers Theodore H. White Lecture

On October 27 Peter Beinart, editor of the *New Republic*, delivered the sixteenth annual Theodore H. White Lecture. His address, “New Media, Old Media, and the Future of Liberal-



Senator Bob Graham, Walter Shorenstein and Peter Beinart



John Leo and Dorothy Rabinowitz

ism,” centered on the prospects of liberalism in today’s rapidly changing media climate.

At the Theodore H. White Seminar, which was held the following day, Beinart took part in a panel discussion with prominent members of the press and policy communities, including John Leo of *U. S. News & World Report*; Thomas Patterson, Bradlee Professor of Government and the Press; Dorothy Rabinowitz of the *Wall Street Journal*; Jeanne Shaheen, director of the Kennedy School’s Institute of Politics and former New Hampshire governor; Michael Tomasky of the *American Prospect*; and David Willman of the *Los Angeles Times*. Alex Jones moderated the session.

Beinart received a master of philosophy degree from Oxford University. Soon after graduating he undertook the position of



Peter Beinart

managing editor at the *New Republic*. Two years later, in 1997, he became a senior editor and, in 1999, editor.

Beinart writes a monthly column for the *Washington Post*. He has written for the *New York Times*, the *Wall Street Journal*, the *Financial Times*, the *Boston Globe*, the *Atlantic Monthly*, *Newsweek*, and *Time*, to which he is a contributor. He is the author of an upcoming book, *The Good Fight: Why Liberals—And Only Liberals—Can Win the War on Terror and Make America Great Again*.

Willman Awarded First Annual David Nyhan Prize for Political Journalism

On October 27, preceding the Theodore H. White Lecture, the Shorenstein Center presented the first annual David Nyhan Prize for Political Journalism to David Willman of the *Los Angeles Times*.

Willman is a veteran reporter whose career began in 1978. His early work includes coverage of local- and state-level politics in California. He later reported on several presidential campaigns.

Since joining the staff of the *Los Angeles Times* in 1990, Willman has worked as a financial writer, a reporter for the Orange County edition, and as part of the Metro Projects team. He is a two-time winner of the Pulitzer Prize:

in 2001, for an investigation into the FDA’s approval of seven drugs suspected of causing more than 1,000 deaths; and in 1995, for local reporting on spot news (team coverage) of the Northridge earthquake. Twice, he has been a finalist for the Goldsmith Prize for Investigative Reporting. In 1997 Willman, with colleagues at the *Los Angeles Times*, received the George Polk Award for articles about financing of the U.S. presidential campaign.

The Nyhan Prize was established in honor of the late David Nyhan, who, for thirty years, was a reporter and columnist for the *Boston Globe*. Nyhan was a

graduate of Harvard College and a Shorenstein fellow in 2001.

The hallmark of Nyhan’s brand of journalism was the courage to champion unpopular causes and challenge the powerful with relentless reporting and brave eloquence.

The prize, which honors outstanding work in the field of political journalism, was established by the Shorenstein Center in collaboration with the Nyhan family.



David Willman

NEWSMAKERS



Fred Schauer

Frederick Schauer, Frank Stanton Professor of the First Amendment, has been awarded the George Eastman Visiting Professorship at the University of Oxford. Schauer is the sixty-sixth recipient of the professorship, which is awarded annually to a top-tier American scholar.

"I am deeply honored by my selection to this distinguished chair," Schauer said. "During my year in England, I intend to teach and write about freedom of speech and press, constitutionalism, human rights, legal development, and legal reasoning, and to take full advantage of a vibrant and exciting community of academics working on topics very close to my own interests."

Schauer, a prominent legal scholar, is a former academic dean at the Kennedy School of Government and the author of numerous books and articles. He will be only the third lawyer to hold the chair, the previous two having been former U.S. Supreme Court Justice Felix Frankfurter (1933–34) and Eugene Rostow (1970–71), former dean of the Yale Law School. Schauer's appointment will take place during the 2007–2008 academic year.

The *New York Times* has included **Richard Parker's** 2005 book, *John Kenneth Galbraith: His Life, His Politics, His Economics*, among its 100 Notable Books of the Year. Parker, who now teaches a course on religion, politics and public policy at the Kennedy School, has worked on the book since his stint as a Shorenstein fellow in 1993.

Also listed as one of the *Times's* 100 Notable Books of 2005 was former fellow **Michael Goldfarb's** book *Ahmad's War, Ahmad's Peace: Surviving under Saddam, Dying in the New Iraq*.

Congratulations to former Shorenstein fellow **Rebecca MacKinnon**, who recently received the Deutsche Welle award for best journalistic blog in English. The blog, *Global Voices*, is a clearinghouse for news stories from around the globe. Through its international network of participating citizen bloggers, *Global Voices* works, in particular, to bring attention to important issues often overlooked by the mainstream media worldwide. <http://cyber.law.harvard.edu/globalvoices>

Center Hosts Session on Corporate Social Responsibility

On the morning of September 26, the Shorenstein Center, in collaboration with the Mossavar-Rahmani Center for Business and Government, welcomed journalists and business executives to the Harvard Club of New York for a discussion on corporate social responsibility (CSR). The session was designed to bridge the disconnect between the news media and corporations, which are often scrutinized on the basis of social responsibility. Journalists in attendance included Sarah Murray of the *Financial Times*, Carol Hymowitz from the

Wall Street Journal, Gretchen Morgenson of the *New York Times* and Mark Vamos of *FAST Company* magazine. Business executives included Thomas Kowaleski of General Motors, Russ Yarrow from Chevron and Nancy Nielson of Pfizer. David Gergen, Jane Nelson, John Ruggie and Alex Jones represented the Kennedy School.

John Ruggie, director of the Mossavar-Rahmani Center, began by defining CSR as the role of corporations in civil society—the notion of the private sphere contributing to public value. Ruggie, recently

appointed special advisor to Kofi Annan on human rights issues involving multinational corporations, described how the rights of corporations are often better protected than human rights, and discussed the business world's attempts to remedy this problem by joining with the United Nations and non-governmental organizations in creating programs for the public good.

Much of the discussion centered on whether newspapers should feature a specific CSR

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Shorenstein Center Goes to Washington



Marvin Kalb and Frank Raines

This fall the Shorenstein Center launched a new Washington program. In September, Shorenstein Center Director Alex Jones moderated a conversation about the contentious topic of source attribution. In October, at another gathering, three Kennedy School deans—Graham Allison, Joe Nye, and David Ellwood—spoke



Graham Allison

with reporters and policymakers about the government's ability to respond in a timely way to catastrophic events such as the recent Hurricane Katrina. In November, Bob Blendon, professor of health policy and management at the Kennedy School, met with health reporters to discuss public opinion results on health care in the U.S; and in December, the Center hosted a discussion on women journalists, the TV-anchor chair, and the op-ed page.



Elizabeth Drew and Joseph Nye



David Ellwood, Alex Jones, Tom Foley, Walter Shorenstein, and Joseph Nye

Responsibility, from page 6

beat. Although there were voices on both sides of the debate, most felt it dangerous to pigeonhole the issue of corporate accountability. Indeed, as the subject is relevant to many segments of financial news, most discussants felt it would be better addressed under the more generalized heading of business and society or corporate citizenship. All agreed that whatever form news coverage takes, the CSR issue deserves greater attention. Furthermore, while many of the corporate representatives lamented what

they saw as the news media's tendency to focus on the negative side of the business world, they did concede that holding business accountable can create positive effects in the long run. Many, for instance, cited Wal-Mart's donations to the Hurricane Katrina relief effort as a laudable attempt to mitigate the effects of recent flak over its labor policies.

The session concluded with Alex Jones, the Shorenstein Center's director, asking what the Kennedy School could do to con-

tinue this dialogue. Betsy Stark, business correspondent for ABC News, suggested that, given that reporters and business executives possess varying levels of knowledge about CSR, the Shorenstein Center might serve as a CSR clearinghouse. Others proposed that the Center offer a list of the appropriate executives that reporters can consult to better inform themselves; and that the school seek to persuade corporations of the intrinsic value of social responsibility to sound business practices.

Scholarships at the Kennedy School

Harvard University's Kennedy School of Government offers master's degrees in public policy and public administration. If you are a journalist interested in applying to the Kennedy School, please consider the following scholarship opportunities:

William S. Wasserman Jr. Fellowship on the Press, Politics and Public Policy. This fund was established by Mr. Wasserman to encourage journalists and editors (with a preference for under-represented minorities) to pursue graduate study in the field of the press, politics and public policy. The fellowship offers full tuition plus a stipend.

William A. Starr Innovations Fellowship. This fund was established to support students who

are working to promote innovative solutions and imaginative thinking as leaders in journalism and public service.

Lewis Freedman Scholarship for Broadcast Journalism/Frederick Roy Martin Scholarship. The Freedman scholarship was established in

1993 to encourage journalists to expand and deepen their knowledge of public policy issues. The Martin scholarship was established in 1995 through the estate of Nancy Martin. The income from these two funds supports students interested in journalism.



Lecturer Steve Jarding meets with a student.

Applicants for these scholarships should contact Anthony Gallo, associate director of financial aid, at the John F. Kennedy School of Government, 79 JFK Street, Cambridge, MA 02138; 617-496-9078.

Director, from page 1

of persuading the boy to become a federal witness, helping him get a lawyer, and intervening in his life in very untraditional ways. He also worked closely with law enforcement, which is usually not the journalist's role.

The point is that, however you judge Eichenwald, you knew why he did what he did because he was willing to disclose both his behavior and his reasoning. It was a model of transparency, and gave the article itself an extra measure of credibility.

In these times of hyper-partisanship, journalists are sure to be attacked when they tackle controversial subjects. Bloggers have come to serve as a truth squad, correcting errors in news coverage and holding journalists accountable. But that truth-squad role has now morphed

into something far more like political bullying.

In this environment, transparency by a news organization is a two-edged sword. It gives new ammunition to critics and can feed a Web frenzy of second-guessing and media bashing. But for those of us who are not out to collect journalistic scalps and just want to understand, transparency is a way to circumvent the clamor and familiar charges of bias. With transparency, we are able to judge for ourselves.

Most Americans say that they want the media to be an honest broker in news coverage. They want news organizations to play it straight. But what "straight" might be is very much a matter of personal perspective, and it is seldom that journalists get credit for trying to tell it

straight. With transparency, the basis for key journalistic decisions becomes part of the reporting process. And, as in the case of the child pornography story, that explanation adds credibility.

Many years ago, when Americans seemed more willing to trust journalists to act as honest brokers, the journalistic process was shrouded in mystery. Little was explained and no explanation was expected. A magisterial silence—such as the *Times's* on domestic spying—was normal.

But that doesn't work anymore. If news organizations are to recover some of that lost trust, the only path is through trying to play it straight and then being willing to explain themselves—a lesson the *Times* has still to learn completely.

CARNEGIE-KNIGHT TASK FORCE: Call for Research Proposals

The Shorenstein Center has taken a prominent role in a new initiative funded by the Carnegie Corporation of New York and the John S. and James L. Knight Foundation. The initiative supports three distinct efforts to strengthen journalism education: curriculum enrichment (based at journalism schools at the University of Southern California; University of California, Berkeley; Northwestern University and Columbia University), News21 (an innovative student internship program), and the Carnegie-Knight Task Force on Journalism.

The Task Force component of the initiative is based at the Shorenstein Center. Its focus is on research and on creating a platform for Task Force members to speak out on journalism issues. Founding members include Shorenstein Center Director Alex Jones, and the journalism school deans at USC, Northwestern, Columbia, and Berkeley. Research funds are available through the Task Force to encourage the participation of scholars from other institutions.

Carnegie-Knight Task Force research funds are available for journalism research in three areas: government policy, applied research, and journalism education. Proposals that concern any aspect of these three areas will be considered.

The Task Force will take particular interest in proposals pertaining to the following four topics:

- Journalism-in-education (such as innovative ways to use news in middle school and secondary classrooms)
- News standards for new forms of journalism
- Innovations in journalism education (such as new methods of storytelling using new technologies and ways to integrate the larger university into journalism education)
- Regulatory reform in such areas as the impact on news of cross ownership and consolidation



In establishing this small-grants program, the goal was to assist faculty to meet out-of-pocket costs associated with the research. Faculty are already compensated in terms of salary by their universities for their research activities. Therefore, in order to stretch the research funds available to us, we are neither buying out faculty time nor providing supplemental faculty salary. (This policy also holds for those holding salaried positions in research institutes, think tanks, and the like, as well as freelance researchers.) However, wages for graduate or work-study assistants are available through the grant program to the degree that the researcher would otherwise have to pay these wages out of pocket. It is expected that no grant will exceed \$10,000 and that most will be considerably less.



For details on how to apply, visit
www.shorensteincenter.org/carnegie_knight/research_fund_desc.shtml.

John Carroll, from page 1

economic underpinnings of our craft are eroding. At the same time, the Web is offering rich opportunities for journalism in new forms. And, in the current scramble for market share, the work of the principled journalist is being lost in a din of marketing and propaganda."

"As a matter of public policy, a self-governing nation simply cannot do without real journalism," added Carroll. "As a practical matter, we must find ways to make it pay. These are some of the concerns I intend to

explore—urgently and, I hope, realistically—in this new role at Harvard. I couldn't be more grateful for the opportunity."

As Knight Visiting Lecturer Carroll will spend the spring semester, beginning January 2006, doing research. During the year he will deliver a major address regarding the state of the news media. Carroll has been a strong voice arguing the importance of high quality news reporting as essential to American democracy, and he has been critical of corporations that have

demanded excessive profit levels. In the fall semester, he will teach a course at the Kennedy School titled "Journalistic Values in a Time of Upheaval."

"John Carroll stands for everything honorable and fine in journalism," said Alex S. Jones, director of the Shorenstein Center. "We are enormously honored to have him with us as the inaugural Knight Visiting Lecturer, and we salute the vision of Knight Foundation for making it possible."

Fellows, from page 2

1993, she was the chief Washington correspondent for "The MacNeil/Lehrer NewsHour." From 1984 to 1990 she also anchored PBS's weekly documentary series, "Frontline with Judy Woodruff." At NBC News,

Woodruff served as White House correspondent from 1977 to 1982 and as chief Washington correspondent for "The Today Show" from 1982 to 1983. She is the author of *This is Judy Woodruff at the White House*.

Woodruff serves on the Visiting Committee for the Kennedy School. She taught a study group for students on contemporary issues in journalism.

Woodward, Bernstein, from page 3

asked, "With all your access, do you trim your sails?" Woodward denied any possibility that his reporting might be anything less than objective. "No," he said, adding that readers should assess his work simply on whether or not he got the facts right.

Bernstein, a contributing editor at *Vanity Fair* magazine, was outspoken in his defense of his former partner. He also had sharp words for the Bush Administration's handling of the campaign for war in Iraq. He left no doubt, for example, as to

whether he believed a concerted campaign of disinformation had been put in place to forward the Administration's agenda: yes.

Throughout the discussion both reporters alluded to their longstanding friendship. Nonetheless, their palpably different personalities and attitudes about reporting produced some interesting tension. While Woodward underscored the importance, for a reporter, of not making judgments, Bernstein insisted that, on the other hand, "sometimes you have to be more explicit."



A Kennedy School student questions the reporters.

The Center



Alex S. Jones, Director; Laurence M. Lombard Lecturer in Public Policy
Nancy Palmer, Executive Director

Robert J. Blendon, Professor of Health Policy and Management

Nolan Bowie, Adjunct Lecturer in Public Policy

John S. Carroll, Knight Visiting Lecturer

Jessica Cole, Staff Assistant

Marie Danziger, Lecturer in Public Policy; Director,
 KSG Communications Program

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Maxine Isaacs, Adjunct Lecturer in Public Policy

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Alison Kommer, Staff Assistant

Jonathan Moore, Associate

Pippa Norris, Paul F. McGuire Lecturer in Comparative Politics

Richard Parker, Lecturer in Public Policy

Thomas E. Patterson, Bradlee Professor of Government and the Press

Roger Rosenblatt, Edward R. Murrow Visiting Professor of the Practice
 of Press and Public Policy

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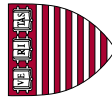
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