



PRESS/POLITICS

News from the Joan Shorenstein Center on the Press, Politics and Public Policy
John F. Kennedy School of Government, Harvard University

From the Director



Alex S. Jones

American journalism confronts a crisis of confidence not rivaled since the era of yellow journalism. Notwithstanding the urgency of challenges facing serious news-gathering, this moment in history also offers unparalleled opportunities and potential for solutions that preserve the essential values of traditional journalism while also embracing the new communications world that is unfolding. The Carnegie-Knight Task Force on Journalism is a new vehicle for finding and championing solutions to journalism's modern problems. The Task Force, to be housed at the Shorenstein Center, is part of a multi-year, 5-university, multi-million dollar project that was announced in New York City on May 26.

Technological, political, economic, and generational change have combined to erode the audience for traditional news and to weaken time-honored reporting standards. Many experienced journalists believe that their profession is in trouble, perhaps in crisis. Fairness, accuracy, and other journalistic norms have bent to competitive and partisan pressures, and new outlets—mostly on cable and the Internet, but also in broadcasting and print—have risen to

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Carnegie-Knight Task Force on Journalism at Shorenstein Center

The Shorenstein Center has been chosen to take a prominent role in a new initiative funded by the Carnegie Corporation of New York and the John S. and James L. Knight Foundation. The initiative involves three distinct efforts: curriculum enrichment (based at journalism schools at the University of Southern California; University of California, Berkeley; Northwestern University and Columbia University); News 21 (an innovative student internship program), and the Carnegie-Knight Task Force on Journalism. The Task Force, based at the Shorenstein Center,

will focus on research and creating a platform for Task Force members to speak out on journalism issues. The founding members of the Task Force are Alex Jones, Geoffrey Cowan of USC, Loren Ghiglione of Northwestern, Nicholas Lemann of Columbia, and Orville Schell of Berkeley. In the first two years, the Shorenstein Center and these four journalism schools will share in gifts of \$2.4 million from the Carnegie Corporation, and \$1.7 million from the Knight Foundation. (For more information, please see the Director's letter).

Diana Henriques Wins 2005 Goldsmith Prize for Investigative Reporting

The \$25,000 Goldsmith Prize for Investigative Reporting was awarded to Diana Henriques, business reporter for *The New York Times*, on March 22. In her investigative report entitled "Captive Clientele," Henriques exposed a trail of deceit through which thousands of American soldiers were sold misleading insurance policies, often by former military officials. The report's comprehensive look into the injustices suffered by these soldiers convinced the judges that Henriques should receive the Goldsmith Prize—an award for the story that best promotes more effective and ethical conduct of government, the making of public policy, or the practice of politics in the United States at the national or local level.

The Goldsmith Book Prizes were awarded to Paul Starr for



Diana Henriques

The Creation of the Media: Political Origins of Modern Communication and Daniel C. Hallin and Paolo Mancini for their book, *Comparing Media Systems: Three Models of Media and Politics*. In selecting the recipients, members of the selection committee look for academic and trade books which strive to improve public governance by exploring the role of the press in formulating public policy.

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Fellows Conduct Research on a Wide Range of Topics



JACQUELINE JONES is a senior producer for BBC Television News working on the evening news program. Based in London, she

also produces for the BBC overseas. Last year she covered the war in Iraq and went to Gaza, Israel, Turkey, Kuwait, and the USA. Although international news and politics have driven much of her career, she has also been an output editor on the "Today" program, Britain's leading daily politics and current affairs radio program. Educated in Britain and the US, she has been working for the BBC since she was a student. She started as a reporter for local radio, then regional TV, before her move to the BBC's London headquarters. Jacqueline Jones's paper on the US and European coverage of the 2004 Presidential campaign during the period starting with the Democratic National Convention through Election Night appears on the Center's website.



MARTIN F. NOLAN became a reporter for *The Boston Globe* in 1961. He covered Boston police headquarters, City Hall, the

Massachusetts State House and New Hampshire politics. As a member of the *Globe's* Washington bureau in 1965, he was on the investigative team cited in the *Globe's* Pulitzer Prize for meritorious and disinterested public service in 1966. He covered Congress, the White House and national politics. He has reported on every presiden-

tial campaign since 1968. Nolan was named Washington bureau chief in 1969. In 1981, he became editor of the *Globe's* editorial page. In 1991, he resumed reporting and in 1995 moved to San Francisco to cover California and the West. In 2001, he retired from the *Globe* and has since written for the *California Journal*, *The New York Times* and the *San Francisco Chronicle*. Nolan is a graduate of Boston College. His paper, "Orwell Meets Nixon: When and Why 'The Press' Became the Media," is posted on the Shorenstein Center's website and will be published in the *Harvard International Journal of Press/Politics*.



FRTZ PLASSER is professor of political science and chair of the Department of Political Science at the University of Innsbruck and director of

the Institute for Applied Political Research in Vienna. He earned his Ph.D. from the University of Vienna. He has been author, co-author or editor of 28 books and has published widely on campaigns, elections and the media from a comparative perspective. His recent English language publications include *Global Political Campaigning: A Worldwide Analysis of Campaign Professionals and Their Practices* and *Political Parties and Electoral Change: Party Responses to Electoral Markets*. His current research interest is a comparative study of postmodern media logic—assessing American and European political journalists' changing quality standards.



ALEX SANDERS was born, raised and educated in South Carolina. After serving in the U.S. Army, he earned his undergraduate

and law degrees at the University of South Carolina. He later earned a Master's Degree in Judicial Process from the University of Virginia. He practiced law, served in the Legislature, and taught law at the University of South Carolina and the Harvard Law School. He was chief justice of the South Carolina Court of Appeals and president of the College of Charleston. In 2002, he was the Democratic nominee for the United States Senate. He ran a student study group at the Shorenstein Center on "Civil Rights, the South and the Media: 1945 to Now" and is writing about his experiences with the press. "The Reporters" is on the Center's website.



DOUG AHLERS is the co-founder of Modem Media, an interactive advertising and marketing agency. He has been involved in

the development and deployment of online services from the first experiments with interactive technology through the explosion of the Internet as a mass medium. After the sale of Modem Media, Mr. Ahlers started two venture capital firms in the technology arena. In 1983 he received his master's degree in journalism at Louisiana State University. He is currently working on a book that examines the societal and political impact of new technologies.



JULIA BAIRD is the opinion editor at the *Sydney Morning Herald* where she writes a weekly column on a range of topics including

politics, religion, celebrity, pop culture, and feminism. She has also worked in radio and has produced documentaries on subjects as diverse as Satanism, heavy metal, and being brought up by nuns in the 1950s. In 2001 she earned her Ph.D. in history from the University of Sydney. Her research at the Shorenstein Center focused on the globalization of American opinion in the lead up to the Iraq war, particularly in the major cities of allies like Britain and Australia.



HANS MATHIAS KEPPLINGER, who earned his PhD in political science in 1970, is professor in communications at the Uni-

versity of Mainz. He is the author or co-author of 26 books, and of articles which have appeared in major German newspapers and news magazines, including: *Public Opinion Quarterly*, *Communication Research*, *Journal of Communication*, *Political Communication*, *Journal of Broadcasting & Electronic Media*. His most recent book, *Abschied vom rationalen Wähler* (Farewell to the Rational Voter), looks at the effects of TV on the images of politicians and their impact upon voting behavior. Professor Kepplinger's current research is on the reciprocal effect of mass media on politicians.



DAVID ROHDE is a foreign correspondent for *The New York Times*. Serving as the paper's South Asia Bureau Co-Chief for the past two

and a half years, he has covered the countries of Pakistan, Afghanistan, India, Nepal, Sri Lanka and Bangladesh. In 1994 and 1995 he covered the war in Bosnia for *The Christian Science Monitor*. His subsequent stories on the massacre of 7,000 Bosnian Muslims within the town of Srebrenica earned him a Pulitzer Prize. Rohde, a graduate of Brown University, is also the author of *Endgame: The Betrayal and Fall of Srebrenica*. While at the Shorenstein Center, he examined American efforts to introduce free media as a means of countering the spread of Islamic fundamentalism in Muslim nations.



RICHARD SCHULTZ is James McGill Professor of Political Science and former director of the Center for the Study of Regu-

lated Industries at McGill University. Educated at York University in Toronto and the University of Manchester, England, Schultz is currently working on a book entitled *Contested Networks: The Politics of Canadian Telecommunication 1976–1993*. He has written more than fifty articles and book chapters and is the author or co-editor of eight books. Professor Schultz's work at the Shorenstein Center focused on the policy issues arising from the linkages between media concentration and cross-ownership.



WALTER SHAPIRO recently completed a nine-year stint as the twice-weekly political columnist for *USA Today*. Over the

course of his career, he has covered the 1984 presidential election for *Newsweek*, the 1988 and 1992 race for *Time*, and written a column on the Clinton administration for *Esquire* magazine. Shapiro, a former White House speechwriter and a special assistant to the Secretary of Labor under President Carter, holds his B.A. in history from the University of Michigan. He is the author of *One-Car Caravan: On the Road with the 2004 Democrats Before American Tunes In*. While at the Shorenstein Center, Shapiro examined the changing role of the newspaper column in the public debate.



BENJAMIN BRADLEE was a joint fellow with the Institute of Politics. He was vice president and executive editor at the

Washington Post when the newspaper published the Pentagon Papers and articles that exposed the Watergate scandal. He remains vice president-at-large at the *Washington Post*. He is the author of *Conversations with Kennedy* and of a memoir entitled *A Good Life: Newspapering and Other Adventures*. During his semester at Harvard, Ben Bradlee pursued his longtime interest in the subject of lying. He conducted a study group at the Institute of Politics. The Shorenstein Center organized a series of faculty seminars

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Shorenstein Center Sponsors Annual Meeting of The Trotter Group

"The Negro leader of today is not free. He must look to white men for his very existence, and in consequence he has to waste a lot of his energy trying to think white. What the Negroes need is leaders who can and will think black." On the heels of Bill Clinton's 1992 campaign promise to provide political refuge to Haitians fleeing from military rule, three African American journalists joined together to invoke the aforementioned words of the journalist, H.L. Mencken (1880–1956). Hopeful that a change in the administration would bring attention to the oft-ignored issues facing African-Americans, DeWayne Wickham of *USA Today* and the *Gannet News Service*, Derrick Jackson of *The Boston Globe*, and *Newsday's* Les Payne gathered a group of African American journalists committed to airing issues affecting the black community. Together, they donned the name of The Trotter Group, venerating William Monroe Trotter, former

editor of *The Guardian*. The first African-American to graduate Phi Beta Kappa from Harvard College, Trotter is widely remembered for challenging President Woodrow Wilson's policies on race.

While Trotter was attacked by the media for his "superabundant untactful belligerency" and scorned by many African-Americans as a "poor representative of his race," he is revered by this group of journalists for his uncompromising push for racial equality. Since The Trotter Group's first meeting (held at Harvard in 1992), it has endeavored to prove that "the craft of journalism has a cadre of black columnists 'who can and will think black.'"

The Trotter Group's sixth conference was sponsored by the

Shorenstein Center and held at Harvard immediately after the November election. Attendees discussed issues ranging from the "No Child Left Behind" policy, the threat of nuclear terrorism and the recent election, to concerns over growing rates of obesity. While many of the panels focused on issues of race, broad social issues were explored, including women's role in the election and the relationship between religion and politics.

Thomas Patterson, Nolan Bowie, Graham Allison, Robert Blendon, Richard Parker, and John Kenneth Galbraith all spoke to the group. Representatives of The Trotter Group participated in a panel discussion in the Forum on "The Next Four Years: Perspectives of Black Columnists."



Betty Baye, Louisville Courier-Journal, and Nolan Bowie, Senior Fellow at the Shorenstein Center

Rochelle Riley, Detroit Free Press, and DeWayne Wickham, USA Today, at the Forum event



Derrick Jackson, Boston Globe, and students



Events

In addition to the many special events hosted by the Shorenstein Center over the past year, the Center hosts a regular series of brown bag lunches during the school year. These informal sessions are quite popular within the Kennedy School community. This semester, speakers have included Cokie Roberts, NPR and ABC News; Mark MacKinnon, Bush campaign strategist; Jane Mayer, *The New Yorker*; Daniel Okrent, *The New York Times*; Darrell West, Brown University; Ann McDaniel, Washington Post Company; Ambassador Joseph Wilson; Kathleen Matthews, WJLA-TV; Chris Matthews, MSNBC; David Yepsen, *Des Moines Register*; Barbara Cochran, RTNDA; Mark

Whitaker, *Newsweek* magazine; Geraldine Fabrikant and Gretchen Morgenson, *The New York Times*; Andrew Heyward, CBS News; Martha Raddatz, ABC News; and John Harwood, *The Wall Street Journal*.



Mark MacKinnon and Alex Jones



Jane Mayer

The Reappearing Voter? The Vanishing Voter Project Examines Public Interest in the 2004 Presidential Campaign

The Shorenstein Center's Vanishing Voter Project conducted eight national surveys during the 2004 presidential election campaign. Initiated in 2000, the Vanishing Voter Project was designed to monitor the public's involvement in the presidential election campaign through weekly surveys. The 2004 surveys were conducted at key moments in the campaign to allow comparisons with 2000.

The 2004 surveys showed that throughout the campaign, election interest was higher than at similar times during the 2000 campaign. Of the two leading

issues in the 2004 campaign, Iraq rather than the economy was the main reason for the surge. A focus of the 2004 Vanishing Voter project was younger adults who have traditionally been much less interested in electoral politics than older adults. The involvement gap between young and old shrunk in 2004 with younger adults much more interested in the election than they were in 2000. Ultimately, this increased interest led to higher voter turnout among all voters, particularly among young adults.

Percent Involved with the 2004 Campaign by Issue Concern		
	High Attention	Talked about Campaign
Iraq	52%	50%
Economy	35%	43%

Percent of Age Group Talking about the Campaign on the Average Campaign Day		
	18-29	30+
2000	26%	32%
2004	42%	41%

Courses Cover a Range of Media, Campaign and Election Issues

Mass media, political campaigns and public policy are just some of the subjects covered in courses taught by faculty associated with the Shorenstein Center. The courses are taken by students at the Kennedy School, as well as undergraduates at Harvard College, and graduate students from Tufts, MIT, and Harvard's Business and Law Schools.



Evan Thomas, Edward R. Murrow Visiting Professor of the Practice of Press and Public Policy, has been assistant managing editor at

Newsweek since 1991. For 10 years Thomas was *Newsweek's* Washington bureau chief. From 1977–1986, he was a writer and editor at *Time* magazine. Thomas is the author or co-author of five books, including *Robert Kennedy: His Life*; *The Very Best Men: The Early Years of the CIA*; and *The Man to See: The Life of Edward Bennett Williams*. He received his undergraduate degree from Harvard College and is a graduate of the Virginia Law School.

Thomas taught “Mass Media and Public Policy.” The course is an examination of the interaction of politicians, policy makers, and the media and their impact on policy, the national interest, and personal reputation, drawn from case studies involving national security issues, Washington scandals, and political elections. The course is concerned with the era since World War II, including the time of Vietnam and Watergate, when the adversarial role of the press took over.

Tom Patterson, Bradlee Professor of the Press and Politics, taught two courses—a research seminar on Press, Politics and Public Policy and Mobilizing for Political Action. The research seminar examines selected topics in the field of press, politics, and public policy. Students produce an individual, original, and in-depth Policy Analysis Exercise (PAE) or research paper at the conclusion of the seminar. In Mobilizing for Political Action, Professor Patterson concentrates on the fundamentals and major tendencies of American politics including political culture; presidential, congressional and judicial politics; and public opinion.

Adjunct Lecturer **Maxine Isaacs** taught a course on the 2004 Presidential Campaign and Election. The course follows the campaign from the pre-primary positioning of candidates through the primaries, conventions, general election, and the possible formation of a new government in a change of administration. Students have an opportunity to hear from and exchange views with political professionals, journalists, pollsters, media and issue advisors, and others.



Steve Jarding, Adjunct Lecturer in Public Policy, has spent 25 years working in American politics. He is a past executive director of the South

Dakota Democratic Party and former communications director in Bob Kerrey's U.S. Senate campaigns in Nebraska. He has served as communications direc-

tor of the national Democratic Senatorial Campaign Committee and has run leadership PACs for Senators Bob Kerrey and John Edwards. Jarding received an undergraduate degree from the University of South Dakota and a master's degree from the University of Oklahoma. He taught a course entitled “Running for Office and Managing Campaigns.” It is designed for students who wish to run for political office or work in political campaigns. It explores proper campaign scheduling; press office set-up and press relations; and the creation of a field plan including phone and door-to-door canvassing, signage, support committees and candidate advance.

Fred Schauer, Frank Stanton Professor of the First Amendment, taught a course at the Harvard Law School on evidence. It examines the doctrines, rules, and policies relating to the proof of facts in court. It deals substantially with the Federal Rules of Evidence and on questions of relevance, authentication, physical evidence, documentary evidence, hearsay, privileges, burden of proof, demonstrations and experiments, qualification of witnesses, character evidence, and expert testimony. In the spring, Schauer taught a course on Legal and Political Institutions in Development.

Alex Jones, Laurence M. Lombard Lecturer in the Press and Public Policy, teaches a survey course on Press, Politics and Public Policy. Students examine the lessons that can be learned from recent news coverage of such topics as, the War on Terror, the war in Iraq, the 2004

election, and the current political situation.

Marie Danziger, Adjunct Lecturer in Public Policy, teaches a course on the Arts of Communication in the Fall and Spring semesters. This course, geared towards potential leaders in politics and public policy, aims to strengthen students' ability to communicate effectively in public—both in speech and writing.

Lecturer in Public Policy, **Richard Parker**, teaches a course on Religion, Politics and Public Policy. The course examines the shape of American religious beliefs today and probes how they continue to arise in law, politics, economics, the press, public morality, and social policy.

Public Opinion, Polling and Public Policy is a popular course taught every Spring by Professor **Robert J. Blendon**. The course examines the influence and role of public opinion polling in policy decision-making, election campaigns, and journalism. Students learn the basic skills required to design, use, and critically interpret surveys measuring public opinion.

McGuire Lecturer in Comparative Politics, **Pippa Norris**, teaches Challenges of Democracy. It examines how competition, participation, and civil and political rights influence systems of democracy. The course takes a broadly comparative perspective, looking at both established and emerging democracies from all regions of the world.

William Kristol Delivers Theodore H. White Lecture

William Kristol, editor of *The Weekly Standard*, delivered the fifteenth annual Theodore H. White Lecture on Press and Politics on Dec. 1, 2004. Mr. Kristol addressed "The Meaning of the 2004 Election," and commented on the impact of the presidential race and the challenges domestically and abroad.

In addition to being editor of *The Weekly Standard*, Mr. Kristol has been recognized as one of the nation's leading political analysts and commentators, appearing regularly on the Fox News Channel.

Before starting *The Weekly Standard* in 1995, Mr. Kristol led the Project for the Republican Future, where he helped shape the strategy that produced the 1994 Republican congressional victory. Prior to that, he served as chief of staff to Vice President Dan Quayle and to Secretary of Education William Bennett under President Reagan. Before coming to Washington in 1985, he taught politics at the University of Pennsylvania and at the Kennedy School. He received both his A.B. (1973) and Ph.D. (1979) from Harvard University.



Bill Kristol

Mr. Kristol has published several articles and essays on such topics as constitutional law, public policy, and political philosophy. He has been the co-editor of numerous books and his recent book, *The War Over Iraq: America's Mission and Saddam's Tyranny*, written with Lawrence Kaplan, was a *New York Times* bestseller.

The T. H. White Seminar on December 2 was a lively panel discussion with Kristol, Dotty Lynch of CBS News, Andy Kohut of the Pew Research Center, Evan Thomas of *Newsweek*, Harvard Professor Theda Skocpol, and CNN's Carlos Watson. A transcript of Kristol's lecture and the seminar is available on the Center's website.



Theodore H. White Seminar. Carlos Watson, Alex Jones, Bill Kristol

David Nyhan



David Nyhan, a *Boston Globe* reporter and columnist for three decades, died of an apparent heart attack while shoveling snow on January 23, 2005. Nyhan, a graduate of Harvard College and a Shorenstein Fellow in the Spring of 2001, was a regular participant in Shorenstein Center activities before, during, and after his Fellowship. In his memory, the Nyhan family has asked the Shorenstein Center to establish the David Nyhan Prize for Political Journalism. The first Nyhan Prize will be awarded on October 27, 2005.

In his eulogy, Senator Edward Kennedy said, "Dave was a man of amazing talent, but most of all he was a man of the people

who never forgot his roots. He was an uncommon champion of the common folk. He counted among his friends, not only his newspaper colleagues, but the men and women who worked in the boatyard near his summer home in Maine, and the lobstermen he met along the coast. In so many ways, but especially in the daily example of his own extraordinary life, Dave was the conscience of his community."

Those wishing to support creation of the Nyhan Prize should make checks payable to Harvard University and send them to Nancy Palmer at the Shorenstein Center, 79 Kennedy Street, Cambridge, MA 02138.

Shorenstein Prize Awarded to Legendary Reporter

Nayan Chanda received the 2005 Shorenstein Prize at a ceremony in March at Harvard University. The Shorenstein Prize is awarded annually by the Joan Shorenstein Center on the Press, Politics and Public Policy and the Walter H. Shorenstein Forum for Asia Pacific Studies at Stanford University.

Chanda, former editor of the *Far Eastern Economic Review*, is currently editor of YaleGlobal Online and director of publications for the Yale Center for the Study of Globalization. The Shorenstein Prize honors a journalist for distinguished writing and reporting that helps Americans to better understand the

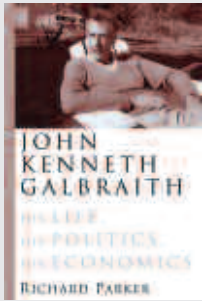
complexities of Asia. Chanda is best known for his book, *Brother Enemy: The War after the War*, on the fate of South Vietnam and Cambodia after 1975. In a news article entitled "Legendary Reporter Gets His Due," Gary Shapiro of *The New York Sun* called Mr. Chanda "one of the shrewdest operators in journalism" and noted that "among a certain strata of journalistic connoisseurs, mutters of satisfaction are being heard that the Shorenstein Award for Journalism was given to Nayan Chanda." Previous recipients of the Shorenstein Prize include Stanley Karnow, Orville Schell, and Don Oberdorfer.



Nayan Chanda

NEWSMAKERS

The Shorenstein Center takes great pride in the publication of **Richard Parker's** book, *John Kenneth Galbraith: His Life, His Politics, His Economics*.



Parker has been associated with the Shorenstein Center since 1993 when he arrived as a Fellow, working on the Galbraith book and a paper on global television news. His book, published in February 2005, has been widely reviewed. It has been called a "fine one-volume history of economic thought in the 20th century" and an "engaging and exhaustive biography."

Alexis Sinduhije (Fellow, Fall 1997) received a 2004 International Press Freedom Award from the Committee to Protect Journalists at a ceremony in New York in November 2004. Alexis was cited as a Burundian journalist who has withstood government intimidation in his effort to launch a radio station.

Seth Mnookin (Fellow, Spring 2004) published his book, *Hard News: The Scandals at The New York Times and Their Meaning for American Media*.

Rebecca MacKinnon (Fellow, Spring 2004) is now a Fellow at Harvard's Berkman Center on the Internet and Society. She was a driving force in the January 2005 conference on "blogging."

On October 8, 2004, **Fred Schauer** (Frank Stanton Professor of the First Amendment)

spoke on "American Libel Law in Comparative Perspective" at the University of Oregon. He spoke on a similar subject in July at a colloquium sponsored by the Indonesian Press Council and the Aksara Foundation in Jakarta. In addition, Schauer's article, "The Boundaries of the First Amendment," was published in the April 2004 issue of the *Harvard Law Review*.

During the fall campaign period, **Tom Patterson** (Bradlee Professor of Government and the Press) was a featured lecturer at roughly a dozen universities, including Emory University, the University of New Hampshire, University of Wisconsin-River Falls, and Swarthmore College. Patterson's article "Young Voters and the 2004 Election" was the front page story in *The Polling Report* (February 14, 2005).

Three of the *New York Times Book Review's* 100 Notable Books of the Year were written by former Shorenstein Fellows. They are: *Osama: The Making of a Terrorist* by **Jonathan Randal** (Fellow, Fall 1998); *Politics: Observations & Arguments, 1966-2004* by **Hendrik Hertzberg** (Fellow 1987-1988); and *American Dream: Three Women, Ten Kids, and a Nation's Drive to End Welfare* by **Jason DeParle** (Fellow, Fall 2000).

Alex Jones gave the keynote address at the China Communication Forum 2004, "Journalism and Communication: Research, Education and Practice in Globalizing Context" at Beijing Broadcasting University. Jones also made speeches at the

Chilton Club in Boston, the Woodrow Wilson Library in Washington, DC, and delivered the Oweida Lecture on Journalism Ethics at Pennsylvania State University.

Marvin Kalb and Steve Hess's book, *The Media and the War on Terrorism*, won the 2004 Arthur Rowse Award for Press Criticism from the National Press Club. The Associated Press Broadcasters Association named "The Kalb Report" the best public affairs program on radio in Washington, DC.

The Overseas Press Club Award for Radio was given to **Michael Goldfarb** (Fellow, Spring 1999) for his documentary, "British Jihad," broadcast on the WBUR program "Inside Out."

Stephen Ward's book, *The Invention of Journalism Ethics: The Path to Objectivity and Beyond*, has been published by McGill-Queen's University Press. Ward was a Shorenstein Fellow in the Spring of 1998.

A new play, "Uranium + Peaches" has been co-authored by **Bill Lanouette** (Shorenstein Fellow, 1988-89). The play concerns the fight by some Manhattan Project scientists, led by Leo Szilard, to stop the bomb they had built. The play has had six dramatic readings, two with Ed Asner as Leo Szilard.

Pippa Norris wrote a series of columns for the *Financial Times* about the British general election in April and May, 2005. Her most recent book, with Ronald Inglehart, is *Sacred or Secular: Religion and Politics Worldwide*.

BBC Comes to Cambridge

On October 11, 2004, the BBC, the Shorenstein Center and the University of California at Berkeley Graduate School of Journalism presented a two part panel discussion, "Election USA."

Two panels, "America and the World" and "America at Home," were moderated by Stephen Sackur, BBC Europe Correspondent and a former Kennedy School student.

The program was broadcast by the BBC TV and radio to an audience of millions. In the United States, the program was broadcast on radio.



BBC panel on "America and the World." Clockwise, from the top: Stephen Sackur, Madeleine Albright, Richard Holbrooke, Graham Allison, Shibley Telhami, Clare Short, George Soros, Helle Dale, Frank Gaffney, and R. James Woolsey

Goldsmith Awards, continued from page 1

Andrea Mitchell, Chief Foreign Affairs Correspondent for NBC News, received the Goldsmith Career Award for Excellence in Journalism. In addition, a Special Award of Recognition was presented to Frontline and the BBC for "Ghosts of Rwanda," a documentary on the Rwandan genocide.

A speech by Mitchell, recipient of the Career Award, concluded the first night of the



Andrea Mitchell

award ceremony, which took place on the evening of Tuesday, March 22nd. Although she lauded journalism's power to provide "lasting images that, once stitched together, create our visual history," Mitchell's speech held a tone of caution. Condemning the use of video news releases and the government's increasing infiltration into the mainstream media, she warned, "if we journalists are going to continue enjoying our front row seats, we really have to do a better job of justifying our privileged access." According to Mitchell, journalists must walk a fine line, rejecting government encroachment so that they can retain their legitimacy, and thus, their audiences.

The Goldsmith Awards continued during the morning of March 23rd, with a panel discussion between the finalists for the prize in investigative reporting. Finalists included: Paul Donsky and Ken Foskett of *The Atlanta*

Journal-Constitution; James Fallows of *The Atlantic Monthly*; Steve Suo and Erin Hoover Barnett of *The Oregonian*; Ken Armstrong, Florangela Davila and Justin Mayo of *The Seattle Times*; and Brett Shipp and Mark Smith of WFAA-TV, Dallas, TX. Panelists were asked to discuss their projects and some of the challenges faced within the field of investigative reporting. Alex Jones, Director of the Shorenstein Center, moderated the panel.

This year marks the fourteenth annual Goldsmith Awards, a program which honors excellence in journalism and encourages debate about the relationship between the media and the world of politics. Initiated in 1991 by a gift from the Goldsmith-Greenfield Foundation, the Goldsmith Awards have brought such accomplished journalists as Linda Greenhouse, Ted Koppel, and Bob Woodward to the Kennedy School.

Shorenstein Center Sponsors Convention Events

Since 1992, the Shorenstein Center has sponsored a brunch and panel discussion prior to the start of the national political conventions. In 2004, the Center was delighted to host one of these events “at home” in the John F. Kennedy Jr. Forum at Harvard on the Sunday before the Democratic convention.

Alex Jones moderated a panel of television news anchors including Tom Brokaw (NBC News), Peter Jennings (ABC News), Jim Lehrer (PBS), Dan Rather (CBS News) and Judy Woodruff (CNN). The role of the evening news in an election year and the increasing media consolidation were some of



Alex Jones, Judy Woodruff, Dan Rather, Jim Lehrer, Peter Jennings and Tom Brokaw

the topics discussed by the panelists.

Six weeks later, the Shorenstein Center went to the Harvard Club in New York for a panel at the Republican convention featuring journalists from the print media, including Jill Abramson (*The New York Times*), David Gergen (*US*

News and World Report, Harvard University), Al Hunt (*The Wall Street Journal*), Joe Klein (*Time* magazine) and John Podhoretz (*New York Post*). Alex Jones moderated a discussion on negative television advertising and the impact of cable television on print coverage.

Bloggers and Traditional Journalists Wrestle with Questions over Future of Mainstream Media

On January 21, bloggers, traditional journalists, and media enthusiasts alike, descended upon the campus of the Kennedy School to take part in a two-day conference entitled “Blogging, Journalism and Credibility: Battleground and Common Ground.” Organized by the Shorenstein Center on the Press, Politics and Public Policy, the Berkman Center for Internet and Society at the Harvard Law School, and the American Library Association’s Office of Information Technology, the conference participants grappled with questions about journalism’s future. Mindful of the role that bloggers played in stories about Senator Trent Lott and CBS News reports of documents about George Bush’s National Guard service, participants wrestled with the changing definition of journalism and debated whether either camp—bloggers vs. traditional journalists—can

maintain a sense of credibility.

Conference participants included Jill Abramson of *The New York Times*, Dan Gillmor of Grassroots Media Inc., Joe Trippi, Rick Kaplan of MSNBC, and Tom Rosenstiel of the Committee of Concerned Journalists. The conference was webcasted live and an online chat enabled outside listeners to participate remotely in the discussion.

During the first day of the conference, participants responded to discussion papers written by Jay Rosen of NYU and Bill Mitchell of the Poynter Institute. Rosen’s paper focused on redefining the vernacular used to describe issues related to blogging, journalism, and credibility. Mitchell’s paper dealt with concerns over ethics. The second day of the conference began with a discussion by Brendan Greeley (Public Radio Exchange) on issues of credibility within the media’s audio realm. An open debate

about the topics broached on Friday concluded the conference mid-day on Saturday.

While discussions became heated at times—with questions over the assumed correlation between large production budgets and good reporting proving particularly contentious—most seemed to agree that bloggers and traditional journalists must carve a shared space within the information industry. And while questions over the mainstream media’s ultimate fate were left unanswered, the conference has sparked an ongoing debate that continues—not surprisingly—over the internet, via email, participants’ blogs and online magazines like *Slate*.

A transcript of the conference and the discussion papers are available at <http://cyber.law.harvard.edu/webcred/index.php?cat=1>.

Shorenstein Center Awards Summer Internships to Kennedy School Students

In honor of the late Lynette Lithgow, a Shorenstein Fellow (Spring 2000) and a BBC anchor-woman, the Shorenstein Center will be providing an annual summer internship with a news organization. The first Lithgow Summer Intern is James Crabtree, a Fulbright Scholar with a Bachelor of Science in Government from the London School of Economics. He will be working at the British desk of *The Economist*. He hopes that this experience will help to launch a full-time career in political journalism. James just completed his first year in the Kennedy School's MPP program.

The Shorenstein Center also granted a special summer internship to Kirstin Butler, a graduate



Lynette Lithgow

of Harvard College. Kirstin will spend her summer as an intern with ABC News Now, assisting with existing programs and the development of original programming. She received her MPP from the Kennedy School in June 2005.

In addition, two first-year Kennedy School MPP students,

Hsing Wei and Steve Grove, have been awarded 8-week internships with ABC News. They will be working with the investigative unit headed by Brian Ross in New York City. The internships are the first part of a special program called News 21, funded this year by the Carnegie Corporation. In the future, the Carnegie Corporation and the Knight Foundation, as part of the Journalism Initiative, will support internships for four Kennedy School students each summer, as well as students from the journalism schools at Northwestern University, Columbia University, University of Southern California and the University of California, Berkeley.

Scholarships at the Kennedy School

Harvard University's Kennedy School of Government offers master's degrees in public policy and public administration. If you are a journalist interested in applying to the Kennedy School, please consider the following scholarship opportunities:

William S. Wasserman, Jr. Fellowship on the Press, Politics and Public Policy — This fund was established by Mr. Wasserman to encourage journalists and editors (with a preference for under-represented minorities) to pursue graduate study in the field of the press, politics and public policy. The fellowship offers full tuition plus a stipend.

The William A. Starr Innovations Fellowship — This fund was established to support students who are working to promote innovative solutions and imaginative thinking as leaders in journalism and public service. The fellowship will be awarded to a journalist in the MPP or MPA program who demonstrates original, non-traditional thinking in policy analysis and public service.

Lewis Freedman Scholarship for Broadcast Journalism/Frederick Roy Martin Scholarship — The Freedman Scholarship was established in 1993 to encourage journalists to expand and deepen

their knowledge of public policy issues. The Frederick Roy Martin Scholarship was established in 1995 through the estate of Nancy Martin. The income from these two funds supports students interested in journalism or broadcast journalism.

Applicants for these scholarships should contact Anthony Gallonio, Associate Director of Financial Aid, John F. Kennedy School of Government, Harvard University, 79 JFK Street, Cambridge, MA 02138 (617) 496-9078.

The Shorenstein Center gratefully acknowledges the many gifts received for general operating support, and for special gift funds. We owe a special debt of gratitude to Walter H. Shorenstein for his ongoing and unfailing support. Thank you.

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Director, continued from page 1

challenge the established media's hold on the public's attention. Even the boundary that defines journalism has blurred to the point where audiences are confused about what is and is not news.

America's journalism schools have a skeptical constituency that doubts if these schools attract the best and the brightest and that is unconvinced that the training they offer is a vital pathway into the profession. To be sure, journalism graduates still obtain the lion's share of entry-level journalism positions. Smaller news organizations particularly prefer applicants who arrive already trained by journalism schools. But that's a far cry from a marketplace that is clamoring at all levels for the opportunity to hire journalism majors and to pay them a salary commensurate with the cost of their education.

These two problems—journalism and journalism education—are related. Against the backdrop of a marketplace that does not reward good journalism, there will not be a strong demand for better-trained journalism students. And without such training, any effort to elevate standards—to create public demand for higher-quality journalism—will be incomplete.

Indeed, it was a combination of determined leadership in both journalism and journalism education that brought an end to the excesses of yellow journalism a century ago. Publishers like the *The New York Times's* Adolph Ochs and William Allen White and thinkers like John Dewey and Walter Lippmann promoted a socially responsible form of

journalism that influence the curricula of the newly created journalism schools at Columbia and Missouri.

The Carnegie-Knight Task Force is conceived as a new and powerful vehicle for helping to address the daunting challenges to both journalism and to journalism education. The Task Force would serve as a high profile platform for speaking out on issues of critical importance to journalism and journalism education, and its moral authority would derive from the united voice of its members. Initially, the Task Force will be made up of the heads of five distinguished journalism programs at five of the nation's most respected research universities. Over time, the Task Force's membership will expand as others seek to add their own voice to that of the Task Force.

The vision behind creating the Task Force is that a group of highly regarded journalism institutions speaking with one voice will amplify and enhance their separate moral authority. That moral authority must also rest on a solid foundation of scholarly research, which will be the solid base from which the Task Force will speak on issues of great importance to journalism and journalism education. Convincing and ground-breaking research will assure that the Task Force is not viewed simply as a windy critic, but as a serious and thoughtful agent for positive change.

The founding members of the Task Force are Geoffrey Cowan, Dean of the Annenberg School of Communication at the University of Southern California,

Loren Ghiglione, Dean of the Medill School of Journalism at Northwestern University, Alex Jones, Director of the Joan Shorenstein Center on the Press, Politics and Public Policy at the Kennedy School of Government at Harvard University, Nicholas Lemann, Dean of the Graduate School of Journalism at Columbia University, and Orville Schell, Dean of the Graduate School of Journalism at the University of California at Berkeley. We are grateful for the vision and support of Vartan Gregorian at the Carnegie Corporation and Hodding Carter at the Knight Foundation, without whom this endeavor would not be possible.

Fellows, continued from page 3

on the topic of lying. Co-hosted by Professor Tom Patterson, participants included Sissela Bok, David Gergen, Steve Goldsmith, Fred Schauer, Maxine Isaacs, Evan Thomas, Juliette Kayyem, Alex Jones, Joe Nye, Dennis Thompson, Elaine Kamarck and others. Seminars have focused on lying and national security, politics, ethics, and the press.



GEOFFREY NYAROTA was a joint fellow with the Carr Center for Human Rights Policy. He founded Zimbabwe's only independent daily publication, *The Daily News*, in 1999. Nyarota has received seven international journalism awards. He was a Nieman Fellow at Harvard University in 2003–04.

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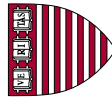
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