



HARVARD Kennedy School

# JOAN SHORENSTEIN CENTER on the Press, Politics and Public Policy

Spring 2012

CELEBRATING  
25 YEARS

## Associated Press Honored with \$25,000 Goldsmith Prize

The \$25,000 Goldsmith Prize for Investigative Reporting has been awarded to Matt Apuzzo, Adam Goldman, Eileen Sullivan and Chris Hawley of The Associated Press by the Shorenstein Center for their investigative report “NYPD Intelligence Division.”

The New York Police Department, in close collaboration with the CIA and with nearly no outside oversight, developed clandestine spying programs that monitored and catalogued daily life in Muslim communities, from where people ate and shopped to where they worked and prayed.

AP’s reporting led three dozen lawmakers in Washington to call for House

Judiciary Committee and Justice Department investigations.

“The Goldsmith judges found that the AP had shown great courage and fortitude in pursuing what they knew would be a very sensitive story, but it was one that needed to be told,” said Alex S. Jones, director of the Shorenstein Center.



Shorenstein Center Director Alex Jones with the winners of the Goldsmith Prize for Investigative Reporting. Photography by Martha Stewart.

## Spring Fellows and Faculty Are Leaders in Journalism and Digital Technology

“This semester the Shorenstein Center is once again bursting with brain power and talent,” said Alex Jones, the Center’s director. “Pulitzer Prize-winner **Ron Suskind** has a life’s worth of writerly wisdom to impart; **Micah Sifry** and **Susan Crawford** are on the forefront of the digital revolution; **Nazila Fathi** is a courageous Iranian journalist; **David Greenway** is one of the nation’s most respected commentators on foreign affairs, and **Nina Easton** is a star of political and business reporting.”

Shorenstein Fellows spend the semester researching and writing a

paper, and interacting with students and members of the Harvard community.

See page 4 for complete bios of the Fellows.



## Guardian’s Alan Rusbridger Wins Career Award



Alan Rusbridger, editor of the British-based *Guardian* newspaper, addressed an audience of students, faculty, journalists and members of the public on

March 6 at the John F. Kennedy Jr. Forum. In his lecture, he emphasized the importance of “open journalism,” and how the *Guardian* has made a priority of “understanding how life has changed and how we can harness this revolution to provide a better account of the world around us.”

Rusbridger received the Goldsmith Career Award for Excellence in Journalism in recognition of his leadership in the *Guardian*’s five-year investigation and exposure of phone hacking by employees of Rupert Murdoch’s News Corp. He also led the *Guardian*’s negotiations with Julian Assange and subsequent publication of WikiLeaks documents. Rusbridger has been instrumental in the *Guardian*’s “digital-first” business strategy.

Alan Rusbridger has been editor of the *Guardian* since 1995. He is editor-in-chief of Guardian News & Media, a member of the GNM and GMG Boards and a member of the Scott Trust, which owns the *Guardian* and the *Observer*.

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# Goldsmith Seminar Looks at Open Journalism and Collaboration in Investigative Reporting

The finalists for the Goldsmith Awards in Political Journalism who gathered at Harvard Kennedy School had uncovered racial discrimination in presidential pardons, detailed a pattern of widespread sexual assault in the Peace Corps, and exposed toxic water supplies in Texas. Their work revealed the New York Police Department's systematic profiling of Muslims and made public the details of the 2008 federal bank bailout.

But the finalists represented not just the payoff of hard work, skill, and luck, but also an increasingly rarified stratum of their profession: investigative reporting. As news organizations shrink and the Web demands more and faster news, the Shorenstein Center on the Press, Politics and Public Policy's annual celebration on March 7 of good old-fashioned muckraking seemed more necessary than ever.



**Alan Rusbridger** @arusbridger  
Inspiring tales of investigative journalism fm #goldsmithawards nominees at harvard, including ABC News & AP story re NYPD  
9:40 AM - 7 Mar 12

Investigative reporting is "the most important kind of journalism," noted Alex S. Jones, director of the Shorenstein Center. "But it's also the most difficult."

More than a dozen journalists attested to the challenges of that work in "The Present and Future of Investigative Reporting," a roundtable discussion that followed the previous evening's awards ceremony. That night, a team of four Associated Press

reporters took home the prize for "NYPD Intelligence Division," a series that uncovered the New York Police Department's controversial domestic intelligence operation, which sent undercover officers into ethnic neighborhoods to spy on residents.

"They call it mapping the human terrain of the city," said the AP's Matt Apuzzo on March 7. "It's actually mapping the Muslim terrain of the city."

The roundtable offered a window onto the reporting tactics that

produced some of the past year's success stories in investigative journalism.

The investigative team at ABC News' "20/20," for example, spent months building trust and developing relationships with former Peace Corps volunteers who had

been assaulted or raped during their service. While their report-

ing originally focused on the murder of 24-year-old volunteer Kate Puzey in Benin, the story snowballed into a larger look at the Peace Corps culture that silenced victims and made them feel responsible for attacks.

ProPublica's series on presidential pardons started with a fortuitous phone call placed after Dafna Linzer, a senior reporter, published a lighthearted piece on celebrities who could potentially be pardoned by George W. Bush before he left office.

The anonymous source "told me that the piece was amusing, but the real story wasn't who President Bush was going to pardon but who he had not," Linzer said. "The caller thought that, having been in a posi-

tion to observe pardon applicants, of the 189 people the president had pardoned, only four or five were minorities."

While convincing convicted criminals to dredge up their pasts took finesse, the data project was a "monumental" undertaking, Linzer said.

"When you start with no data, that's always a big challenge," joked Jennifer

LaFleur, ProPublica's director of computer-assisted reporting. ProPublica

found that whites were nearly four times more likely than blacks to win a pardon.

Bloomberg News received a special citation for its reporting on the Federal Reserve's distribution of bailout money to too-big-to-fail banks. After three years of information requests and a legal battle that made it all the way to the Supreme Court, the Fed was finally forced to release 29,000 pages of documents detailing the bailout to Bloomberg's journalists. The kicker? The Fed would only distribute the files in unsearchable, uneditable PDF form.

"One of my sources said that was just giving us a giant middle finger," said reporter Bob Ivry.

In some instances, reporters and editors must unmask difficult truths about their own industry. Alan Rusbridger, editor of the *Guardian* and the winner of the Goldsmith Career Award for Excellence in Journalism, discovered just how hard that was when he took on Rupert Murdoch's News Corporation to report on the company's illegal phone-hacking in Great Britain.

"The press absolutely needs the kind of scrutiny that we would turn on oil companies or banks or governments," Rusbridger said. "Whatever the obstacles, I think it's our duty."



Matt Apuzzo, Eileen Sullivan and Anna Schecter.

Adapted from "Investigative Journalism, alive and well," by Katie Koch. Published on March 13 in the *Harvard Gazette*.

## Goldsmith Book Prize Winners

### ACADEMIC

**JEFFREY E. COHEN**

*Going Local: Presidential Leadership in the Post-Broadcast Age*

### TRADE

**EVGENY MOROZOV**

*The Net Delusion: The Dark Side of Internet Freedom*

## Leadership and the Internet



Jared Cohen, director of Google Ideas and former advisor to Condoleezza Rice and Hillary Clinton, spoke to HKS students at an event co-sponsored by the Shorenstein Center and the Center for Public Leadership. Nicco Mele, Adjunct Lecturer in Public Policy, moderated the discussion.

## Journalist's Resource Builds Content and Online Presence, NYT Partnership

The Journalist's Resource project at the Shorenstein Center continues to make significant progress in terms of fostering and promoting what Research Director and Bradlee Professor Tom Patterson has called "knowledge-based reporting."

Over the past year, the project's website and studies database has seen more than

100,000 unique visitors, and more than 130 journalism schools are using the site in various ways. New, cutting-edge syllabi from widely respected journalist-scholars on areas such as health care and politics are being added. The project's social media presence has greatly expanded, too, with its Facebook and Twitter audiences both growing into the several thousands. The site is also becoming a leader in bridging the gap between academic scholarship and the mobile phone space, as the site has been mobile-optimized for reading and searching on smaller screens. Moreover, the project's research team now has the assistance of nine Kennedy School graduate students, who leverage their policy expertise in specific areas.

**JR Journalist'sResource @JournoResource**  
Does March Madness success correlate w/ NBA performance?  
Study: yes. [journalistsresource.org/studies/society/.../Kansas](http://journalistsresource.org/studies/society/.../Kansas)  
#Kentucky #NCAAFinals  
10:46 AM - 2 Apr 12

**JR Journalist'sResource @JournoResource**  
Latest news and research on #bullying:  
<http://topics.nytimes.com/topics/reference/timestopics.../bullies/>  
2:10 PM - 29 Mar 12

In a unique and evolving partnership, the *New York Times* Topics pages are now featuring research roundups, with attribution to Journalist's Resource and the Shorenstein Center. Further, the research that is spotlighted by the project is filtering into the media at

large, with blogs and news articles – from *The Atlantic* and *Miller-McCune* to Patch.com – using the insights and data.

Through citations and links in Wikipedia, the site's summaries also are raising the more general levels of available public policy information. Finally, the core database that the Journalist's Resource team is building continues to grow, and is on track by year's end to approach 1,000 up-to-date studies and reports on important news topics. Indeed, the database is poised to become a premier reporting and information tool, as it adds significant efficiency to Internet research aimed at state-of-knowledge understanding about subjects, from race and digital media to climate change and political campaigns.

[journalistsresource.org](http://journalistsresource.org) | [@journoresource](https://twitter.com/journoresource) | [www.facebook.com/journalistsresource](https://www.facebook.com/journalistsresource)

## Google Execs Discuss Data-Driven Policy

The power of the Internet to influence public policy and economic growth was the topic discussed by a panel of Google policy experts at a special event for Harvard Kennedy School students hosted by the Shorenstein Center, HKS Communications Program, HKS Office of Career Advancement and the HKS student group Tech{for}Change on January 26. The panel included Dorothy Chou, Google Policy Analyst; Carley Graham Garcia, Manager of Global Industry Relations; Prem Ramaswami, former Google Project Manager;

and Chris Woods, Head of Global Industry Relations and former HKS student.

Chou identified Google's objectives as coordinating worldwide efforts, and looking at long-term perspectives of copyright, privacy and other issues. Google "advocates for data-driven policy," she said, and is focused on "how to turn products into policy solutions...and push the bounds of policy to ensure creative flexibility."

Google is hiring, said Woods. "We are looking for people who are smart, intellectually curious...[and] from diverse back-



Dorothy Chou, Google Policy Analyst

grounds." Encouraging students to think about working at Google, Ramaswami said that the majority of Google employees "feel a certain passion and belief in the power of information and the Internet...and truly believe it's doing good for the world."





# SPRINGFELLOWS



## NINAEASTON

**NINA EASTON** is a Goldsmith Fellow at the Shorenstein Center. She is *Fortune* magazine's Washington columnist and senior editor, covering politics and economics in the nation's capital. She

is a regular panelist on *Fox News Sunday* and *Special Report*, and has provided analysis for numerous other shows, including *Meet the Press*, *Face the Nation*, *This Week* and *Charlie Rose*. She is the author of *Gang of Five: Leaders at the Center of the Conservative Ascendancy*, which chronicled the rise of modern conservatism. As the Washington deputy bureau chief for *The Boston Globe*, she co-authored the book *John F. Kerry: A Complete Biography* and helped oversee the paper's 2004 election coverage. During a decade-long career at the *Los Angeles Times*, Easton's articles won numerous national awards. Easton serves as co-chair of *Fortune's* annual Most Powerful Women Summit. She is a Phi Beta Kappa graduate of U.C. Berkeley. Her research project at the Shorenstein Center will examine how Americans' view of the rich is affected by growing income inequality.



## NAZILAFATHI

**NAZILA FATHI** is a journalist, translator and commentator on Iran. She reported out of Iran for nearly two decades until 2009 when she was forced to leave the country because of government threats against her.

She was based in Tehran from 2001 for *The New York Times* until she left, and during that time she wrote over 2,000 articles for the *Times*. Prior to that, she wrote for *Time* magazine, *Agence France-Presse* and the *Times*. She translated a book, *History and Documentation of Human Rights in Iran*, by the Nobel Peace Prize Laureate, Shirin Ebadi, into English in 2001. She has written for *The New York Review of Books*, *Foreign Policy*, *Nieman Reports*, and the online publication, *openDemocracy*. She received her MA in political science from the University of Toronto in 2001. In 2003 she was awarded the Raoul Wallenberg Fellowship at Lund University. She was a Nieman Fellow at Harvard in 2010-11. Fathi's project at the Shorenstein Center, as part of a book on Iran, will trace the influence of satellite television, the Internet and the press on Iranian civil society from 1993 to 2003.



## DAVIDGREENWAY

**DAVID GREENWAY** is a contributing columnist for *The Boston Globe*, *The International Herald Tribune* and *GlobalPost*. He was the editorial page editor of *The Boston Globe*, and before that

its national editor, and foreign editor tasked with setting up the *Globe's* foreign news bureaus. As a foreign correspondent for *The Washington Post*, he was posted to Jerusalem, Saigon and Hong Kong; and for *Time* magazine, London, Washington, Saigon, Bangkok, Hong Kong and the United Nations. He has reported from 96 countries, and covered conflicts in Pakistan, Afghanistan, Bangladesh, Lebanon, Israel, Iraq, the former Yugoslavia, Burma, Vietnam, Laos and Cambodia. He served in the U.S. Navy, and was educated at Yale and Oxford. Greenway was a Nieman Fellow at Harvard in 1971. In 2009 he was awarded the Edward Weintal Prize for Diplomatic Reporting from Georgetown's Institute for the Study of Diplomacy. He will be researching the conflict between governments and the press over keeping secrets.



## RON SUSKIND

**RON SUSKIND** is the A.M. Rosenthal Writer-in-Residence. One of the country's most celebrated non-fiction writers, Suskind was *The Wall Street Journal's* senior national affairs writer from 1993 to 2000,

where he won the Pulitzer Prize for Feature Writing and wrote *A Hope in the Unseen*, a critically acclaimed 1998 bestseller which followed inner-city honor students in their struggles to learn and survive. He has since written four *New York Times* bestsellers: *The Price of Loyalty*, *The One Percent Doctrine*, *The Way of the World*, and his most recent book *Confidence Men*, which revealed the internal struggles of the Obama White House in responding to the nation's economic collapse. He currently contributes to *The New York Times Magazine* and *Esquire* and is a frequent commentator for the electronic media. As the Rosenthal Writer-in-Residence, he conducted four workshops for students about the process of reporting and writing entitled, "Truth and Consequences: Crafting Powerful Narratives in the Age of Message."

Photography by Martha Stewart.

## VISITING FACULTY



**SUSAN CRAWFORD** is the Visiting Stanton Professor of the First Amendment at the Kennedy School and a Visiting Professor at Harvard Law School. She is a professor

at Cardozo Law School in New York City and a columnist for Bloomberg View. She served as Special Assistant to the President for Science, Technology, and Innovation Policy (2009) and co-led the FCC transition team between the Bush and Obama administrations. Ms. Crawford was formerly a professor at the University of Michigan Law School. She is one of Fast Company's Most Influential Women in Technology (2009); an IP3 Awardee (2010); and one of Prospect Magazine's Top Ten Brains of the Digital Future (2011). Ms. Crawford received her B.A. and J.D. from Yale University. She served as a clerk for Judge Raymond J. Dearie of the U.S. District Court for the Eastern District of New York. In 2012 Yale University Press will publish her book about the crisis in American communications. She is teaching a Kennedy School course entitled "Solving Problems Using Digital Technology."



**MICAH SIFRY** is the Visiting Murrow Lecturer of the Practice of Press and Public Policy. Since 2004, he has been co-founder, editor and curator of the Personal Democracy

Forum (PdF), a website and annual conference that covers the ways technology is changing politics. He is also the editor of TechPresident.com, PdF's award-winning blog on how politicians are using the web and how the web is using them. TechPresident received the 2007 Knight-Batten Award for Innovation in Journalism. Sifry has been a senior technology adviser to the Sunlight Foundation since its founding in 2006. He also joined the board of directors of Consumers Union in October 2010. He is the author or editor of six books, most recently *WikiLeaks and the Age of Transparency*. He is the former associate editor of *The Nation* magazine. Sifry graduated from Princeton University with a B.A. in politics in 1983 and received an M.A. in politics from New York University in 1989. He is teaching "The Politics of the Internet" at the Kennedy School.

## Spring 2012 Courses

## Digital

## Communications

## Media/Politics

## Digital

**Advanced Digital Studies in Politics, Policy and Media**

**NICCO MELE**, Adjunct Lecturer in Public Policy

**The Politics of the Internet**

**MICAH SIFRY**, Visiting Murrow Lecturer

**Solving Problems Using Digital Technology**

**SUSAN CRAWFORD**, Visiting Stanton Professor

**Vision and Information Policy: Considering the Public Interest**

**NOLAN BOWIE**, Adjunct Lecturer in Public Policy

## Communications

**Advanced Intensive Writing: Columns and Opinion Writing**

**JEFFREY SEGLIN**, Lecturer in Public Policy

**The Arts of Communication**

**LUCI HERMAN**, Lecturer in Public Policy

**The Arts of Communication**

**TIMOTHY MCCARTHY**, Adjunct Lecturer in Public Policy

**Introduction to Writing for Policy and Politics**

**Advanced Intensive Writing for Policy and Politics**

**GREG HARRIS**, Adjunct Lecturer in Public Policy

## Media/Politics

**Press, Politics, and Public Policy**

**ALEX S. JONES**, Shorenstein Center Director; Laurence M. Lombard Lecturer on the Press and Public Policy

**Seminar: Democracy, Politics and Institutions (full year)**

**Political Institutions and Public Policy: American Politics**

**THOMAS E. PATTERSON**, Bradlee Professor of Government and the Press

**Political Institutions and Public Policy: American Politics**

**MATTHEW BAUM**, Kalb Professor of Global Communication

**The Media, Energy and Environment: Global Policy and Politics**

**CRISTINE RUSSELL**, Adjunct Lecturer in Public Policy

**Election Polling and Public Opinion**

**PATRICK MOYNIHAN**, Preceptor in Government (FAS); Assistant Director, Program on Survey Research; HKS Adjunct Faculty

**Challenges of Democratization**

**PIPPA NORRIS**, Paul. F. McGuire Lecturer in Comparative Politics

**Presidents, Politics, and Economic Growth: From World War II to Obama**

**Religion, Politics, and Public Policy**

**RICHARD PARKER**, Lecturer in Public Policy



# Spring Speaker Series



"There is a massive shift in geopolitical power from hierarchies to citizens and networks of citizens."

## ALEC ROSS

Senior Adviser, Innovation in the Office of Secretary of State Hillary Clinton

"The GOP primary couldn't have gone better for the Democrats."

## MELINDA HENNEBERGER

Political reporter and blogger, *The Washington Post*

"We must be citizens of the Internet, and not just users of the Internet."

## REBECCA MACKINNON

Bernard L. Schwartz Senior Fellow, New America Foundation; co-founder, GlobalVoices Online; former Shorenstein Center Fellow

"A development we didn't anticipate is the entry of millionaires whose new toy is a presidential campaign, and the way that they have managed to, quite publicly, float candidates longer than any political, Darwinian theory would have allowed them to survive."

## JEANNE CUMMINGS

Government Team Deputy Editor, Bloomberg News

"Outsiderness has become a critical part of our political culture...and technology has afforded newcomers to the process and genuine outsiders some very real influence over the political debate and the fortunes of both parties."

## MATT BAI

Chief political correspondent, *The New York Times Magazine*



"Only two percent of the new Egyptian Parliament will be comprised of women. Two percent. That's shockingly low by anyone's standards."

## LOURDES GARCIA-NAVARRO

Foreign correspondent, NPR

"The impossible will take a while."

## SCOTT HEIFERMAN

CEO and a co-founder, Meetup.com

"If you're a journalist and you really believe in something, you sometimes have to stick with it against all odds."

## RAYMOND BONNER

Former investigative reporter and foreign correspondent, *The New York Times* and the *International Herald Tribune*.

## Power Politics in the Age of Google



### A digital power play stopped the SOPA and PIPA legislation. What are the implications?

In the aftermath of a stand-off between lawmakers and Internet activists over proposed legislation to alter online copyright rules (the Stop Online Piracy Act, or SOPA), the Shorenstein Center hosted a discussion about the implications of the legislation and the pushback from online communities. The panel included Susan

Alexis Ohanian, Nicco Mele, Micah Sifry, Susan Crawford, Elaine Kamarck and Alex Jones. Photography by Heather McKinnon.

Crawford, Visiting Stanton Professor; Micah Sifry, Visiting Murrow Lecturer; Nicco Mele, Adjunct Lecturer; Elaine Kamarck, Lecturer in Public Policy; and Alexis Ohanian, co-founder of Reddit.

Alex Jones, Shorenstein Center Director, moderated the discussion.

Micah Sifry illustrated the widespread attention that the issue drew. On January 18, an Internet "blackout" was called for by activists, and Wikipedia, Google and many other websites participated. In fact, Sifry said, "an estimated 115,000 websites participated in the SOPA blackout."

Susan Crawford emphasized the importance of Internet freedom: "This is the way democracy is supposed to work," she said. "The Internet is making it easier for people to be heard." Nicco Mele pointed out the power of online communities: "The Internet gives small things the ability to destroy big things," he said. Sifry concluded that the SOPA event was a "cultural moment of discontinuity."

Watch the video: [www.hks.harvard.edu/presspol/news\\_events/archive/2012/sopa\\_02-09-12.html](http://www.hks.harvard.edu/presspol/news_events/archive/2012/sopa_02-09-12.html)



**ALEX S. JONES**, Director; Laurence M. Lombard Lecturer on the Press and Public Policy

**NANCY PALMER**, Executive Director

**MATTHEW BAUM**, Kalb Professor of Global Communication

**NOLAN BOWIE**, Adjunct Lecturer in Public Policy

**DICK CAVANAGH**, Adjunct Lecturer in Public Policy

**SUSAN CRAWFORD**, Visiting Stanton Professor of the First Amendment

**JAMES FLEMING**, Financial Administrator

**LUCIANA HERMAN**, Lecturer in Public Policy

**EDITH HOLWAY**, Fellows and Programs Administrator

**STEVE JARDING**, Lecturer in Public Policy

**MARVIN KALB**, Edward R. Murrow Professor of Practice Emeritus (Washington)

**ALEX KEYSSAR**, Matthew W. Stirling Jr. Professor of History and Social Policy

**LEIGHTON W. KLEIN**, Web Journalist

**ALISON KOMMER**, Staff Assistant

**KRISTINA MASTROPASQUA**, Staff Assistant

**HEATHER MCKINNON**, Staff Assistant

**NICCO MELE**, Adjunct Lecturer in Public Policy

**PIPPA NORRIS**, Paul F. McGuire Lecturer in Comparative Politics

**RICHARD PARKER**, Lecturer in Public Policy

**THOMAS E. PATTERSON**, Bradlee Professor of Government and the Press

**JANELL SIMS**, Communications Coordinator

**JEFFREY SEGLIN**, Lecturer in Public Policy; Director, Communications Program

**MICAH SIFRY**, Visiting Murrow Lecturer

**MARGARET WEIGEL**, Web Journalist

**JOHN WIHBEY**, Web Journalist

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