



HARVARD Kennedy School

SHORENSTEIN CENTER

on Media, Politics and Public Policy

Spring 2016

The Shorenstein Center Welcomes Distinguished Reporters and Scholars as Spring 2016 Fellows



Shorenstein Center spring 2016 Fellows Joanna Jolly, Dan Kennedy, Johanna Dunaway, Marilyn Thompson (from left)

The Shorenstein Center is delighted to have its spring 2016 Joan Shorenstein Fellows in residence:

Johanna Dunaway, associate professor of communication, Texas A&M, **Joanna Jolly**, South Asia editor and feature writer,

BBC, **Dan Kennedy**, associate professor of journalism, Northeastern University and **Marilyn Thompson**, deputy editor, *POLITICO*. They join **Bob Schieffer**, Walter Shorenstein Media and Democracy Fellow, who remains in residence at the Shorenstein Center on a visiting basis throughout the 2016 election season.

"We have a remarkably diverse and talented group of fellows for the spring semester," said Thomas E. Patterson, the Center's interim director. "They bring journalism and academic expertise to the Center across a broad range of topics. We'll learn a great deal from having them in our midst."

Shorenstein Center Fellows spend the academic semester researching, writing, participating in events and interacting with students, faculty and the Harvard community. **Complete profiles of the spring 2016 fellows are on page 4.**

AP Wins Goldsmith Prize for "Seafood from Slaves"



Robin McDowell, reporter for *The Associated Press* and one of the winners of the Goldsmith Prize for Investigative Reporting for "Seafood from Slaves"

The Goldsmith Awards Ceremony, held on March 3, 2016, recognized six outstanding journalism teams as finalists for the Goldsmith Prize for Investigative Reporting. The \$25,000 prize was awarded to Margie Mason, Robin McDowell, Martha Mendoza and Esther Htusan of *The Associated Press* for their investigative report "Seafood from Slaves."

The Associated Press uncovered extensive use of slave labor in the Thai seafood industry, which supplies major U.S.

supermarkets, restaurants and food suppliers, such as Wal-Mart, Kroger, Sysco, Nestle, Whole Foods and Red Lobster.

Continued on page 2.

IN THIS ISSUE

Goldsmith Awards	2
Fellow Profiles	4
Recent Publications.....	5
Spring Speaker Series	5
Remembering Doug Shorenstein.....	6

Goldsmith Awards Honor Journalistic Excellence

Continued from page 1.

The investigation led to the freeing of more than 2,000 enslaved fishermen from Myanmar, Thailand, Cambodia and Laos, the jailing of perpetrators, congressional hearings and the proposal of new laws. The U.S. State Department used the series as part of its decision to give Thailand the lowest rating for human trafficking and has discussed the findings during diplomatic talks.

“Seafood from Slaves’ is investigative journalism at its best,” said Thomas E. Patterson, the Shorenstein Center’s interim director. “The story was extraordinarily difficult to uncover and its impact on people’s lives and public policy will last far into the future.”



Teams from *The Guardian US* (pictured) and *The Washington Post* investigated police shootings, spurring change at the FBI.

Launched in 1991, the Goldsmith Prize for Investigative Reporting honors journalism which promotes more effective and ethical conduct of government, the making of public policy, or the practice of politics by disclosing excessive secrecy, impropriety and mismanagement.

The five finalists for the Goldsmith Prize for Investigative Reporting were:

Jon Swaine, Oliver Laughland, Jamiles Lartey, Ciara McCarthy and the interactive team staff of *The Guardian US* for “The Counted.” *The Guardian* documented the number of people killed by police in the U.S., telling the stories of who they were, and establishing the hidden trends in how they died, through a

database, special reports and multimedia. After the publication of “The Counted,” the FBI announced at the end of 2015 that it would overhaul its system of counting killings by police. The Department of Justice also began testing a new program for recording arrest-related deaths, drawing on *Guardian* data.

Neela Banerjee, John H. Cushman Jr., David Hasemyer and Lisa Song of *InsideClimate News* for “Exxon: The Road Not Taken.” *InsideClimate News*

reported that Exxon conducted climate research decades ago, and then, without revealing to shareholders and the public what it knew about climate change, worked to manufacture doubt about the scientific consensus that its own research had confirmed. New York’s attorney general has since launched a probe of Exxon. Other lawmakers around the country and environmental leaders have also called for investigations of Exxon.

Jessica Silver-Greenberg, Michael Corkery and Robert Gebeloff of *The New York Times*

for “Beware the Fine Print.”

The New York Times investigated clauses in numerous consumer and employee contracts and reported that they deprive Americans of their ability to sue, insulating companies whose business practices are deceitful or illegal. The *Times* revealed how a coalition of credit card companies and retailers enshrined class-action bans in contracts. They also reported that some companies require disputes be settled according to biblical



Robin McDowell accepts the Goldsmith Prize for *The Associated Press* from Thomas Patterson, Shorenstein Center interim director.

principles or by company-related arbitrators. Bills have since been introduced in Congress to prevent these practices.

Michael LaForgia, Cara Fitzpatrick and Lisa Gartner of *Tampa Bay Times* for “Failure Factories.” The *Tampa Bay Times* exposed how the Pinellas County School Board abandoned integration, then deprived black schools in poor neighborhoods of resources until they were awash in violence and academic failure, making Pinellas County the most concentrated site of academic failure in the state of Florida. As a result of the series, officials enacted reforms including increased funding, improved teacher training and the conversion of three of the affected schools into magnets.



Walter Isaacson received the Goldsmith Career Award for Excellence in Journalism and delivered the keynote address, “Technology and Journalism.”



The conversation continued the following morning at the Goldsmith Seminar, where the winner and finalists discussed the making of their stories.

The Washington Post staff for “Fatal Shooting by Police.” *The Washington Post* launched an effort to tally every fatal shooting in the U.S. by an on-duty police officer in 2015. Their database chronicled shootings in real time, using news reports and other public sources – compiling a record more extensive than that of the FBI,

which spurred the agency to take action to enact better federal record-keeping. The FBI’s new approach will reflect that of the *Post*’s, capturing shootings and violent incidents in real time and logging many of the same details.

The Goldsmith Book Prize is awarded to the

academic and trade books that best fulfill the objec-

tive of improving democratic governance through an examination of the intersection between the media, politics and public policy.

The Goldsmith Book Prize for best academic book was awarded to Erik Albæk, Arjen van Dalen, Nael Jebril and Claes

H. de Vreese for *Political Journalism in Comparative Perspective*.

The Goldsmith Book Prize for best trade book was awarded to Harold Holzer for *Lincoln and the Power of the Press: The War for Public Opinion*.

The Goldsmith Career Award for Excellence in Journalism was awarded to Walter Isaacson, former chairman of CNN, former editor of *TIME*, president and CEO of the Aspen Institute, and author of bestselling books on Steve Jobs, Albert Einstein and Benjamin Franklin.

The Goldsmith Awards Program is funded by an annual grant from the Goldsmith Fund of the Greenfield Foundation.

Watch the videos online:

- shorensteincenter.org/goldsmith-awards-2016

- shorensteincenter.org/goldsmith-seminar-2016

EVENTS AND AWARDS

shorensteincenter.org/news-events



SALANT LECTURE

Free Expression: An Endangered Species on Campus?

Nadine Strossen, John Marshall Harlan II Professor of Law at New York Law School and former ACLU president, delivered the eighth annual Salant Lecture on Freedom of the Press, on October 19, 2015. She expressed concerns that the over-regulation of sexual expression on

college campuses is having a chilling effect on academic freedom.

Watch the video:

shorensteincenter.org/nadine-strossen

THEODORE H. WHITE LECTURE ON PRESS AND POLITICS

The Press and the Polls

Jill Lepore, David Woods Kemper '41 Professor of American History at Harvard University and staff writer for *The New Yorker*, delivered the 26th annual Theodore H. White Lecture on Press and Politics. The David Nyhan Prize for Political Journalism was awarded to **Gary Young**, columnist for *The Guardian*.

Watch the video:

shorensteincenter.org/theodore-h-white-lecture-2015



Joan Shorenstein Fellows, Spring 2016



JOHANNA DUNAWAY is a newly appointed associate professor of communication at Texas A&M University. She was on the faculty of Louisiana State University from 2008 to 2015. Over the course of her career she has written extensively on the relationship between the structural and contextual features of media outlets and news content.

Her current research examines the impact of the changing contemporary media environment across individuals, groups, and local communities. While at the Shorenstein Center, Dunaway will write about Latino voters through the lens of the changing media environment.



JOANNA JOLLY is the BBC's South Asia editor, and was also recently assigned to the BBC's Washington bureau as a feature reporter. Over the past decade she has worked as a radio producer in London, Brussels and Jerusalem. Jolly has also spent several years based in South Asia, first as the regional producer in Delhi and later as the BBC Nepal correspondent.

Jolly specializes in radio documentaries and long-form journalism. She won the 2015 Amnesty International Award (radio) for the BBC documentary "Red River Woman." While at the Shorenstein Center, Jolly will explore how media campaigns around sexual violence shape public policy.



DAN KENNEDY is an associate professor of journalism at Northeastern University who writes for the Nieman Journalism Lab, WGBHNews.org and various other publications. His book *The Wired City: Reimagining Journalism and Civic Life in the Post-Newspaper Age* examines online local and regional journalism. Kennedy is also a former

online columnist for *The Guardian* and was the media columnist for *The Boston Phoenix*. His blog, Media Nation, covers issues related to journalism, politics and culture. While at the Shorenstein Center, Kennedy will write about strategies that could change the fortunes of the declining newspaper business.



MARILYN THOMPSON is a deputy editor at *POLITICO*, working to expand investigative reporting capacities. Prior to her role at *POLITICO* she served as Washington bureau chief for Reuters and as national editor for *The Washington Post*. She left the *Post* in 2003 to serve as editor and vice president of the *Lexington Herald-Leader*, later returning to

Washington as deputy bureau chief of the *Los Angeles Times*. In addition to her career as an editor, Thompson has also worked as a reporter for the *New York Daily News*, *The Washington Post*, and *The New York Times*. While at the Shorenstein Center, Thompson will examine money, politics and the press in 2016.

Walter Shorenstein Media & Democracy Fellow



BOB SCHIEFFER has been a reporter for more than half a century and was a part of CBS News for 46 years. He is one of the few reporters in Washington to have covered all four of the major beats: the Pentagon, the White House, Congress and the State Department. Schieffer anchored the Saturday edition of the "CBS Evening News" for 23 years, became the network's chief Washington correspondent in 1982 and was named the anchor and moderator of "Face the Nation" in 1991. Within these roles he has interviewed every president since Richard Nixon and moderated three presidential debates. Throughout his career Schieffer has written four books, won numerous awards and covered every presidential race and nominating convention since 1972. He will be in residence at the Shorenstein Center on a visiting basis for three semesters, throughout the 2016 election season. During his time on campus Schieffer will meet with students and faculty, speak at various events for the Harvard community and participate in Shorenstein Center activities.

RECENT PUBLICATIONS

shorensteincenter.org/research-publications/papers

**DAVID ENSOR**

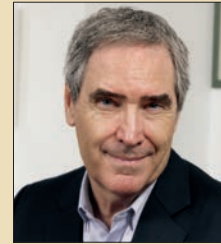
Exporting the First Amendment: Strengthening U.S. Soft Power through Journalism

David Ensor, former director of the Voice of America, makes the case for protecting and strengthening VOA as an independent journalistic voice in order to increase American soft power. Ensor argues that VOA is a valuable national security asset and could do more for the U.S. if given additional resources. The way forward, Ensor writes, is to continue to build the trust of international audiences by providing honest coverage and partnering with local media – rather than simply advocating for U.S. policies. Ensor also compares VOA to other state-sponsored media, such as the BBC World Service, CCTV, Al Jazeera and Russia Today.

**MARIE SANZ**

The Persistent Advocate: The New York Times' Editorials and the Normalization of U.S. Ties with Cuba

Marie Sanz, senior correspondent for Agence France Presse, examines *The New York Times'* editorials on U.S.-Cuba relations over the past five decades, and the role of the press in the restoration of relations between the two countries. Since 1961, *The New York Times* editorial board consistently opposed the break in U.S.-Cuba relations. Sanz covers the *Times'* positions on key events during each presidential administration, Fidel Castro's relationship with the media, how U.S. public opinion toward Cuba changed over time, and the secret talks between the U.S. and Cuba that led to the normalization of relations in December 2014.

**MICHAEL IGNATIEFF**

The United States and the Syrian Refugee Crisis: A Plan of Action

A white paper by Michael Ignatieff, Edward R. Murrow Professor of Press, Politics and Public Policy at the Shorenstein Center, and Harvard students, argues that it is in America's national interest to help Europe manage and overcome the refugee crisis by lending strong political support to its major European allies, particularly Germany, and by re-asserting its leadership role in refugee resettlement and integration. The paper proposes a detailed plan of action that renews American leadership and supports Europe while strengthening the national security of the United States.

"The Iowa Caucuses, the New Hampshire Primaries and Beyond"

BOB SCHIEFFER,
Walter
Shorenstein
Media & Democracy Fellow



"Spotlight on Investigative Reporting"

WALTER V. ROBINSON,
Boston Globe
editor at large



"Election 2016: Is There Enough Quality Campaign Coverage?"

JILL ABRAMSON,
former *New York Times* executive editor

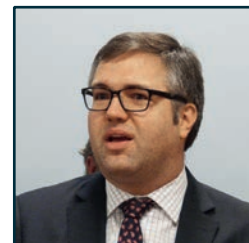


"The Disintermediated Campaign"

NANCY GIBBS,
editor, *TIME*
magazine

SPRING Speaker Series

Upcoming events & podcasts available at
shorensteincenter.org/news-events



"In Search of a Business Model"

NICCO MELE,
author, digital
strategist, Wallis
Annenberg
Chair in
Journalism

at the USC Annenberg School of Journalism

Douglas W. Shorenstein, 1955-2015



Doug Shorenstein. Photo by Richard Seagraves.

Douglas Shorenstein, a longtime supporter of the Shorenstein Center, died of cancer on November 24, 2015. He had a vision for the center that was realized through his ideas and generosity. In his passing, the Center and the Harvard Kennedy School have lost a great friend, adviser and benefactor.

Shorenstein was the leader of one of San Francisco's most prominent real estate development families. He transformed Shorenstein Properties from a local developer to a national real estate group that invested in projects in 24 markets across the country, including Chicago's John Hancock Tower and New York's Park Avenue Tower. He joined the family business in 1983 and became chairman and chief executive officer in 1995. Prior to joining Shorenstein, he worked as a real estate attorney with the law firm of Shearman & Sterling LLP in New York. Shoren-

stein graduated from the University of California at Berkeley with a BA, and from the Hastings College of the Law with a JD.

In 2011, Shorenstein was inducted into the Bay Area Council's Business Hall of Fame, which recognizes the extraordinary achievements of individuals and families who have advanced San Francisco Bay Area-based businesses to positions of national and international prominence and who have enriched the civic life of the community. He was also a past chairman of the board of the Federal Reserve Bank of San Francisco, a board member of the Environmental Defense Fund, a member of the executive council of the UCSF Medical Center and co-chair of the Shorenstein Center's advisory board.

The Shorenstein Center was founded in 1986 with a major gift from Walter and Phyllis Shorenstein. Their daughter Joan Shorenstein Barone, Doug Shorenstein's sister, was a prominent political reporter and producer at CBS News who died of breast cancer in 1985. The Shorenstein family has been actively supporting the work of the Shorenstein Center for the past three decades.

In 2013, Douglas Shorenstein and his wife, Lydia, established the Walter Shorenstein Media and Democracy Fellowship through a generous gift to the school. The fellowship brings high-profile figures at the forefront of media, politics and public policy to the Shorenstein Center to work with students, faculty, scholars and the public on important issues of the moment. The fellows spend varying periods of time at Harvard and focus on important policy areas. Bob Schieffer, former moderator of Face the Nation and longtime anchor and reporter for CBS News, is the current Walter Shorenstein Fellow.

Douglas Shorenstein is survived by his wife, Lydia; his children, Brandon, Sandra, and Danielle Shorenstein; and his sister Carole Shorenstein Hays.



Danielle, Lydia and Doug Shorenstein at the 2011 Goldsmith Awards



Doug Shorenstein and former Harvard Kennedy School Dean David Ellwood

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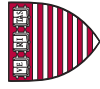
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