



Alex Jones to Leave Shorenstein Center July 1, 2015

After fifteen years as Director of the Shorenstein Center, Alex Jones announced he will be leaving his post on July 1. Jones is the Center's longest-serving director (2000-2015), arriving after Marvin Kalb (1987-1999). His strong belief in the importance of quality journalism has informed all of the work that we do.

In his most recent book, *Losing the News*, Jones referred to serious reported news as the "iron core of information that is at the center of a functioning democracy."

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Shorenstein Center Receives \$1 Million Grant from Carnegie and Knight Foundations

The Shorenstein Center received matching \$500,000 grants from the John S. and James L. Knight Foundation and the Carnegie Corporation of New York.

The funding will help grow the reach and improve the effectiveness of Journalist's Resource (journalistsresource.org) which supports news coverage by providing understandable research reports on a variety of subjects. The site is used by journalism schools that teach specialty reporting topics and by journalists and major news outlets looking to build knowledge in science and social science subjects.

Additionally, this support will continue biannual Carnegie-Knight journalism school deans' meetings to help advance journalism education reform. Thought leaders will be invited to consult with the deans on new ways of updating and innovating their curriculums as well as their metrics for measuring success.

Walter Shorenstein Media & Democracy Fellows Focus on Data & Technology in Government

The Shorenstein Center welcomed two distinguished technological leaders, **Aneesh Chopra** and **Nick Sinai**, as the inaugural recipients of the newly established Walter Shorenstein Media and Democracy Fellowship.

Together, Chopra and Sinai are driving an ambitious program on data as public infrastructure. They are speaking and

writing about the policy, economic, and media implications of providing greater public access to government data.

Sinai, former U.S. Deputy Chief Technology Officer, began his six-month residency at the Center in December. Chopra, the first U.S. Chief Technology Officer, will be in residence periodically.

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From left to right: Nick Sinai, Lynn Overmann, Todd Park, DJ Patil and Aneesh Chopra speak at a technology and data in government panel discussion in February.

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Alex Jones to Leave Shorenstein Center

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Alex Jones strengthened the financial underpinnings of the Center; emphasized the importance of new technology by recruiting visiting fellows and faculty such as Aneesh Chopra, Nick Sinai, Clay Shirky, Nicco Mele, Susan Crawford, Micah Sifry, and Zephyr Teachout; and was asked to lead a consortium of journalism school deans at research universities known as the Carnegie-Knight Initiative on the Future of Journalism Education.

New programs created during Alex's tenure include the David Nyhan Prize for Political Journalism, the Richard S. Salant Lecture on Freedom of the Press, the A.M. Rosenthal Writer-in-Residence program, the Lynette Lithgow Summer Internship award, and the Walter Shorenstein Media and Democracy Fellowship. One of the widest-reaching initiatives is the award-winning Journalist's Resource website, providing scholarly research on news topics.

A search committee for the new director will be co-chaired by Bradlee Professor Thomas E. Patterson and Academic Dean Archon Fung.

In an email to friends and colleagues, Jones wrote, "As for the future, I am embarking on what in Cuba is known as "Third Life," meaning the rich and exciting period in which to pursue long-delayed projects, to study and learn, and to follow one's own peculiar interests. My feelings at this moment are overwhelmingly of gratitude – for the chance to work at such a wonderful institution and to do work I consider so very important. I believe that high-quality journalism is essential to democracy, and it has been my great pride to do all I could to ensure that the Shorenstein Center stood for that standard of excellence."

Farewell, Nicco!

Since 2009, Nicco Mele has been a vital part of the Center, first as a visiting Murrow Lecturer, then as an adjunct lecturer teaching and advising on digital media strategy and politics. In November, he was named the deputy publisher of the *Los Angeles Times*. We wish him the best in his new role – and fortunately, he will continue his involvement with the Shorenstein Center as a member of our advisory board.



New Staff

In October, the Shorenstein Center welcomed a new Communications Manager, Nilagia McCoy, who will manage digital and print communications for the Center.



EVENTS AND AWARDS

shorensteincenter.org/news-events

SALANT LECTURE

Democracy v. the First Amendment? New Tensions in a New Age



Margaret H. Marshall, former chief justice of the Supreme Judicial Court of Massachusetts, delivered the Salant

Lecture on Freedom of the Press on November 13. She discussed the Supreme Court's interpretation of the First Amendment and its impact on democracy, civic discourse and privacy.

Watch the video: shorensteincenter.org/margaret-marshall

THEODORE H. WHITE LECTURE ON PRESS AND POLITICS

Optimism for a Change: Media, Campaigns and 2016

The Theodore H. White Lecture on Press and Politics was delivered on December 1 by Mark Halperin and John Heilemann, managing editors

of Bloomberg Politics, and hosts of Bloomberg TV's "With All Due Respect." The David Nyhan Prize for Political Journalism was awarded to David Rogers of Politico.

Watch the video: shorensteincenter.org/theodore-h-white-lecture-2014



Goldsmith Awards Honor Journalistic Excellence

The Goldsmith Awards Ceremony, held on March 3, 2015, recognized six outstanding journalism teams as finalists for the Goldsmith Prize for Investigative Reporting.

The \$25,000 prize was awarded to *Miami Herald* reporters Carol Marbin Miller, Audra Burch, Mary Ellen Klas, Emily Michot, Kara Dapena and Lazaro Gamio, for their investigative report “Innocents Lost.”

The *Miami Herald* examined how more than 500 children died of abuse or neglect over a seven-year period after falling through Florida’s child welfare safety net, largely as a result of a misguided effort to reduce the number of foster children while simultaneously slashing services for troubled families. The series prompted immediate reforms, including the most far-reaching overhaul of child welfare laws in Florida’s history.

“Each year the Goldsmith Prizes are an inspiration to all journalists, and this is a banner year for inspiration,” said Alex S. Jones, Director of the Shorenstein Center.

Launched in 1991, the Goldsmith Prize for Investigative Reporting honors journalism which promotes more effective and ethical conduct of government, the making of public policy, or the practice of politics by disclosing excessive secrecy, impropriety and mismanagement.

The five finalists for the Goldsmith Prize for Investigative Reporting were:



Marvin Kalb received the Goldsmith Career Award for Excellence in Journalism and delivered the keynote address.

Thomas Farragher, Jonathan Saltzman, Jenn Abelson, Casey Ross and Todd Wallack of *The Boston Globe* for “Shadow Campus.” The series found that illegally overcrowded student apartments owned by profit-driven landlords are rampant in Boston, placing the health and safety of thousands of undergraduates at risk while city officials did nothing to respond to this lawless behavior.

Jennifer Berry Hawes, Natalie Caula Hauff, Doug Pardue and Glenn Smith of *The Post and Courier* for “Till Death Do Us Part.” The five-part series examined South Carolina’s ranking as one of the deadliest states in the nation for women at the hands of men. The series showed a state awash in guns, saddled with ineffective laws and lacking in resources for victims of domestic violence. The investigation spurred national discussion, pressured state legislators into drafting and fast-tracking domestic violence reform laws, and led to the appointment of a statewide taskforce.

Justin Elliott, Jesse Eisinger and Laura Sullivan of *ProPublica* and *NPR* for “The Red Cross’ Secret Disaster,” which found that the Red Cross had put public relations ahead of relief services and had been serially misleading about its use of donations. The series showed how the charity had failed to deliver basic aid after several recent major disasters, including Superstorm Sandy, leaving victims in distress, even though it had received a deluge of support from Americans eager to help.

Joan Biskupic, Janet Roberts and John Shiffman of *Reuters* for “The Echo Chamber.” *Reuters* scrutinized how the U.S. Supreme Court selects which cases it will hear, and found that a small group of lawyers and their clients – typically the nation’s largest corporations – have secured a special entry point to the court,



Audra Burch and Carol Marbin Miller of the *Miami Herald*, and Alex S. Jones, Shorenstein Center Director, at the Goldsmith Awards

giving them a disproportionate chance to influence the law.

Christopher S. Stewart, Christopher Weaver, John Carreyrou, Tom McGinty, Anna Wilde Mathews, Rob Barry and staff of *The Wall Street Journal* for “Medicare Unmasked.” Using 9.2 million newly-disclosed billing records, the *Journal* uncovered bogus, unnecessary, and harmful Medicare practices – abuses that cost U.S. taxpayers \$60 billion.

The Goldsmith Book Prize for best academic book was awarded to Daniela Stockmann for *Media Commercialization and Authoritarian Rule in China*.

The Goldsmith Book Prize for best trade book was awarded to Andrew Pettegree for *The Invention of News: How the World Came to Know about Itself*.

The Goldsmith Career Award for Excellence in Journalism was awarded to Marvin Kalb, veteran reporter for CBS News, NBC News, and former moderator of “Meet the Press.” He was Director of the Shorenstein Center from 1987 to 1999. Kalb also delivered the keynote speech. He discussed the decline of journalism and how technology is changing the media landscape, but emphasized that quality news can still be found, and that the core values of journalism still persist.

Watch the video: shorensteincenter.org/goldsmith-awards-2015

Walter Shorenstein Media & Democracy Fellows



ANEESH CHOPRA is the co-founder of Hunch Analytics, an open data and analytics company serving the healthcare and education sectors. Chopra was appointed as the first U.S. Chief Technology Officer by President Obama in 2009. In this role, he was charged with promoting innovation to address urgent national priorities. In

2012 he left the White House and ran for lieutenant governor of the Commonwealth of Virginia in 2013. Chopra is the author of *Innovative State: How New Technologies Can Transform Government*.



NICK SINAI is the former U.S. Deputy Chief Technology Officer. He led President Obama's Open Data Initiatives to increase access to data, and the Open Government Initiative to foster government transparency. He also helped start the Presidential Innovation Fellows program, which brings entrepreneurs and technologists into

the federal government. Before joining the Obama administration, Sinai was a venture capitalist at Lehman Brothers Venture Partners (now Tenaya Capital) and Polaris Partners. Sinai is also a Venture Partner at Insight Venture Partners.

Technology in Government at HKS

STUDENT SEMINAR SERIES

Nick Sinai is currently leading a 10-week seminar series on data, technology and innovation in government for graduate and undergraduate students. Topics include smart cities, government digital services, privacy, data journalism and more.

TECH AND PUBLIC SERVICE WEEK

As part of Harvard Kennedy School's public service week from February 23 – February 27, Chopra and Sinai led a series of special events, including the following sessions:

- Why Are Technology & Open Innovation Important for Public Policy Students?
- Data & Technology in Government with Todd Park, White House Technology Advisor; Lynn Overmann, Deputy Chief Data Officer, U.S. Department of Commerce; and DJ Patil, first U.S. Chief Data Scientist.
- Executive sessions with government and industry leaders that focused on improving the use of labor/jobs and healthcare data.

Visit shorensteincenter.org/news-events for audio, video and blog posts from select events.

RECENT PUBLICATIONS

shorensteincenter.org/research-publications/papers



YAVUZ BAYDAR

The Newsroom as an Open Air Prison: Corruption and Self-Censorship in Turkish Journalism

Yavuz Baydar, columnist, blogger and co-founder of the Platform for Independent Journalism (P24), examines current threats to freedom of the press in Turkey.



CELESTINE BOHLEN

The Sanctions Against Russia: What Did the West and the Media Expect?

Celestine Bohlen, columnist at *The International New York Times*, explores the nature of the 2014 sanctions against Russia, their effects and the resulting media coverage.



ROBERT LENZNER

Reporting on the 2008 Financial Crisis, and the Next One

Robert Lenzner, contributor to Forbes Media, examines why the media failed to detect the warning signs of the 2008 financial crisis – and how it can avoid missing them the next time around.

Joan Shorenstein Fellows, Spring 2015



WILLIAM E. BUZENBERG is the former executive director of The Center for Public Integrity, a Pulitzer Prize-winning investigative news organization based in Washington, D.C. He stepped down from the Center in early 2015 after eight years. Previously, he was vice president for news at National Public Radio, as well as NPR foreign affairs correspond-

ent and London bureau chief. He was also senior vice president of news at American Public Media/Minnesota Public Radio (1998-2006). In 1997, Buzenberg was a Fellow at Harvard's Institute of Politics (IOP). He is co-editor of the memoir, *Salant, CBS, and the Battle for the Soul of Broadcast Journalism*. While at the Shorenstein Center, Buzenberg is exploring journalistic collaboration in the digital age.



JACKIE CALMES joined *The New York Times* as a national correspondent in August 2008 and covered the presidential election, the financial crisis and the first five years of the Obama administration. Today she has a broad mandate to cover politics and policy. Formerly, she worked at *The Wall Street Journal* for 18 years. Calmes covered Con-

gress, elections, the Clinton and Bush administrations, and often focused on fiscal policy. She was chief political correspondent at *The Wall Street Journal* from 2005 to 2008. In 2005, she received the Gerald R. Ford Journalism Prize for Reporting on the Presidency. While at the Shorenstein Center, she is writing about partisan media.



MICHELE NORRIS is an award-winning journalist and NPR host and special correspondent. Norris also leads "The Race Card Project," an initiative to foster conversations about race and cultural identity that she created after publication of her 2010 family memoir, *The Grace of Silence*. In 2014, "The Race Card Project" was honored with a

Peabody Award for excellence in electronic media. Prior to joining NPR in 2002, Norris spent nearly ten years as a reporter for ABC News. She has also worked as a staff writer for *The Washington Post*, *Chicago Tribune* and the *Los Angeles Times*. While at the Shorenstein Center, she is leading a series of study groups on the role of race and cultural identity in politics, policy and pop culture.



DAVID WEINBERGER is a senior researcher at Harvard's Berkman Center and writes about the effect of technology on ideas. He has been a philosophy professor, journalist, strategic marketing consultant to high tech companies, Internet entrepreneur, advisor to several presidential campaigns, and a Franklin Fellow at the U.S. State

Department. Formerly, he served as the co-director of the Harvard Library Innovation Lab. He is the author of *Small Pieces Loosely Joined*, *Everything Is Miscellaneous*, *Too Big to Know* and co-author of *The Cluetrain Manifesto*. While at the Shorenstein Center, he is writing about news media through the lens of open platforms.

Study Groups on Race and Politics

Michele Norris is currently leading a five-week study group series for graduate and undergraduate students, entitled "How Shifts in Race and Cultural Identity Influence Politics, Policy and Pop Culture." The study groups examine the seismic and subtle influence of race and cultural identity in various aspects of American life. The sessions also examine prominent

issues that have surfaced in "The Race Card Project," where Norris has archived tens of thousands of stories on race and cultural identity submitted by individuals from around the world. Topics include race in elections, stereotypes, and how political parties, the media and companies are responding to an increasingly diverse U.S. population.



"The Mood of America and the 2016 Presidential Race"

PETER D. HART, chairman, Hart Research Associates polling firm



"Reporting on Ferguson and Subsequent Developments"

WESLEY LOWERY, *Washington Post* reporter



"Five Rules for Modern Journalists"

MEREDITH ARTLEY, editor-in-chief of CNN Digital, president, Online News Association



"Covering Cyberwar"

DAVID SANGER, national security correspondent at *The New York Times*

SPRING Speaker Series

Upcoming events & podcasts available at shorensteincenter.org/news-events



"Emerging Voices in Digital Journalism"

ANNA HOLMES, editor at Fusion and columnist for *The New York Times Sunday Book Review*.

SPRING 2015 COURSES

Media/Politics

Political Institutions and Public Policy: American Politics

Matthew Baum, Kalb Professor of Global Communications

• Responsibility and Representation: Meeting the Demands of Political Life

• Sovereignty and Intervention

Michael Ignatieff, Edward R. Murrow Professor of Press, Politics and Public Policy

The Making of a Politician

Steve Jardig, Lecturer in Public Policy

Media, Politics and Public Policy

Alex S. Jones, Laurence M. Lombard Lecturer on the Press and Public Policy

• Seminar: Democracy, Politics, and Institutions (full year)

• Political Institutions and Public Policy: American Politics

Thomas E. Patterson, Bradlee Professor of Government and the Press

Controversies in Climate, Energy, and the Media: Improving Public Communication

Cristine Russell, Adjunct Lecturer in Public Policy

Communications

Advanced Intensive Writing for Policy and Politics

Greg Harris, Adjunct Lecturer

Introduction to Writing for Policy and Politics

Alexandria Marzano-Lesnevich, Adjunct Lecturer

The Arts of Communication

Timothy McCarthy, Adjunct Lecturer
Allison Shapira, Adjunct Lecturer
Holly Weeks, Adjunct Lecturer in Public Policy

Policy Writing for Decision-makers

Sushma Raman, Adjunct Lecturer

Advanced Intensive Writing: Column and Opinion Writing

Jeffrey Seglin, Lecturer in Public Policy

Digital Courses

2020 Vision and Information Policy: Considering the Public Interest

Nolan Bowie, Adjunct Lecturer in Public Policy

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HARVARD Kennedy School

SHORENSTEIN CENTER

on Media, Politics and Public Policy

**79 John F. Kennedy Street
Cambridge, MA 02138**

Telephone: 617-495-8269

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