



**“Stereotypes like stains
can still linger”**

April 20, 2015



stereotype

:a widely held but fixed and oversimplified image or idea of a particular type of person or thing.



Scotch tape no longer clings here.

Malcolm Ian Mackenzie,
Naples, NY.

Vintage 3M Commercial - Scotty McTape





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Studebaker *Champion Scotsman Station Wagon*




Full Max ... Full Comfort ... Full Utility ... Maximum Economy!

A big wheel station wagon is really a big general purpose family motor vehicle. It's a car. The new Champion Scotsman Station Wagon is something you can count on as big general use. You get the special quality of a Studebaker motor - built for life with optional "Studebaker" floor pan - steel reinforced - built for world use in any part ... Full power ... full size 30 cubic feet of storage space with 40 more than the standard's size (optional motor ... the Champion Scotsman is built - proven the Scotsman ... good as an attractive and quiet operating economy! Special styling permits the biggest car body built, but you enjoy Studebaker's famous "cushion seat" when you take the family out drive for a while. The whole job - the Champion Scotsman Station Wagon is built to give you more ... if Studebaker's name means the maximum value and economy from all of its products, you know it's the best. The new motor ride you like, and the famous Studebaker Full Max is proven.



Maximum 40 cubic feet with 40 more when ...

... when you fold down the rear seat. The new motor ride you like, and the famous Studebaker Full Max is proven.



I like MD because it's REAL ECONOMY!

I buy MD for quality and economy! It's soft, white, and strong. And MD's full size sheet gives maximum service!



SILKY SOFT

MD's so soft it's safe even for your baby's delicate skin! Extra absorbent, too!



SUPER STRONG

It tears on the perforations without unrolling too fast. No wasteful, jagged edges!



WHITER WHITE

White for purity! MD is free from flaws and fibers that might be irritating.

tell us your 6 words

Gregory McGriff



55 mph means you black man.

TAGGED WITH: 55 MPH, BLACK,
CONVERSATION, GREGORY MCGRIFF, MAN,
NC, RACE, RUTHERFORDTON, WHITE
COUNTERPARTS IN RACE CARD [EDIT]

Gregory McGriff
Rutherfordton, NC

I am an Ivy-league graduate and a board-
certified medical doctor. The subject of race
comes up all the time but [...]

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THE RACE CARD PROJECT

BY MICHELE NORRIS