



TIPS FOR WRITING CASE STUDIES

- Describe in advance the analytic framework you will apply to your case study (e.g. the main ideas or categories from class readings, the key variables under discussion, or the important questions being answered)
- Give some hint of the conclusions you will reach
- Use headings to indicate which idea, variable or question is being examined
- Consider summarizing in advance (e.g. with bullet points) the main findings at the start of each section of your case study
- When comparing two or more situations, use the same format for each description, highlighting the similarities or differences
- Try to include only those details that are relevant to your argument or analysis
- Emphasize places where the details of your case differ from or contradict the hypotheses generated by the analytic framework
- Suggest changes or additions to the framework where indicated by the case data
- Devise some thoughtful explanation for these differences
- Generate recommendations for change or improvement, ideally based on the framework

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