



SOME CHARACTERISTICS OF ELOQUENCE

What would you add to this list?

- **High-minded thoughts simply expressed**
- **Rhythmic repetitions**
- **Poetic quotations**
- **Elegant sentence structures**
- **Exhortations to greatness or altruism**
- **A focus on the “valence” issues (freedom, equality, democracy, community, etc.)**
- **A display of wisdom: an ability to look below the surface to locate universal truths**
- **A striking new phrase, insight, or perspective that uplifts the audience**
- **An expression of emotion that touches some deep feelings or beliefs (e.g., national anthems like *The Star-Spangled Banner* or *La Marseillaise*)**
- **The skillful weaving of a theme or motif from beginning to end of the text**
- **A stirring call for engagement or involvement by the audience**
- **A topic that reveals the speaker’s deepest instincts or values**
- **The persuasive resolution of some ongoing conflict or contradict**

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