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PERSUASIVE POLICY ANALYSIS: THE 8 BASIC STEPS

(From Eugene Bardach's *A Practical Guide for Policy Analysis*)

Define the problem

1. **Assemble some evidence**
2. **Construct the alternatives**
3. **Select the criteria (or objectives)**
4. **Project the outcomes**
5. **Confront the trade-offs**
6. **Decide!**
7. **Tell your story**