



News from the Joan Shorenstein Center on the Press, Politics and Public Policy
John F. Kennedy School of Government, Harvard University

Spring 2010

Press | Politics



'Unconference' on Digital Governance

Government 2.0 Camp New England was an unconference about using social media tools and Web 2.0 technologies to create a more effective, efficient and collaborative government. Read more about this event on page 6.

Photography by Andel Koester

Digital Initiatives for Students

The Shorenstein Center has launched a digital initiative, in collaboration with Kennedy School students. A student advisory board has been formed, and new courses feature a digital focus. The Center also sponsored a series of digital workshops for students. Topics included Digital Literacy, Wikimedia, Microblogging and Twitter, Digital Governance, and Implications of Social Media for the Policy Professional. With the Gov 2.0 student group, the Center co-sponsored the first HKS "unconference" on digital governance (see page 6).



Thomas E. Patterson with 2010 Goldsmith Prize winner Raquel Rutledge. Photography by Martha Stewart

Milwaukee Journal Sentinel Wins Goldsmith Prize

Raquel Rutledge of the *Milwaukee Journal Sentinel* was awarded the Goldsmith Prize for Investigative Reporting for her piece, "Cashing In on Kids." The prize, which carries a cash award of \$25,000, was announced at the Goldsmith Awards Ceremony on March 23. In her year-long series covering Wisconsin's child-care program, Rutledge exposed a

system plagued by fraud, deceit and criminal activity that cost taxpayers tens of millions of dollars and repeatedly put children in danger. Her reporting led to criminal probes and indictments and prompted lawmakers to pass new laws aimed at eliminating fraud and keeping criminals out of the day care business.

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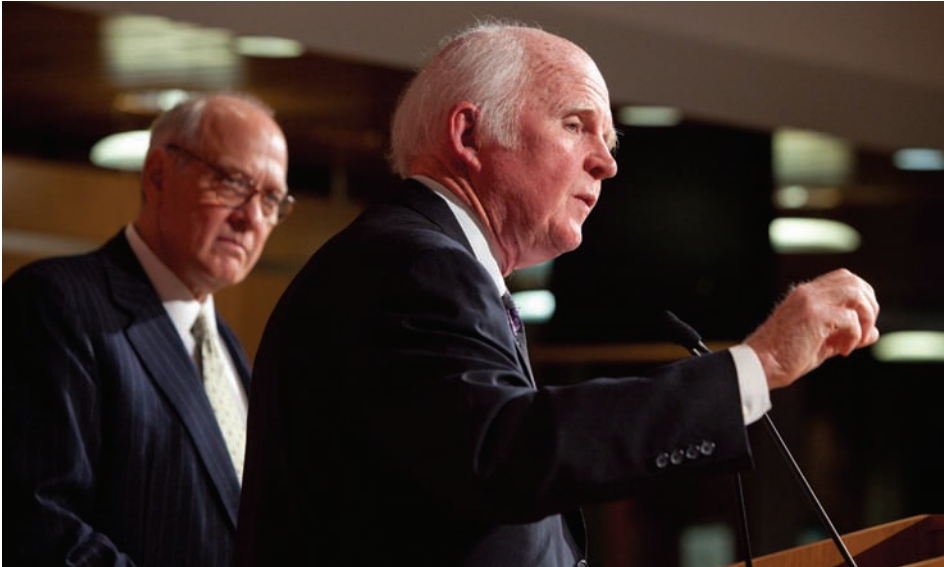
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New Fellows and Visiting Faculty join the Shorenstein Center. See p. 4. Photography by Martha Stewart

Author Taylor Branch Delivers 20th Annual Theodore H. White Lecture



Shorenstein Center Director Alex S. Jones with T.H. White Lecturer Taylor Branch. Photography by Martha Stewart

Pulitzer Prize–winning author Taylor Branch delivered the 20th annual Theodore H. White Lecture on Press and Politics on November 12 at the John F. Kennedy Jr. Forum.

In introducing Branch, Shorenstein Center director Alex S. Jones began by describing Branch's youth in the segregated south of the 1950s. It was a place of "whites only" entrances, of Lester Maddox and Martin Luther King Jr. "For southerners of Taylor Branch's generation ... the civil rights movement was the crucible that put you on one

side or the other politically. He found himself on the civil rights side." Branch became a journalist and went on to win a Pulitzer Prize for *Parting the Waters: America in the King Years, 1954–1963*, the first volume of his three-volume study of King.

**"ATTITUDE CAN TRUMP FACT.
IT'S NOT NEW IN AMERICAN POLITICS."**

Branch's most recent book is *The Clinton Tapes: Wrestling History with the President*, which was based on 79 secret interviews the president gave to Branch in the White House

from 1993 to 2001. The author and his subject first met long before, when both worked for McGovern's 1972 presidential campaign. "People have asked me since, did I recognize that Bill Clinton was likely to be a future president, and I said, 'Are you kidding? We lost Texas by 30 points.'"

"Attitude can trump fact. It's not new in American politics," Branch continued. "I do not say that poor performance and entertainment and 'spitball journalism' ... is the sole cause for the trivialization of our public debate. Sad as it is, that so much of it is two sides saying that the world would be perfect if the other side just dropped dead, with no thought, really, on either side. That our modern journalism has allowed this to be the public debate is a great tragedy."

The 2009 Theodore H. White Seminar on Press and Politics took place the morning after Taylor Branch's T.H. White lecture, and brought together a distinguished group of panelists. Included were Dan Balz, political correspondent, *The Washington Post*; Elaine Kamarck, Lecturer in Public Policy, Harvard Kennedy School; Alex Keyssar, Matthew W. Stirling Jr. Professor of History and Social Policy, Harvard Kennedy School; and Renee Loth, columnist for *The Boston Globe*. The seminar was moderated by Alex S. Jones, director of the Shorenstein Center.



Rosabelli Coelho-Keyssar, Alex Keyssar, Chris Nyhan and Virginia Wise.



Nolan Bowie.



Elaine Kamarck and Dan Balz.



Carole Shorenstein Hays.

Salant Lecturer Jonathan Zittrain Describes Journalists ‘Trapped in the Script’

The 2009 Richard S. Salant Lecture on Freedom of the Press was delivered by Jonathan Zittrain, a Professor of Law at Harvard Law School and co-director of the Berkman Center for Internet and Society. Speaking on October 22, Zittrain highlighted recent events that illustrate how journalists can behave when they are “trapped in the script.” While the Internet can be seen as a threat to traditional news organizations, in such instances it “can actually help save [the press establishment] from its own growing mediocrity.” He issued a warning that “many professional journalists of good will and undisputed talent have drifted to a place where they are routinely parties to the absurd and prisoners to threats not as readily grasped as those from official censors.”

Rather than draw a line between traditional and citizen journalism, Zittrain sees a partnership that might breathe hope into the future of news: “The skills of professional journalist and interested citizen can be complementary, united by a desire to

get at truth.” He challenged journalists to “be encouraging more people, certainly our kids...to take part in the *functions* of the press.”

Zittrain was a co-founder of the Berkman Center, where he served as its first executive director from 1997 to 2000. With students, he began Chilling Effects, a website that tracks and archives legal threats made to Internet content producers. In February 2009 he launched Herdict, a website that collects and tracks self-reported inaccessible sites from around the world. He is the author of *The Future of the Internet — And How to Stop It*, and several books on Internet law.

Jonathan Zittrain delivers the second annual Richard S. Salant Lecture.

Photography by Martha Stewart



Nat Hentoff Receives David Nyhan Prize for Political Journalism

Preceding the T.H. White Lecture on November 12, the 2009 Nyhan Prize was given to Nat Hentoff, a syndicated columnist for United Media. Hentoff writes regularly for *The Wall Street Journal* and for 50 years was a columnist for *The Village Voice*.

Alex S. Jones described Hentoff as “a columnist and wordsmith of the highest order.” In accepting the award, Hentoff, speaking via satellite from New York, quoted legendary journalist I.F. Stone: “If you’re in this to change the world, get another job, but get the story.”



News21 Students Prepare for ‘Changing America’

Four students have been selected to participate in News21, an innovative journalism internship program that is part of the Carnegie-Knight Initiative on the Future of Journalism Education. Pictured here, from left to right, they are Michael Wolking, Meaghan Jennison, Aarti Shahani and Felipe de la O Lopez. Journalism schools at eight universities across the country are designing innovative,

hands-on journalism study and practice programs that the Harvard students will join in the summer. The student news products will be experimental in substance and style. Mainstream and emerging news organizations are the target outlets for the student reports. The overall theme for 2010 is “Changing America,” with each school addressing a different aspect of the story. More information is at www.news21.com.

Shorenstein Center Welcomes New Fellows and Faculty

DEBORAH AMOS, Goldsmith Fellow, covers Iraq on NPR's *Morning Edition*, *All Things Considered* and *Weekend Edition*. She returned to NPR after a decade in television news, including ABC's *Nightline* and *World News Tonight* and the PBS programs *NOW with Bill Moyers* and *Frontline*. Prior to her work with ABC News, Amos spent 16 years with NPR, most recently as the London Bureau Chief. Previously she was based in Amman, Jordan, as an NPR foreign correspondent. Amos has won an Alfred I. duPont-Columbia Award and a Breakthru Award, and was a Nieman Fellow at Harvard. She received widespread recognition for her coverage of the Gulf War in 1991. She is the author of the new book, *Eclipse of the Sunnis: Power, Exile, and Upheaval in the Middle East*. Her research at the Center will document and analyze the emergence of new media outlets in Iraq.



STEVEN GUANPENG DONG is director of the Global Journalism Institute at Tsinghua University in Beijing, where he has worked with Reuters, Xinhua and China Central Television to host over 20 international workshops and conferences promoting the professional journalism standard in China. He holds professorships of political communications at the National School of Administration and the Chinese Communist Party's Central Academy of Socialism. Dr. Dong was a news presenter of political and current affairs programs on China Central Television and interviewed top leaders of many countries, transnational firms and policy institutes. Dr. Dong's research will focus on political communications in China related to the Beijing Olympics, natural disasters and social crises in 2008.



GENE GIBBONS is a founding editor of Stateline.org, a nonprofit nonpartisan online news site. Gibbons was Reuters' chief White House correspondent from 1985 to 1997, and for 16 years before that a member of the United Press International Washington bureau. He covered Watergate, Iran-Contra and the Monica Lewinsky scandal, and in 1992 was a panelist for the third Clinton-Bush-Perot presidential campaign debate. Gibbons, an avid sailor who has written about ocean racing for sport magazines, is a volunteer coach for the U.S. Naval Academy offshore sailing team. Gibbons will look at how diminished news coverage of state government has affected state government performance.



PETER MAASS, Reidy Fellow, is a contributing writer at *The New York Times Magazine* and has reported on conflict situations across the globe, including the wars in Iraq and Afghanistan. He is the author of *Crude World: The Violent Twilight of Oil* and *Love Thy Neighbor: A Story of War*, an award-winning memoir about covering the conflict in Bosnia. Maass was a Ferris professor of journalism at Princeton University in 2008 and a Berlin Prize Fellow at the American Academy in Berlin in 2009. Maass is working on a book that examines political icons of the past century. While at the Center, he will focus on the ways in which coverage of the statue-toppling in Baghdad's Firdos Square framed public perceptions of the invasion of Iraq in 2003.



ZEPHYR TEACHOUT is a Visiting Assistant Professor of Public Policy, teaching a course on Politics, Money and the Internet. She has clerked for Chief Judge Edward R. Becker, Third Circuit U. S. Court of Appeals; served as the national director of the Sunlight Network; taught at the University of Vermont and Duke University; and was director of Internet organizing for Dean for America. She was a co-founder and executive director of the Fair Trial Initiative in Durham, where she also was a staff attorney at the Center for Death Penalty Litigation. She is editor of *Mousepads, Shoeleather and Hope: Lessons from the Howard Dean Campaign for the Future of Internet Politics*. She is currently writing about the legal definition of "the press" and is a full-time faculty member at Fordham University.

Photography by Martha Stewart



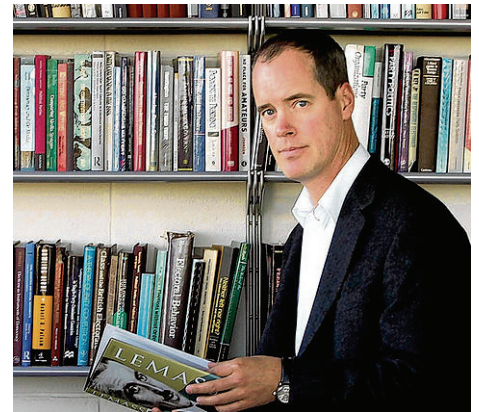
Tracy Kidder Will Be Rosenthal Writer-in-Residence

The Shorenstein Center has announced the selection of Tracy Kidder as the inaugural A.M. Rosenthal Writer-in-Residence. Mr. Kidder will begin his fellowship semester in September 2010.

Tracy Kidder graduated from Harvard and studied at the University of Iowa. He won the Pulitzer Prize and the National Book Award for his book *The Soul of a New Machine* and the Robert F. Kennedy Book Award for *Among Schoolchildren*. He is also the author of other such celebrated books

as *Mountains Beyond Mountains*, on the work of Paul Farmer in Haiti. His most recent book, *Strength in What Remains*, describes the journey of a young medical student from Burundi who escapes the violence of his home country and takes up residence in the United States.

The A.M. Rosenthal Writer-in-Residence Program is designed to bring professional non-fiction writers to Harvard University and provide an opportunity for them to do research and work on a specific project, as well as interact with a community of scholars and students. In addition to their writing project, they will teach student workshops and participate in Shorenstein Center events. Mr. Rosenthal, who died in 2006, was the executive editor of *The New York Times*. He was a passionate reporter and editor who had a profound influence on the shape of journalism. As an editor, he oversaw the coverage of major news stories including the Vietnam War, the Pentagon Papers and the Watergate scandal. He won a Pulitzer Prize in 1960 for international reporting.

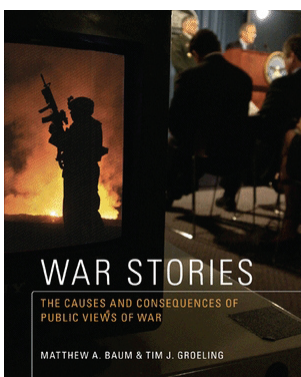


Photography by Eric Luke

David Farrell named new Chair of Politics at UCD

Spring 1997 Shorenstein Center Fellow David Farrell is the new Chair of Politics at University College Dublin (UCD). Professor Farrell is a specialist in the study of parties, elections, electoral systems and members of parliament. He is founding co-editor of *Party Politics* and a co-editor of the Oxford University Press series on "Comparative Politics." Prior to his move to Dublin, Professor Farrell was professor and head of Social Sciences at the University of Manchester.

New Books from Shorenstein Center Faculty



War Stories by Matt Baum

War Stories: The Causes and Consequences of Public Views of War by Matthew A. Baum, Kalb Professor of Global Communication at the Shorenstein Center, and Tim J. Groeling, associate professor of communication studies at the University of California, Los Angeles, argues that the media systematically distort

the information the public vitally needs to formulate its opinions about U.S. foreign policy and military engagement abroad. "*War Stories* will have a major impact on how scholars think about media influences on foreign policymaking in the United States. Baum and Groeling have produced a credible, comprehensive, and consistent analysis of why journalists cover foreign policy in a skewed fashion and how this ultimately affects public opinion about conflicts such as the Iraq war." – James T. Hamilton, Duke University



Public Sentinel, Pippa Norris, ed.

The book originated with a workshop held in May 2007 at the Kennedy School, co-sponsored by the Shorenstein Center and the World Bank's Communication for Governance and Accountability Program, and organized by Pippa Norris. Former Shorenstein Fellows Susan Moeller and Holli Semetko

participated in the workshop and contributed chapters for the book. Other contributors include Silvio Waisbord, Ronald Inglehart, Marius Dragomir, Sina Odugbemi, Lawrence Pintak and many others. The book emphasizes the institutional or collective roles of the news media as watchdogs over the powerful, as agenda-setters calling attention to social needs in natural and man-made disasters and humanitarian crisis, and as gatekeepers incorporating a diverse and balanced range of political perspectives and social actors.

'Unconference' Brings Together Students, Government, Practitioners

Gov 2.0 Camp New England, described as an “unconference,” brought together a wide range of participants, including government employees, contractors and officials; students from the Harvard Kennedy School, MIT, Tufts and beyond; and academics, researchers and citizens. They came to share ideas about how social media tools and other technologies can help make government more effective, efficient and inclusive. Gov 2.0 Camp New England was co-sponsored by the Shorenstein Center, and Yasmin Fodil, a Harvard Kennedy School student, was co-chair of the event and the school's Gov 2.0 group.

Using a democratic process, event attendees developed the agenda as they went. Sessions were conducted under “the rule of two feet”: If participants didn't like the session in which they found themselves, they could try another, or even create a “splinter session” on the subject of their choice. A handful of speakers gave five-minute “lightning talks” on proposed sessions they hoped to participate in.

Laurel Ruma, editor at O'Reilly Media who helped organize the event, described how Gov 2.0 got its start. The first camp was organized by the Government 2.0 Club and took place last year in Washington, D.C. Last month Los Angeles hosted an event, and the next camp will be in Denver. In addition to Ruma and Fodil, the Gov 2.0 Camp New England organizing committee included Sarah Bourne, Jess Weiss and Rob Goodspeed.

“IT'S REALLY ABOUT ADOPTING THE MINDSET THAT WILL LET YOU DELIVER THE BEST SERVICE TO THE PUBLIC.”

Based on the proposals and the attendants' interest (indicated by a show of hands), the grid of sessions was decided on the fly. It was a little bit like musical chairs — but with plenty of input from everyone concerned. Data-related ideas were grouped into one session, while new-media ideas got another; sessions were shifted and added, and the schedule filled up.

As the grid was developed, Ruma followed the action on Twitter, responding when necessary. The breakouts wouldn't be one-to-many discussions, she reassured the crowd after reading a Tweet. “It will be everyone

participating.” Winning suggestions included “Transportation and Participation in a Democracy: What's the Point?,” “Democratizing Data,” “Open Government and New Media,” and “Extreme Makeover: Citizen Edition.”

The Gov 2.0 Camp New England wiki (gov2one.pbworks.com/Schedule) includes the full schedule.

After all the sessions had come and gone, Kennedy School student and Shorenstein Digital Advisory Board member Boris Jamet-Fournier expressed satisfaction. “I heard a lot of great ideas today,” he said, recalling one participant who observed that the central point wasn't new technology like Twitter, but simply sharing data. “I thought it was a powerful way to insist that it's really about adopting the mindset that will let you deliver the best service to the public.”



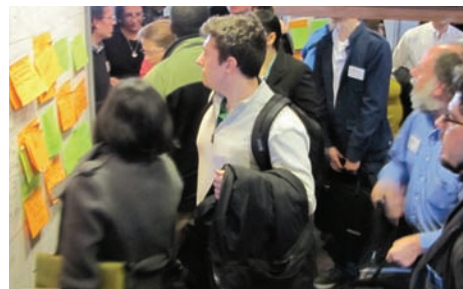
Participants at a breakout session on civic engagement.



HKS students Johnny Falla and Yasmin Fodil, Gov 2.0 co-chair.



Kennedy School Students at the Gov 2.0 event.



Sessions were arranged by interest and topic, “on the fly.”
Photography by Andel Koester

Shorenstein Center Scholarship recipients: Soomin Seo | Paige Austin | Ellen Laura Knickmeyer | Bill Forry

The full-tuition Shorenstein Center Scholarship in Media and Politics is awarded to an individual who has a proven interest in issues concerning digital media, journalism, politics and public policy. The scholarship will support a student who wishes to pursue graduate

study in the field of media, politics and public policy. As a demonstration of their commitment, successful applicants should be professionally employed in the field (as a journalist or in the field of digital communication for a nonprofit, government agency or political entity) for

three years after graduation. Applicants should contact Stephanie Stretz, associate director of student financial services, Harvard Kennedy School, 79 JFK Street, Cambridge, MA 02138; 617-496-9078. For more information, please visit www.shorensteincenter.org.

Shorenstein Center Speaker Series Looks at Media, Technology and Politics



Googled: The End of the World as We Know It
“Google’s success is based on trust. They are not cold businessmen; they are cold engineers.”
– Ken Auletta, *The New Yorker*



Media and Politics
“People don’t like opinion, unless it’s theirs.”
– Harold Ford Jr., chairman of the Democratic Leadership Council and former member of the U.S. House of Representatives (D-TN)

Sectarianism and a Post-Election Iraq
“The refugee situation is telling the story of a country that is shedding its diversity.”
– Deborah Amos, Shorenstein Center Fellow, NPR



Pakistan’s Role in the Rise of the New Taliban
“There has to be security to have progress: First military force, followed up by political efforts, and most of all development and education efforts.”
– David Rohde, *The New York Times*

Business and International Coverage for a Paying U.S. Audience
“Journalism used to be the easiest business in the world; it’s now a really hard business, and the whole way that we’re structured editorially as well as commercially doesn’t make sense any more.”
– Chrystia Freeland, *Financial Times*



The Public Divide over Climate Change: Scientists, Skeptics and the Media
“It’s easy to send information back and forth, to share ideas, to debate, but the synthesis, the sense of where you go through that overabundance of information, that is the open question.”
– Andrew C. Revkin, *New York Times’* Dot Earth blog



Photography by Martha Stewart

Journalists, Academics Discuss ‘The Future of News’

At the John F. Kennedy Jr. Forum, the Shorenstein Center, along with the Institute of Politics, presented “The Future of News,” a panel discussion with Robin Sproul, Washington Bureau Chief for ABC News; Alex S. Jones, director of the Shorenstein Center and author of the new book *Losing the News*; Jeff Howe, contributing editor to *Wired* magazine and Nieman Fellow; and Marty Baron, editor of *The Boston Globe*. The discussion was moderated by Tom Fiedler, Dean of Boston University’s College of Communication and former editor of *The Miami Herald*.

Goldsmith Prize for Investigative Reporting

The Investigative Reporting Prize, which carries a \$10,000 award for finalists, is intended to recognize and encourage journalism which promotes more effective and ethical conduct of government, the making of public policy, or the practice of politics by disclosing excessive secrecy, impropriety and mismanagement, or instances of particularly commendable government performance.

The Goldsmith Prizes are underwritten by an annual gift from the Goldsmith Fund of the Greenfield Foundation.

“The inspiring thing about this year’s awards is that the competition was so fierce, demonstrating that there are still journalists out there doing this critically important work in these hard times,” said Alex S. Jones, director of the Shorenstein Center.

Finalists for the 2010 Goldsmith Prize for Investigative Reporting:

Sean P. Murphy, *The Boston Globe*:

“Gaming the System: Public Pensions the Massachusetts Way”

Mark Greenblatt, David Raziq, Keith Tomshe, Robyn Hughes and Chris Henao, KHOU-TV, Houston, TX: “Under Fire: Discrimination and Corruption in the Texas National Guard”

J. Andrew Curliss and Staff, *The News & Observer* (Raleigh, NC): “Executive Privilege: The Perks of Power”

A.C. Thompson, *ProPublica* and The Nation Institute, in collaboration with Gordon Russell, Laura Maggi and Brendan McCarthy, *The New Orleans Times-Picayune* and Tom Jennings, *Frontline*: “Law and Disorder”

Joe Stephens, Lena H. Sun and Lyndsey Layton, *The Washington Post*: “Death on the Rails”

Special Citation: *The Seattle Times*, “4 Police Officers Slain”

Goldsmith Book Prize

The book prizes, which include an award of \$5,000, were created to honor the best academic and trade books of the year on media and politics. This year’s winners were Matthew Hindman for *The Myth of Digital Democracy* and John Maxwell Hamilton for *Journalism’s Roving Eye: A History of American Foreign Reporting*.



Goldsmith Career Award winner David Fanning with Thomas E. Patterson. Photography by Martha Stewart

Frontline's David Fanning Wins Goldsmith Career Award

David Fanning, executive producer of PBS’s *Frontline* and 2010 Goldsmith Career Award winner, gave the keynote address

at the Goldsmith Awards Ceremony. He challenged journalists to overcome the “threat to the journalistic narrative” through collaboration with new media. He described “a new kind of editorial symbiosis between print, broadcast and online” that is needed to catch readers’ attention. Fanning urged traditional journalists to “take our values into the new media space” and “integrate print reporting with video story telling in a new vernacular.” Such a collaboration brings “media resources that most conventional publishers can’t match” and produces “great stories, well told, to have enduring appeal.” With “collective energies,” Fanning concluded, journalists in television, print and online can create a hopeful future for investigative journalism.

Goldsmith Seminar

The winner and finalists for the Goldsmith Prize for Investigative Reporting gathered on the morning after the awards ceremony for the Goldsmith Seminar on the Present and Future of Investigative Reporting to share their personal stories of journalistic commitment and determination in the face of skepticism, obstruction and even intimidation.

In discussing the current state of investigative journalism, Raquel Rutledge emphasized how easy it is for news tips to fall through the cracks and how something seemingly irrelevant can actually be a clue to a much larger, systemic problem. Her series of investigations began with a tip that a child who died

after being left alone in a daycare van on a hot summer day should never have been there in the first place. “At the *Milwaukee Journal Sentinel* I had been covering what we called ‘public investigator’ — consumer angle — news. So when that tip landed in my box, the first thing I thought was ‘If this happens to be true, it’ll be huge.’”

Richard Parker, lecturer in public policy who moderated the discussion, lauded the efforts and work of investigative journalists: “I think of investigative journalism as the Hope Diamond of the jewelry collection that is journalism today, and that part of journalism that most needs to be protected as we go forward to a different financial period for the industry.”

Article by Lindsay Hodges Anderson, Harvard Kennedy School



Joe Stephens and Lena H. Sun, finalists from *The Washington Post*.

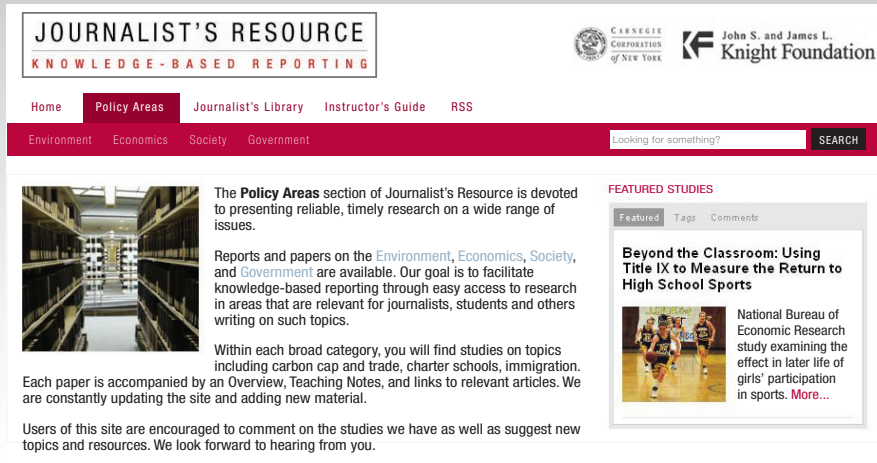


A.C. Thompson, Brendan McCarthy and Gordon Russell, finalists for “Law and Disorder.”



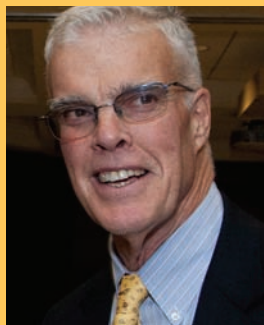
Finalists David Raziq and Mark Greenblatt of KHOU-TV and Raquel Rutledge at the Goldsmith Seminar.

A New Website for Journalists, Students, Educators



Journalist's Resource is designed to promote knowledge-based reporting by providing access to scholarly reports and papers on a wide range of topics. Journalist's Resource provides the user with a brief Overview of each study, Teaching Notes and links to other relevant material. **Policy Areas** provides links to reliable, timely research in the categories of Environment, Economics, Society and Government. The **Journalist's Library** offers information on core journalism skills, including interviewing, style and ethics. The **Instructor's Guide** is intended to help educators use Journalist's Resource. The site is a project of the Carnegie-Knight Initiative on the Future of Journalism Education.

www.journalistsresource.org



Thank You

The Shorenstein Center wishes to thank Advisory Board member **John S. Reidy** for his generous gift of \$100,000 to the Fellowship Program. John is an active participant in many Shorenstein events and we are very appreciative of his contribution.

From the State House to the White House: Digital Governance

The Shorenstein Center co-sponsored a Forum event with the Gov 2.0 PIC that featured a panel discussion with Anesh Chopra, Chief Technology Officer of the United States and HKS alum; Teri Takai, Chief Information Officer of the State of California; and Anne Margulies, Chief Information Officer of the Commonwealth of Massachusetts. The event was moderated by Jerry Mechling, Harvard Kennedy School.



GAME CHANGE

Obama and the Clintons,
McGain and Palin,
and the Race of a Lifetime

JOHN HEILEMANN MARK HALPERIN

At a Forum event co-sponsored by the Shorenstein Center and the Institute of Politics, **John Heilemann** and **Mark Halperin** discussed their new book, *Game Change*. Heilemann, a graduate of the Kennedy School, is national political correspondent and columnist for *New York Magazine*. Halperin, former IOP and Shorenstein Fellow, is editor-at-large and senior political analyst for *Time* magazine. The discussion was moderated by Susan Milligan, national political reporter for *The Boston Globe*.

SPRING 2010 COURSES

Press, Politics and Public Policy.

ALEX S. JONES, Laurence M. Lombard Lecturer on the Press and Public Policy

Politics, Money and the Internet

ZEPHYR TEACHOUT, Visiting Assistant Professor of Public Policy

Political Institutions and Public Policy: American Politics

THOMAS E. PATTERSON, Bradlee Professor of Government and the Press

Political Institutions and Public Policy: International Politics

MATTHEW BAUM, Kalb Professor of Global Communication

The Arts of Communication

MARIE DANZIGER, Lecturer in Public Policy

Intensive Writing for Politics and Policy

LUCIANA HERMAN,
JOSHUA ROTHMAN, Adjunct Lecturers

Public Opinion, Polling and Public Policy

ROBERT BLENDON, Professor of Health Policy and Management

American Presidents, Politics and Economic Growth

RICHARD PARKER, Lecturer in Public Policy

Vision and Information Policy: Considering the Public Interest

NOLAN BOWIE, Adjunct Lecturer in Public Policy

Challenges of Democratization

PIPPA NORRIS, Paul F. McGuire Lecturer on Comparative Politics

Comparative Politics in Global Perspective

PIPPA NORRIS, Paul F. McGuire Lecturer on Comparative Politics

Entrepreneurship in the Private and Social Sectors

DICK CAVANAGH, Adjunct Lecturer in Public Policy

Executive Session Discusses New Business Models for News

In October 2009 the Shorenstein Center presented an executive session on “How to Make Money in News: New Business Models for the 21st Century,” funded by a grant from Carnegie Corporation of New York.

The first panel featured organizations who had received grants from the Carnegie Corporation to research new business models for news. Representatives from the Nieman Foundation’s Journalism Lab (Bob Giles and Josh Benton), the Poynter Institute (Bill Mitchell and Rick Edmonds), the Reuters Institute for the Study of Journalism (David Levy) and the University of Southern California (Geoff Cowan and David Westphal) spoke about their ongoing research. Shorenstein Center director Alex Jones moderated the discussion.

The next panel discussed “Disruptive Technologies and Their Impact on Business Models in Other Industries” and featured Tom Eisenmann, Harvard Business School; Persephone Miel, Internews Network; Virginia Postrel, *The Atlantic*; David “Doc”

Searls, Berkman Center for Internet & Society; and Sherry Turkle, MIT. The discussion was moderated by Nicco Mele, Harvard Kennedy School.

Another panel looked at “New Models for News, in Practice,” and featured Phil Balboni, *GlobalPost*; David Bennahum, Center for Independent Media; Melinda Henneberger, AOL Politics Daily; Scott Karp, Publish2, Inc.; Goli Sheikholeslami, Washington Post Digital; and Joan Walsh, *Salon*. Alex S. Jones moderated the discussion.

During the panel on disruptive technologies, Doc Searls said that countless open source code bases “are being used for constructive purposes, and they are remaking not just the business world but the social world, the cultural world, the academic world, the religious world, the news world. It could not be more radical and it could also not be more constructive.” He described the current era as “pre-Cambrian” because “we are very early in whatever this is going to be.”



Virginia Postrel of *The Atlantic* and Nicco Mele of the Kennedy School.



Joan Walsh of *Salon* and Goli Sheikholeslami of Washington Post Digital.



David Bennahum of the Center for Independent Media and Scott Karp of Publish2, Inc.

Shorenstein Center Faculty and Staff

Alex S. Jones

Director; Laurence M. Lombard Lecturer in Press and Public Policy

Nancy Palmer

Executive Director

Matthew Baum

Kalb Professor of Global Communication

Robert J. Blendon

Professor of Health Policy and Management

Nolan Bowie

Adjunct Lecturer in Public Policy

Richard Cavanagh

Adjunct Lecturer in Public Policy

Marie Danziger

Lecturer in Public Policy; Director, HKS Communications Program

Annalese Duprey-Henry

Staff Assistant

James Fleming

Financial Administrator

Greg Harris

Adjunct Lecturer in Public Policy

Luciana Herman

Adjunct Lecturer in Public Policy

Edith Holway

Fellows and Programs Administrator

Maxine Isaacs

Associate

Steve Jarding

Lecturer in Public Policy

Marion Just

Associate

Marvin Kalb

Edward R. Murrow Professor of Practice, Emeritus

Alexander Keyssar

Matthew W. Stirling Jr. Professor of History and Social Policy

Leighton W. Klein

Web Journalist

Alison Kommer

Staff Assistant

Heather McKinnon

Staff Assistant

Nicco Mele

Adjunct Lecturer in Public Policy

Jonathan Moore

Associate

Pippa Norris

Paul F. McGuire Lecturer in Comparative Politics

Dan Okrent

Associate

Richard Parker

Lecturer in Public Policy

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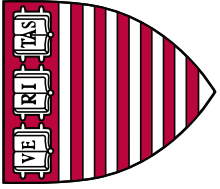
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