

News from the Joan Shorenstein Center on the Press, Politics and Public Policy
John F. Kennedy School of Government, Harvard University

Fall 2010

Press | Politics

New Fall Fellows at the Shorenstein Center

The Shorenstein Center will be enriched by new Fellows and a Writer-in-Residence this Fall.

“This semester at the Shorenstein Center is going to be truly extraordinary, with a group of fellows and visiting faculty that can only be viewed as all-stars,” said Alex S. Jones, director of the Shorenstein Center.



Photography by Martha Stewart.

One of the most celebrated nonfiction writers of our time, **Tracy Kidder**, will be the first A.M. Rosenthal Writer-in-Residence.

Four Shorenstein Fellows will spend the semester researching and writing a paper, and interacting with students and members of the Harvard community: **Charlie Gibson**, Reidy

Fellow, one of the nation’s most celebrated broadcast journalists; **Karen Rothmyer**, consulting editor at the *Star* (Nairobi, Kenya) and a contributing editor at *The Nation*; **Sandy Rowe**, Knight Fellow, former editor of *The Oregonian*; and **Dietram Scheufele**, the John E. Ross Professor in Science Communication at the University of Wisconsin, Madison.

Shirky Joins Faculty



One of the most prominent thinkers on the social and economic effects of digital technology has joined the Shorenstein Center

for the Fall semester. Clay Shirky is the Visiting Murrow Lecturer on the Practice of Press and Public Policy and is teaching a very popular course on New Media and Public Action. He has been writing about the Internet since 1996 and is the author of two important books in the field: *Here Comes Everybody* and *Cognitive Surplus*. Shirky is on the faculty of New York University and works as a consultant focused on the rise of decentralized technologies. He is a fine arts graduate of Yale University and worked in New York City theater before finding his way to the Internet. Clay Shirky was the original professor of new media at Hunter College where he created their new media curriculum and helped design their current MFA in media arts program.



Walter H. Shorenstein, 1915–2010

On June 24, 2010, Walter H. Shorenstein, at the age of 95, died peacefully at home, surrounded by his family. He was himself to the very end, in charge and clear in his thinking. With Walter’s passing, the Shorenstein Center, which is named for his late daughter Joan, lost its greatest benefactor and friend. At his memorial service, his son Doug described the Center as his father’s proudest achievement. Walter Shorenstein was a great businessman and philanthropist, but even more he was a great citizen who loved his country and extended his vast energy as well as his fortune to make it a better place. We miss him terribly. – Alex Jones

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Rachel Maddow to Deliver 21st Annual Theodore H. White Lecture



Rachel Maddow will deliver the 21st annual Theodore H. White Lecture on Press and Politics on November 14 at the John F. Kennedy Jr. Forum.

Maddow is the host of *The Rachel Maddow Show* on MSNBC-TV. In 2005, she was a regular contributor to *The Situation with Tucker Carlson* and *Race for the White House with David Gregory*. She was a frequent guest and sometime guest host on *Countdown* with Keith Olbermann, before taking the helm of her own show in September of 2008. She was on the air with Air America Radio from 2004 until 2010. She was a co-host on WRNX radio in Holyoke and WRSI in Northampton, Massachusetts. Maddow received a degree in public policy from Stanford University in 1994, was a Rhodes Scholar, and earned a D.Phil. in politics from Oxford University.



William Greider to Receive Nyhan Prize

Preceding the T.H. White Lecture on November 14, the David Nyhan

Prize for Political Journalism will be given to William Greider, national affairs correspondent for *The Nation*. Previously, he wrote a regular political column for *Rolling Stone* magazine and served as on-air correspondent for six documentary films for PBS's *Frontline*. He has served on the national staff of *The Washington Post*, and in 1981, he wrote an influential account of the Reagan administration, "The Education of David Stockman," which was published in the *Atlantic Monthly*.

JOURNALIST'S RESOURCE KNOWLEDGE-BASED REPORTING



Journalist's Resource at 2010 AEJMC Conference

In August the Shorenstein Center attended the Association for Education in Journalism and Mass Communication (AEJMC) convention in Denver, Colorado. Center director Alex S. Jones and Bradlee Professor Thomas

Patterson led a presentation on the Journalist's Resource website, a project of the Carnegie-Knight Initiative on the Future of Journalism Education.

The mission of the site is to provide journalism instructors, students and working journalists with reliable research on energy, climate change, health care and more. Each study is accompanied by an overview, teaching notes and links. To help educators, the site also features an Instructor's Guide with information on how the teaching material is organized, its use and typical journalistic problems.

The conference featured a standing-room-only panel discussion on the Carnegie-Knight Initiative as well as an exhibition hall booth for Journalist's Resource. For more information on Journalist's Resource, go to www.journalistsresource.org.

Salant Lecturer Will Be Marcus Brauchli

Marcus Brauchli, executive editor of *The Washington Post*, will deliver the third annual Richard S. Salant Lecture on Freedom of the Press on October 28, 2010.



Conversation with Madeline Albright and George Shultz

The United States Institute of Peace and the Shorenstein Center co-sponsored an

impressive event at San Francisco's Commonwealth Club on July 14.

The program, part of a series of occasional dialogues about international affairs and international conflict, featured a conversation between two former Secretaries of State, Madeline Albright and

George Shultz. The event was introduced by USIP president Richard H. Solomon and Shorenstein Center Director Alex S. Jones. The discussion was moderated by Marvin Kalb, founding director of the Shorenstein Center and author-in-residence at USIP.



Clay Shirky, Visiting Murrow Lecturer, speaks with a student.

Welcome, Students!

At the Shorenstein Center Open House for students, faculty affiliated with the Center presented class topics and information. A new course this year is “New Media and Public Action,” taught by Clay Shirky, Visiting Murrow Lecturer.



A student converses with new Shorenstein Center Fellow Karen Rothmyer.



Shorenstein Center Director Alex S. Jones poses for the camera with two mid-career students.



Adjunct Lecturer Luci Herman talks about her course, “The Arts of Communication.”



Nicco Mele, Adjunct Lecturer in Public Policy, speaks with two students.

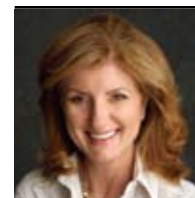
Fall Speaker Series Brings Experts on Press and Politics to the Shorenstein Center



September 14
RON SUSKIND, Pulitzer Prize-winning journalist and nonfiction author of *The Way of the World* and *The One Percent Doctrine*.



September 21
SUSAN CHIRA, foreign editor, *The New York Times*.



September 14
ARIANNA HUFFINGTON, co-founder and editor-in-chief of *The Huffington Post*.



October 12
DAVID HOLTZMAN, noted digital security/privacy expert; author of *Privacy Lost: How Technology is Endangering Your Privacy*.



October 19
ARI BERMAN, political correspondent, *The Nation*.



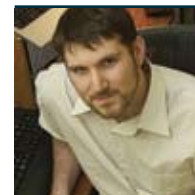
September 28
BILL ADAIR, editor, *PolitiFact*; Washington bureau chief, *St. Petersburg Times*.



November 2
RENÉE LOTH, columnist, *The Boston Globe*.



November 9
DAVID ALL, founder of TechRepublican.com and president of the David All Group.



October 26
ELI PARISER, Board President and former executive director, MoveOn.org.



November 30
CHERYL CONTEE, partner, Fission Strategy; co-founder, JackandJillPolitics.com.

Shorenstein Center Welcomes New Fall Fellows



CHARLES GIBSON, the Reidy Fellow at the Shorenstein Center, is one of the nation's most celebrated broadcast journalists and television anchors. He covered the White House and Congress and anchored major ABC News broadcasts through 11 election cycles. He was anchor of *World News with Charles Gibson* and host of *Good Morning America*. While at the Center, Gibson will examine political polarization in the U.S. Congress and the multiple causes for the current atmosphere of incivility.



TRACY KIDDER is the A.M. Rosenthal Writer-in-Residence at the Shorenstein Center. Kidder won the Pulitzer Prize for General Nonfiction, the National Book Award, and the Robert F. Kennedy Award. He is the author of several nonfiction books including *The Soul of a New*

Machine, Hometown, My Detachment, Mountains Beyond Mountains and *Strength in What Remains*. Kidder will teach student workshops on writing, work on his new book, and participate in Shorenstein Center events. The A.M. Rosenthal Writer-in-Residence Program is designed to bring professional nonfiction writers to the Shorenstein Center and provide an opportunity for them to do research and work on a specific project, as well as interact with a community of scholars and students.



KAREN ROTHMYER is a consulting editor at *The Star* (Nairobi, Kenya) and a contributing editor at *The Nation*. She has worked at news organizations including the AP, *The Wall Street Journal*, *Newsday*, and more recently, as managing editor of *The Nation*. She teaches at the University of Nairobi. Rothmyer will examine how NGOs influence media coverage of Africa.



SANDRA ROWE is the Knight Fellow at the Shorenstein Center. Rowe was editor of *The Oregonian* in Portland for 16 years. She was executive editor and vice president of *The Virginian-Pilot* and *The Ledger-Star*. She was president of the American Society of Newspaper Editors in 1997-98. At the Shorenstein Center, Rowe will research how local and regional news organizations can capitalize on digital growth and the explosion of social media to expand

accountability coverage. Rowe's year-long fellowship is funded by the John S. and James L. Knight Foundation.



DIETRAM A. SCHEUFELE is the John E. Ross Professor in Science Communication at the University of Wisconsin, Madison. He is co-leader of the Public Opinion and Values Research Team at the NSF Center for Nanotechnology in

Society at ASU. He was a member of the Nanotechnology Technical Advisory Group to the U.S. President's Council of Advisors on Science and Technology. Scheufele's research will look at science, media and public policy and how we communicate about emerging technologies.

Photography by Martha Stewart.



September 22, 6 p.m.

Blogging

SAM GRAHAM-FELSEN, chief blogger for the Obama presidential campaign; digital strategist and writer.

September 28, 6 p.m.

Mobile Phones as Tools

JED ALPERT, co-founder and Chief Strategy Officer for Mobile Commons.

October 4, 6 p.m.

Seeing Through the Fog of Digital Fads

JARON LANIER, partner architect at Microsoft Research; innovator in residence at the Annenberg School of the University of Southern California; and author of *You Are Not a Gadget ... a Manifesto*.

October 5, 6 p.m.

Using Social Media to Launch Your Campaign or Organization

MORRA AARONS-MELE, CEO of Women Online and MC/MPA '08; and **NICOLE RODGERS**, VP of Fenton Communications.

October 18, 6 p.m.

Crisis Mapping with Crowdmap

NICCO MELE, Adjunct Lecturer in Public Policy; and **CLAY SHIRKY**, Visiting Murrow Lecturer.

2010-2011 Shorenstein Scholarship Winners



Edmund Conway

I have been plotting, planning and fantasizing about coming to HKS for some years. There are public policy schools that excel in various fields, be they diplomatic, economic, managerial or communications and the press, but none combine all the disciplines quite as cogently as the Kennedy School.

Because I covered the financial crisis for the *Daily Telegraph*, one of my main objectives was to spend a little more time mulling over economic issues. My intention is also to broaden my knowledge, so I can talk with more authority on matters beyond the economic and financial field. Most important is the opportunity to meet people from all

fields of public policy, and hopefully form lasting connections.

Much of my previous career has focused on new media. Although I worked for a newspaper, I worked on our online strategy, helped to set up our economic and financial blogs and to introduce other communication methods such as Twitter to the group. I am delighted that the Shorenstein Center is also so focused on new media. I know that many in public policy are intimidated and overwhelmed by the communications quandaries raised by the Internet. The Center prefers to cast them as opportunities, which resonates with me.

I hope that I will come away from HKS a more well-rounded, accomplished person, capable not merely of writing on public policy issues, but of understanding the process by which those decisions are made. I hope that this time at HKS, contemplating how public policy is formed, and how best to communicate it, will put me in better stead to be a progressive part of that process.

Apply to be a Shorenstein Fellow

The Shorenstein Center offers a one-semester Fellowship at Harvard's Kennedy School of Government. Fellows are seasoned domestic or international journalists, scholars and/or policymakers who are interested in the influence of the press on public policy and politics. The Fellowships offer a unique opportunity for scholars and practitioners to share their knowledge and expertise in a collegial and intellectually stimulating environment. The primary focus for a Fellow in residence is a paper on a topic examining and analyzing the influence of the press on politics and public policy in the domestic or international arena. Applicants may download a copy of the Fellowship description and the Fellowship Application Form from our website, www.shorensteincenter.org. **Deadline for applications is February 1, 2011.**



Joel Engardio

The Internet age began while I was in journalism school. I spent my early career as a print reporter navigating the dot-com rise. During version 2.0, I evolved to online video.

Traditional media is quickly fading from existence as I reach my mid-career, but I know there will always be a future in telling stories. I have ideas about new ways to do storytelling and I hope to formalize

my thoughts and expand my skills at the Kennedy School.

I like how the Kennedy School is concerned not only with fixing problems, but going further to create better systems. That's why the Shorenstein Center matters. It's the place at the Kennedy School where we will figure out how to invent a new generation of compelling media that is more efficient, effective and sustainable than its predecessor ever was.

I'm also looking forward to my Kennedy School experience to learn and think deeper about business/government relationships, entrepreneurial management and negotiation. These forces both make possible and benefit from the art of storytelling. Understanding this synergy is the first step to implement my "big idea" in the communication revolution.

Goldsmith Awards

The Goldsmith Awards Program seeks to encourage a more insightful, spirited public debate about the interrelationship between government, politics and the press. The program is funded by an annual grant from the Goldsmith Fund of the Greenfield Foundation. **SUBMISSION DEADLINE: December 31, 2010.**

THE GOLDSMITH PRIZE FOR INVESTIGATIVE REPORTING honors investigative reporting in a story or series of related stories that best promotes more effective and ethical conduct of government, the making of public policy or the practice of politics. The winner receives \$25,000.

THE GOLDSMITH BOOK PRIZES consist of trade and academic categories. A prize of \$5,000 will be awarded to a book in each category.

For additional information visit our website: www.shorensteincenter.org.

FALL 2010 COURSES

New Course! New Media and Public Action. **CLAY SHIRKY**, Visiting Murrow Lecturer

Seminar: Democracy, Politics and Institutions (full year).

THOMAS E. PATTERSON, Bradlee Professor of Government and the Press

Democratic Governance. **PIPPA NORRIS**, Paul F. McGuire Lecturer on Comparative Politics

Media, Politics and Power in the Digital Age. **NICCO MELE**, Adjunct Lecturer in Public Policy

New Media, Surveillance, Access, Propaganda and Democracy.

NOLAN BOWIE, Adjunct Lecturer in Public Policy

Understanding Democracy Through History. **ALEX KEYSAR**, Matthew W. Stirling Jr. Professor of History and Social Policy

International Relations: Theory and Policy. **MATTHEW BAUM**, Kalb Professor of Global Communication; **STEPHEN WALT**, Belfer Professor of International Affairs

Central Challenges of American National Security, Strategy and the

Press. **GRAHAM ALLISON**, Douglas Dillon Professor of Government; **DAVID SANGER**, Adjunct Lecturer

The Arts of Communication. **MARIE DANZIGER**, Lecturer in Public Policy

The Arts of Communication (module 2). **LUCI HERMAN**, Adjunct Lecturer

Intensive Writing for Politics and Policy (module 1) and Advanced Intensive Writing for Politics and Policy (module 2). **JOSHUA ROTHMAN**, Adjunct Lecturer

Entrepreneurship in the Private and Social Sectors. **DICK CAVANAGH**, Adjunct Lecturer in Public Policy

NEWSMAKERS

JAMES CRABTREE, HKS graduate and the first Lithgow Summer Intern, is the new Comment (OpEd) Editor for the *Financial Times*.

JACK HAMILTON, former Shorenstein Center Fellow, was promoted to Provost at LSU.

MARION JUST, Shorenstein Center associate, was appointed the William R. Kenan Jr. Professor of Political Science at Wellesley College.

Spring 2010 Fellows Papers Available at www.shorensteincenter.org

DEBORAH AMOS documents and analyzes the emergence of Iraq's new media outlets in *Confusion, Contradiction and Irony: The Iraqi Media in 2010*.

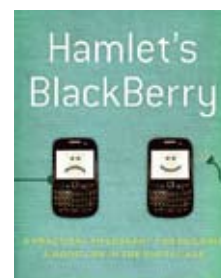
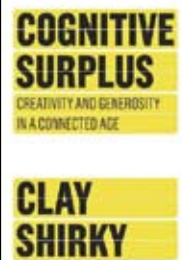
GENE GIBBONS looks at how diminished news coverage of state government has affected state government performance in *Ants at the Picnic: A Status Report on News Coverage of State Government*.

New Books of Interest

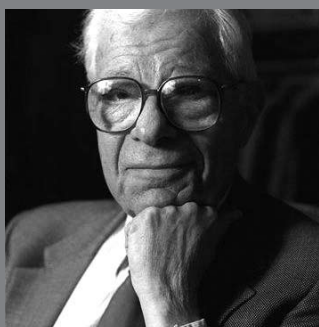


A Secret Gift by **TED GUP**, former Shorenstein Center Fellow.

Cognitive Surplus by **CLAY SHIRKY**, Fall 2010 Visiting Murrow Lecturer.



Hamlet's BlackBerry by **WILLIAM POWERS**, former Shorenstein Center Fellow.



Daniel Schorr, 1916–2010

Journalism legend Daniel Schorr died on July 23, 2010, at the age of 93. Schorr was an active member of the Shorenstein Center's advisory board since 1987. He is the only person who has delivered the Theodore H. White Lecture (1993) and received the Goldsmith Career Award for Excellence in Journalism (2007). He was senior news analyst for National Public Radio and had a storied career at CBS News, CNN and the *Christian Science Monitor*.

Shorenstein Center Faculty and Staff

Alex S. Jones, Director; Laurence M. Lombard Lecturer in Press and Public Policy

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Matthew Baum, Kalb Professor of Global Communication

Nolan Bowie, Adjunct Lecturer in Public Policy

Richard Cavanagh, Adjunct Lecturer in Public Policy

Marie Danziger, Lecturer in Public Policy; Director, HKS Communications Program

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Steve Jarding, Lecturer in Public Policy

Marion Just, Associate

Marvin Kalb, Edward R. Murrow Professor of Practice, Emeritus

Alexander Keyssar, Matthew W. Stirling Jr. Professor of History and Social Policy

Leighton W. Klein, Web Journalist

Alison Kommer, Staff Assistant

Heather McKinnon, Staff Assistant

Kristina Mastropasqua, Staff Assistant

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Jonathan Moore, Associate

Pippa Norris, Paul F. McGuire Lecturer in Comparative Politics

Dan Okrent, Associate

Richard Parker, Lecturer in Public Policy

Thomas E. Patterson, Bradlee Professor of Government, and the Press

Joshua Rothman, Adjunct Lecturer in Public Policy

Clay Shirky, Visiting Murrow Lecturer

Janell Sims, Publications Coordinator

Zephyr Teachout, Visiting Assistant Professor of Public Policy

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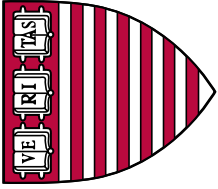


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