



HARVARD Kennedy School

# SHORENSTEIN CENTER

on Media, Politics and Public Policy

Fall 2015

## The Shorenstein Center Welcomes Leaders in Political and International Journalism as Fall 2015 Fellows



Shorenstein Center fall 2015 Fellows David Ensor, Paul Wood, Marie Sanz and Bob Schieffer (from left).

The Shorenstein Center on Media, Politics and Public Policy is pleased to announce its 2015 fall Fellows:

**Bob Schieffer**, CBS reporter for 46 years and former moderator of “Face the Nation,” **David Ensor**, former director

of Voice of America, **Marie Sanz**, bureau chief of Agence France Presse (AFP) in Lima, Peru, and **Paul Wood**, BBC world affairs correspondent.

“This fall’s fellows are exceptional for their experience and knowledge. Bob Schieffer is one of America’s most honored and respected journalists, while David Ensor, Marie Sanz, and Paul Wood are each deeply informed about international issues of keen interest to Kennedy School students and faculty. We’re excited to have the four of them with us in the months ahead,” said Professor Thomas E. Patterson, the Center’s acting director.

Shorenstein Center Fellows spend the academic semester researching, writing, participating in events and interacting with students, faculty and the Harvard community.

**Complete profiles of the fall 2015 Fellows are on page 2.**

## Full Schedule of Events Kicks Off Fall Semester



The Shorenstein Center’s event season kicked off with a panel discussion on September 11, “**Bringing Silicon Valley to Government?**” Co-sponsored by the Ash Center and the Center for Public Leadership, the panel was part of a series that will engage students and faculty in discussions about how to best build simpler,

user-centric government services.

On September 15, Walter Shorenstein Fellow **Bob Schieffer** spoke to a standing-room-only crowd about the corrosive effects of money in politics, government dysfunction, and his outlook for the 2016 presidential election. **Read more about this semester’s events on page 3.**

The first in a series of panels bringing leaders in technology and government to HKS. From left to right: Nick Sinai, Adjunct Lecturer in Public Policy, HKS; Marina Martin, Chief Technology Officer, U.S. Dept. of Veterans Affairs; Tim O’Reilly, Founder, O’Reilly Media; Haley Van Dyck, Co-founder, U.S. Digital Service.

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## FALL 2015 FELLOWS

## WALTER SHORENSTEIN MEDIA &amp; DEMOCRACY FELLOW



**BOB SCHIEFFER** has been a reporter for more than half a century and was a part of CBS News for 46 years. He is one of the few reporters in Washington to have covered all four of the major beats: the Pentagon, the White House, Congress and the State Department. Schieffer anchored the Saturday edition of the “CBS Evening News” for 23 years, became the network’s chief Washington correspondent in 1982 and was named the anchor and moderator of “Face the Nation” in 1991. He has interviewed every president since Richard Nixon, moderated three presidential debates, written four books, won numerous awards and covered every presidential race and nominating convention since 1972. He will be in residence at the Shorenstein Center on a visiting basis for three semesters, throughout the 2016 election season.

## JOAN SHORENSTEIN FELLOWS



**DAVID ENSOR** is the former director of Voice of America, the official external broadcast institution of the U.S. government which provides multimedia programming to international audiences. He stepped down from his role in early 2015 after four years. Previously, Ensor served as director of communications at the U.S. Embassy in Afghanistan and spent thirty years as an award-winning television and radio correspondent, reporting on foreign policy and national security issues for NPR, ABC News and CNN. While at the Shorenstein Center, Ensor will write about international state media, and how the West should respond to media challengers.



**MARIE SANZ** is currently the bureau chief of Agence France Presse (AFP) in Lima, Peru, also covering Chile and Bolivia. Over her 25-year career as a foreign correspondent for AFP, she has reported at length from Latin America, Africa, the United States and Europe. Her assignments have included political and economic stories, conflicts and international negotiations. Sanz has reported extensively on Cuba and its international relations, including Fidel Castro’s final years in power and his last visit to the United Nations in New York, the first papal visit to Cuba by Pope John Paul II, the Elian Gonzalez crisis and the “black spring” arrests and trials of dissidents and journalists in Havana. While at the Shorenstein Center, Sanz will write about the changing relations between Cuba and the U.S. through the lens of the media.



**PAUL WOOD** is a BBC world affairs correspondent, most recently based in Beirut. For the past four years he has covered the Syrian uprising, making a number of trips across the border from Lebanon and Turkey, often covert. He has reported first-hand on the growth of the insurgency, the siege in Homs, and the emergence of al-Qaeda and the Islamic State in Syria. Over the course of his career he has received numerous awards and was named Journalist of the Year by the UK Foreign Press Association. While at the Shorenstein Center, he will explore the moral dilemmas facing journalists and policymakers in Syria, especially in relation to the Islamic State.

## Jill Lepore to Deliver Theodore H. White Lecture on Press and Politics, Gary Young to Be Awarded David Nyhan Prize for Political Journalism

Lecture and Awards Ceremony: November 5, 6:00p.m. – Open to the Public and Streaming Online.



**Jill Lepore** is the David Woods Kemper '41 Professor of American History at Harvard University. In 2012, she was named Harvard College Professor, in recognition of distinction in undergraduate teaching. She is also a staff writer at *The New Yorker*. She writes about American history, law, literature, and politics. She is the author of several books, most

recently *The Secret History of Wonder Woman*, a *New York Times* bestseller and winner of the 2015 American History Book Prize. Her earlier books include: *The Name of War: King Philip's War and the Origins of American Identity*, *New York Burning: Liberty, Slavery and Conspiracy in Eighteenth-Century Manhattan* and *Book of Ages: The Life and Opinions of Jane Franklin*. Lepore received a B.A. in English from Tufts University in 1987, an M.A. in American Culture from the University of Michigan in 1990, and a Ph.D. in American Studies from Yale University in 1995.

**Gary Young** is an author, broadcaster and award-winning columnist for *The Guardian*. He also writes a monthly column for *The Nation* magazine and is the Alfred Knobler Fellow for The Nation Institute. He is the author of four books, most recently *The Speech: The Story Behind Dr. Martin Luther King Jr.'s Dream*. Young has made several radio and television documentaries on subjects ranging from the Tea Party to hip hop culture. He went to Heriot-Watt University in Edinburgh, and in 2007 he was awarded honorary doctorates by both his alma mater and London South Bank University.



**Watch the lecture and award ceremony in person at the JFK Jr. Forum at the Harvard Kennedy School, or online on November 5 at 6:00p.m.**

Visit [shorensteincenter.org](http://shorensteincenter.org) for more information.

## Events, continued from page 1

Other fall guests and topics will include: **Jonathan Capehart**, a member of *The Washington Post* editorial board, speaking about civil rights and partisan values in the media; **Peter Hamby**, former fellow and head of news at Snapchat, on digital media on the campaign trail; **Kristen Soltis Anderson**, co-founder of Echelon Insights, an opinion research and data analysis firm, on the Millennial vote; **Nikole Hannah-Jones**, investigative reporter for *The New York Times Magazine*; **Jaron Lanier**, computer scientist and author of *You Are Not a Gadget*; and **Garance Franke-Ruta**, editor in chief of Yahoo Politics. Additional speakers will be announced later in the semester.

The Center is also participating in **HubWeek**, a new city-wide festival of art, science and technology. The Center is a co-sponsor of the **#Tech4Democracy Showcase and Challenge** on October 9, a civic tech event presented by the Ash Center. Find more information on our website or at [Hubweek.org](http://Hubweek.org).

Upcoming events and podcasts available at  
[shorensteincenter.org/news-events](http://shorensteincenter.org/news-events)

## Nadine Strossen to Deliver Annual Salant Lecture

Nadine Strossen, the John Marshall Harlan II Professor of Law at New York Law School, will deliver the Salant Lecture on Freedom of the Press on October 7.



Strossen has written, lectured, and practiced extensively in the areas of constitutional law, civil liberties, and international human rights. From 1991 through 2008 she served as president of the American Civil Liberties Union, the first woman to head the nation's largest and oldest civil liberties organization. Strossen graduated Phi Beta Kappa from Harvard College (1972) and magna cum laude from Harvard Law School (1975), where she was an editor of the *Harvard Law Review*.

**The Salant Lecture is a private event, however, video of Strossen's speech will be available at [shorensteincenter.org](http://shorensteincenter.org) soon after the event.**

# Online, Case-Based Format Provides New Approach to Teaching U.S. Government



Thomas Patterson, acting director of the Shorenstein Center and Bradlee Professor of Government and the Press, is teaching a HarvardX online course, “American Gov-

ernment,” which is free and open to the public. The class is a comprehensive introduction to American government and politics – its foundations, institutions, organizations, and policies – and will draw on scholarship and cases, such as the Iraq invasion and health care reform, to explain how the U.S. government system works.

“My course has benefited from how we teach many of our Kennedy School courses,” said Patterson. “American government courses have traditionally not used cases to illustrate and explain major tendencies in the U.S. system. I think that’s a shortcoming of the traditional approach. Key points stand out clearly, and are more likely to be remembered, when reinforced with case examples. The Bush Administration’s actions in the lead-up to the Iraq invasion, for example, show clearly how much power presidents have over the decision to take the nation to war.”

Enrollment in the course, which began on September 8 and runs into December, exceeded 10,000. The final number of enrollees will likely be higher, as students can start the course at a time of their choosing and access all previous lectures. **Find the course at EdX.org.**

## Nick Sinai Appointed Adjunct Lecturer

Nick Sinai, an inaugural Walter Shorenstein Media and Democracy Fellow and former U.S. Deputy Chief Technology Officer, will be staying on at the Shorenstein Center as an Adjunct Lecturer in Public Policy at the Harvard Kennedy School. This semester, he is leading monthly panel discussions featuring high-profile figures in government and technology (see page 1). Sinai’s class on tech and innovation in government will begin in spring 2016.



HKS students gather at the Center’s open house to learn about course offerings.

## FALL 2015 COURSES

### Media/Politics

**Seminar: Democracy, Politics, and Institutions (full year)**  
**THOMAS E. PATTERSON**,  
Bradlee Professor of Government and the Press

**Running for Office and Managing Campaigns**

**The Making of a Politician**  
**STEVE JARDING**,  
Lecturer in Public Policy

**Democratization**

**Electoral Integrity**  
**PIPPA NORRIS**, McGuire  
Lecturer in Comparative Politics

**New Media, Surveillance, Access, Propaganda and Democracy**  
**NOLAN BOWIE**,  
Adjunct Lecturer in Public Policy

### Communications

**The Arts of Communication**  
**MARIE DANZIGER**,  
Lecturer in Public Policy

**The Arts of Communication**  
**TIMOTHY MCCARTHY**,  
Adjunct Lecturer

**Introduction to Writing for Policy and Politics (module 1)**  
**GREG HARRIS**,  
Adjunct Lecturer

**Introduction to Writing for Policy and Politics (module 2)**  
**ALEXANDRIA MARZANO-LESNEVICH**, Adjunct Lecturer

**Advanced Intensive Writing for Policy and Politics (module 2)**  
**GREG HARRIS**,  
Adjunct Lecturer

**Policy Writing for Decision Makers (modules 1 & 2)**  
**LAUREN BRODSKY**,  
Adjunct Lecturer

**Advanced Intensive Writing: Column and Opinion Writing**  
**JEFFREY SEGLIN**,  
Lecturer in Public Policy

### Policy

**American Presidents, Politics and Economic Growth**  
**Religion, Politics and Public Policy**  
**RICHARD PARKER**,  
Lecturer in Public Policy

**Human Rights and Foreign Policy**  
**MICHAEL IGNATIEFF**,  
Edward R. Murrow Professor of Press, Politics and Public Policy

# The Growing Impact of Journalist's Resource

Journalist's Resource was created in 2010 to make it easy for journalism professors to teach both knowledge and practice by creating a central database of research to inform coverage of policy issues. Five years later, Journalist's Resource serves thousands of educators and journalists across the country, providing a vital bridge between the worlds of research and journalism.

Starting with a handful of studies when the site launched, Journalist's Resource now includes nearly 1,500 articles that synthesize research from more than 8,000 scholarly studies relevant to newsworthy topics, such as income inequality, school shootings, and gender in the workplace.

The site also offers syllabi for topics taught in journalism schools, such as race,

digital media, science reporting, political reporting, and legal reporting.

Between mid-2014 and mid-2015, the site saw about 3 million page-views, and email subscribers include more than 20,000 educators and working journalists.

Journalist's Resource has been linked to and cited by *The New York Times*, *The Atlantic*, *The Guardian*, *Slate*, *The Wall Street Journal* and NPR, as well as by small outlets and civic affairs bloggers.

This year, *The Boston Globe* reported heavily on the city's potential Olympic bid, working with Journalist's Resource to use research to inform their audience (and ultimately contribute to critical inquiry into the potential use of public funds). In recent months, *New York Times* columnists Charles Blow and Paul Krugman have

linked to Journalist's Resource to support points in their articles.

Perhaps even more importantly, college and university classrooms continue to use the site as a teaching tool, influencing a new generation of students who will be more informed and empowered to draw on research to inform their stories. At the recent annual conference for the academic fields of journalism and communications (AEJMC), hundreds of professors expressed gratitude for the site.

[journalistsresource.org](http://journalistsresource.org)

[@journoresource](https://twitter.com/@journoresource)

[journalistsresource](https://www.facebook.com/journalistsresource)

## RECENT PUBLICATIONS

[shorensteincenter.org/research-publications/papers](http://shorensteincenter.org/research-publications/papers)



**WILLIAM BUZENBERG**

*Anatomy of a Global Investigation: Collaborative, Data-Driven, Without Borders*

William E. Buzenberg, former executive director of the Center for Public Integrity, explores the impact of international news collaborations.



**JACKIE CALMES**

*"They Don't Give a Damn about Governing" Conservative Media's Influence on the Republican Party*

Jackie Calmes, national correspondent for *The New York Times*, examines the increasing influence of conservative media on the Republican Party.



**DAVID WEINBERGER**

*The Rise, Fall, and Possible Rise of Open News Platforms*

David Weinberger, senior researcher at Harvard's Berkman Center, explores successes, challenges and opportunities for use of news APIs.



**JOHN M. GEDDES**

*Tech Beat: Reporters Covering the Digital Era Assess the News Business's*

*Struggle to Transform*

John M. Geddes, former managing editor of *The New York Times* explores the disruption of the news industry through the lens of technology reporters.



**MATTHEW HINDMAN**

*Stickier News: What Newspapers Don't Know about Web Traffic Has Hurt Them Badly*

Matthew Hindman, Associate Professor in the School of Media and Public Affairs at The George Washington University, examines why local newspapers are falling behind in online audience growth and how to fix it.



**NEAL GABLER**

*The Press and Edward Kennedy: A Case Study of Journalistic Behavior*

Neal Gabler, author and film critic, examines the quantity and nature of media coverage of Edward Kennedy over the course of his political career.

## Welcome Denise-Marie Ordway!

Denise-Marie Ordway joined the Center as research reporter/ editor for Journalist's Resource in June. Ordway has been a reporter for the *Orlando Sentinel* and *The Philadelphia Inquirer* and also wrote news for two radio stations and a newspaper in Central America. She was part of a team that was a Pulitzer Prize finalist in 2013 for work on an investigative series that focused on hazing and other problems at Florida A&M University. Ordway has received several national journalism awards, including First Prize in Education Beat Reporting in 2014 from the Education Writers Association. She spent the 2014-2015 academic year as a Fellow at Harvard's Nieman Foundation for Journalism, and serves on the journalist advisory board for the Education Writers Association.



## Director Search Update

The Harvard Kennedy School has begun the search for the next director of the Shorenstein Center. The Center seeks a director of proven leadership and accomplishment who has the background and knowledge to position the Center to respond to the unprecedented challenges and opportunities presented by the changing media system. The job opening reflects the scope of these challenges and opportunities, and it will take an exceptionally well qualified individual to meet them.

## Welcome Lisa Crossman!

Lisa Crossman joins the Center as finance manager in October, bringing with her previous work experience at Harvard, as well as an interest in journalism and an MBA.

# In Memory of Wolfgang Donsbach and John Carroll

The Shorenstein Center lost two of its favorite people over the summer. Wolfgang Donsbach, Visiting Lombard Professor in Spring 1999, died at the age of 65 on July 26, 2015. John S. Carroll, Knight Visiting Lecturer in 2005-2006, died at the age of 73 on June 14, 2015. Both men made a large impact on the Shorenstein Center staff, faculty and fellows because of their work, but perhaps more importantly, their warmth and humanity.



Professor **Wolfgang Donsbach** was an internationally renowned media and communication scholar. He was the founding director of the Institute of Media and Communication at the Technical University of Dresden in Germany. He was president of the World Association for Public Opinion Research and the International Communication Association. He received the Helen Dinerman Award for his outstanding achievements in public opinion research and the David Swanson Award for his work in political communications research. In addition to many other publications, he was the editor of a twelve volume *International Encyclopedia of Communication*, the *Concise Encyclopedia of Communication*, and the *Handbook of Public Opinion Research*. At the Shorenstein Center,

he taught a course, and later co-wrote a report on the state of journalism education with Tom Fiedler. He is survived by his wife and son. His longtime friend, Shorenstein Center acting director and Bradlee Professor Tom Patterson, delivered a eulogy at his funeral in Germany.

**John Carroll** was one of the most influential newspaper editors of his time. Former Shorenstein Center director Alex S. Jones said, "He was able to combine a genuine integrity with a passion for news, an ability to work well with talented and unruly journalists and the courage to do what he felt was the right thing to do." John Carroll was the editor of three newspapers: *The Los Angeles Times*, *The Baltimore Sun*, and *The Lexington Herald-Leader* and directed coverage that won Pulitzer Prizes there, and at *The Philadelphia Inquirer*. He was a Nieman Fellow in 1971-72, and a Fellow at Oxford in 1988. He was named Editor of the Year by the National Press Foundation in 1999. At the Shorenstein Center, John taught a course, and wrote an essay that he delivered at the annual meeting of the American Society of Newspaper Editors, "What Will Become of Newspapers?". He is survived by his wife, siblings, children and grandchildren.



## Faculty and Staff



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**NICK SINAI**, Adjunct Lecturer in Public Policy

**BRANDON WARD**, Faculty Assistant

**JOHN WIHBEY**, Consultant, Journalist's Resource

**ASSOCIATES: Marion Just, Jonathan Moore, Dan Okrent**

### HKS COMMUNICATIONS PROGRAM

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**LAUREN BRODSKY**, Adjunct Lecturer in Public Policy

**MARIE DANZIGER**, Lecturer in Public Policy

**GREG HARRIS**, Adjunct Lecturer in Public Policy

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**HARVARD Kennedy School**

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