



# New Harvard Fellowship Honors Walter Shorenstein

The Harvard Kennedy School announced an ambitious new fellowship in honor of developer and philanthropist Walter Shorenstein.

A gift of \$5 million from Doug and Lydia Shorenstein to Harvard University will be used to fund the new Walter Shorenstein Fellowship in Media and Democracy. The fellowship will bring high-profile figures in the areas of media, politics and policy to the Kennedy School to engage with students, faculty, scholars and the public on important issues of the moment.

“The Shorenstein Center was one of my father’s proudest achievements,” said Doug Shorenstein, “and I am delighted to be able to make this gift to honor his legacy and keep his influence alive.”

“We are thrilled to launch the Walter Shorenstein Media and Democracy Fellowship program thanks to the generosity of Doug and Lydia Shorenstein, and look forward to bringing innovative, cutting-edge thought leaders to the Center,” said HKS Dean David T. Ellwood. “The program will be a perfect way to honor Walter, whose visionary leadership drove the Center, the Kennedy School, and the nation.”

The new Walter Shorenstein Fellows will spend varying periods of time at Harvard, and will engage in issues of great public importance. Over the years, the topics will



Walter Shorenstein



Doug Shorenstein

evolve and change as did Walter Shorenstein’s focus on the major relevant issues of the day.

Walter Shorenstein was one of the nation’s most successful commercial real estate entrepreneurs. He was the founder of the Shorenstein Company, based in San Francisco, and was very active in politics and philanthropy. He was known for his forward thinking and passionate public-spirited engagement. “Above all, he was a great citizen,” said Shorenstein Center Director Alex S. Jones, “and I believe that this new fellowship in his honor will be activist- and results-oriented, which Walter would have wanted.” Walter Shorenstein, who died in 2010, is survived by two children—Doug Shorenstein and Carole Shorenstein Hays—and a number of grandchildren.

Doug Shorenstein is chairman and CEO of the Shorenstein Company.

During his tenure, the company has evolved from a San Francisco-oriented real estate operating company into a real estate investment, development and management company that is active throughout the United States. He is the immediate past chairman of the board of directors of the Federal Reserve Bank of San Francisco.

# Name Change for the Shorenstein Center

In addition to the establishment of the Walter Shorenstein Fellowship, a special tribute to the Center’s original benefactor, the name of the Center will be changed to honor the entire Shorenstein family and to emphasize the Center’s evolving focus on media in all its forms. The Center’s name will become the Shorenstein Center on Media, Politics and Public Policy, replacing its previous name, the Joan Shorenstein Center on the Press, Politics and Public Policy.

“The name change is intended to recognize the generosity and commitment of the Shorensteins to the Center whose name will now honor the entire family,” said Alex S. Jones. He added that the change in the Center’s name to a focus on “media” rather than “press” accurately reflects the broadened mandate that is appropriate for the times. “All media, not just traditional news media, are now having an impact on politics and public policy, and we want our name to reflect the Center’s wide-ranging engagement with every aspect of the way media, politics and policy interact,” Jones said.

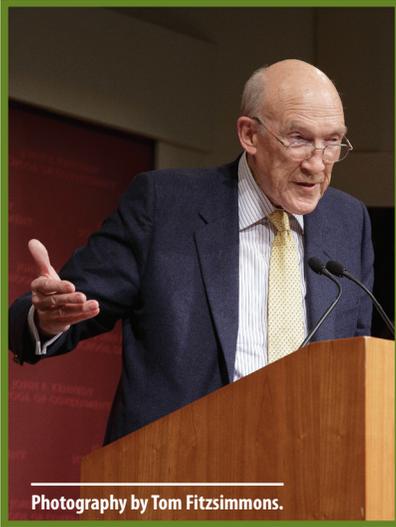
The current Shorenstein Fellowships will now be titled the Joan Shorenstein Fellowships. The original name of the Center was a memorial to Joan Shorenstein, Walter’s daughter and a distinguished journalist who died of cancer in 1985.



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## Sen. Alan K. Simpson Delivers T.H. White Lecture: “The Moment of Truth: Math, Media and Mystery”



Photography by Tom Fitzsimmons.

The Honorable Alan K. Simpson (R-Wyoming), 1979–1997, delivered the 24th annual Theodore H. White Lecture on Press and Politics on November 12, 2013, in the John F. Kennedy Jr. Forum. Reflecting on the importance of politics and democracy, Sen. Simpson said, “In politics there are no right answers, none. Only continuing flow of compromises among groups resulting in a changing, cloudy and ambiguous series of public decisions where appetite and ambition compete openly with knowledge and wisdom.”

Sen. Simpson was Visiting Lombard Lecturer at the Shorenstein Center in Spring 1997 and director of the IOP from 1998–2000. Sen. Simpson and Erskine Bowles served as co-chairs of President Obama’s National Commission on Fiscal Responsibility and Reform.



## Leonard Pitts Jr. Receives Nyhan Prize



The 2013 David Nyhan Prize for Political Journalism was given to Leonard Pitts Jr., columnist for the *Miami Herald* and winner of the 2004 Pulitzer Prize for commentary. The prize was awarded before the Theodore H. White Lecture on Press and Politics on November 12, 2013, at the John F. Kennedy Jr. Forum. Describing what he sees as political journalism, Pitts said, “These are the things that are important to me as a writer: how we treat one another as black and white, as men and women, as Jew and Gentile, as Muslim and as Christian, how we get along with one another as Americans and how we as Americans get along with the rest of the world—that, to me, is what politics is about. That, to me, is the highest cause that politics can serve.”

## Floyd Abrams Discusses Journalism and National Security



Photography by Martha Stewart.

The sixth-annual Richard S. Salant Lecture on Freedom of the Press was delivered by Floyd Abrams on October 10, 2013.

Abrams is a member of the Cahill Gordon & Reindel LLP’s litigation practice group, and has been named one of the “100 Most Influential Lawyers in America” by *The National Law Journal* (2013).

In his lecture, Abrams emphasized the importance of a free, unrestricted press: “Reporting on matters relating to national security, national defense, intelligence and the like is essential to an informed public. The presumption must always be to publish. The presumption must always mean that the arguments—and there are always such arguments that can be arrayed against publication, even of truthful and important information—must be resisted.”

Abrams has a national trial and appellate practice and extensive experience in high-visibility matters, often involving First Amendment, securities litigation, intellectual property, public policy and regulatory issues. His clients have included *The New York Times* in the Pentagon Papers case and others.

For 15 years, Floyd Abrams was the William J. Brennan, Jr. Visiting Professor of First Amendment Law at the Columbia Graduate School of Journalism, and he is author of *Speaking Freely: Trials of the First Amendment*.

## Support for Students

The Shorenstein Center offers scholarships and internships to HKS students who are interested in media and politics.

### Congratulations to the 2013–2014 Shorenstein Center Scholarship winners!

Saurabh Agarwal • Brendan Brady • Alexandra Raphael  
Karly Schledwitz • Kavitha Sivadasan



## Alexandra Raphael

**Shorenstein Center Summer Internship**  
*The Friday Times (Pakistan)*

After a few years of working for a think tank and the U.S. government in the Middle East and South Asia, I realized that I wanted to take a step back to think critically about how best to approach the complex development challenges in these regions. After visiting HKS and meeting

with students and faculty, it seemed like the ideal place to reflect on past experiences while preparing myself to grapple more deliberately with such issues in the future.

While at HKS, I have tried to balance my desire to further explore the issues and regions I am already passionate about with acquiring new skill sets for thinking and writing most effectively. This has meant attending a lot of events focusing on international development, politics in South Asia and reporting from the Middle East, but also delving into topics like public finance and nonprofit management, which I had not previously studied. I hope to come out not only with a deeper understanding of the economic, political and social forces that influence development policy, but also better able to articulate them for a wider audience.

I have long believed that informed, thoughtful journalism can play a crucial role in policy debates and decisions. Especially after several years of living in

complex places like Egypt and Afghanistan, I am more convinced than ever of the value of reporting and analysis that demonstrates a deep understanding of a place's historical context and current environment. When I arrived at HKS, it was immediately apparent that the Shorenstein Center community is committed to promoting such quality journalism and journalists, especially as the industry continues to change. I am especially grateful for the support and insight I have received from the Center's faculty, fellows and speakers.

Policy challenges ranging from U.S. health care reform to nuclear negotiations with Iran are often multi-faceted and complex. I think my time at HKS has not simplified my thinking about such problems, but rather helped me understand which questions I should be asking to get to the heart of the issue—an important quality in a journalist and many other policy-focused professions.



## Karly Schledwitz

**Lynette Lithgow Internship**  
*MSNBC, The Daily Rundown with Chuck Todd*

The Kennedy School, and particularly the Shorenstein Center, offers the edu-

cational opportunities that I wanted to develop my career. I wanted to explore the role of press in policy and politics and learn more about digital communications. I have been able to do that through classes, research projects, guest speakers and during my summer internship. The support that the Shorenstein Center has provided has been instrumental in my experience at HKS.

During my two years at the Kennedy School, I hope to develop tangible skills that I can bring back to the workforce so that I can be a more effective public servant. I want to be a stronger leader, a better writer and a more analytical thinker. Additionally, the Kennedy School provides an environment for me to meet other future leaders in a variety of fields and study under top practitioners.

The intersection of press and policy has always been fascinating to me. The press is how most people learn about and understand our government. More importantly, the media plays a critical role in holding government accountable. I was attracted to the Kennedy School because of the Shorenstein Center and its dedication to studying and understanding this important relationship between media and politics.

Working in public service requires dedication, leadership and tenacity—all things that I have been able to develop during my time at HKS. The people I have met here inspire me to work harder and dream bigger. I have no doubt that my education and my relationships from HKS will help me in my career for years to come.

## T.H. White Seminar Focuses on Partisanship in Congress and Media



On the morning following Senator Alan Simpson's Theodore H. White Lecture, the Shorenstein Center hosted a panel discussion including Sen. Simpson; Leonard Pitts Jr., winner of the Nyhan Prize for Political Journalism and columnist for the *Miami Herald*; Jackie Calmes,

White House correspondent for *The New York Times*; Beth Myers, IOP Fellow and political consultant and senior advisor for the Romney 2012 presidential campaign; and Clarence Page, syndicated columnist and senior member of *The Chicago Tribune* editorial board. The discussion was moderated by Alex S. Jones, director of the Shorenstein Center.

Considering the possibility of a failed presidency for Obama, Myers said, "As a Republican, that might seem something that wouldn't bother me, but it actually bothers me immensely. I think right now it's very important that this president's term in office turn around and become a success for a whole host of reasons, not the least of which is that our country really needs that to happen now. We can't really afford to go through three years of gridlock with Congress and not get anything done."

The intense partisanship in Washington reflects the hatred that exists throughout the country, Calmes said, and added, quoting from Simpson's lecture, "hatred is a corrosive force." But the media is not without blame, she said: "We now have almost institutionalized media camps for those who hate, either from the right or the left; they can go to the media outlet that they favor and get validation as they see it for the hate that they feel." Pitts agreed that "the Internet age has evolved a counterpart, a sort of Internet courage, where people behind the screen of the Internet, behind the screen of anonymity, feel empowered to say all sorts of inane and crazy things. I think that the news media are beginning to address that to whatever degree they can."

## RECENT PUBLICATIONS

<http://shorensteincenter.org/research-publications/papers/>



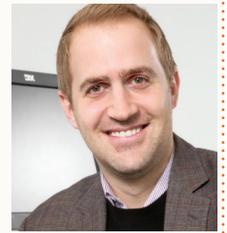
**MELINDA HENNEBERGER**

*Mom's Best Advice: How Candidates Who Didn't Run as Themselves Lost the Message War*



**PETER HAMBY**

*Did Twitter Kill the Boys on the Bus? Searching for a Better Way to Cover a Campaign*



**MICHAEL SLABY**

*Mapping the New World: Lessons from the Obama Campaigns*



**MARTIN NISENHOLTZ · PAUL SAGAN · JOHN HUEY**

*Riptide: What Really Happened to the News Business*

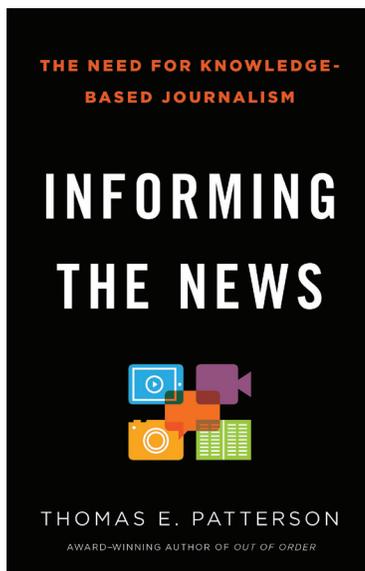
## A Talk by Internet Theorist Clay Shirky

Clay Shirky, Associate Professor in the Interactive Telecommunications Program and Journalism Department at NYU, Fellow at the Berkman Center and former Edward R. Murrow Visiting Lecturer at the Shorenstein Center (2010), joined Ginny Hunt, Harvard's Institute of Politics Fellow (Fall 2013) and Strategy Principal at Google, for a conversation on technology and the government on November 5. The talk addressed the recent debacle concerning the launch of Healthcare.gov and its implications for the management of technology in politics.



Photo by Nancy Palmer.

## Informing the News: The Need for Knowledge-Based Journalism



*Informing the News* is the new book by Thomas E. Patterson, Bradlee Professor of Government and the Press at Harvard Kennedy School.

The book is a frank look at the failings of journalism today and what needs to be done to fix the problem. It's an articulation of the mission of the Journalist's Resource project, to help the news media transition to a new phase in the 21st century.

Patterson says, "Information is the lifeblood of democracy. Public opinion and debate suffer when citizens are misinformed about current affairs, as is increasingly the case. Though the failures of today's communication system cannot be blamed solely on the news media, they are part of the problem—and the best hope for something better." Patterson calls for a major overhaul of journalism education and practice.



"Patterson delivers an impressive evaluation of a crisis he identifies as just as bad, if not worse, than that associated with the 'yellow journalism' of the early 1900s....A well-organized and detailed book that underlines the need for remedial policy action and effective oversight." —Kirkus Reviews

## Journalist's Resource Honored by American Library Association

Named a "Best Free Reference Web Site 2013" by the American Library Association, Journalist's Resource has become a unique digital institution that is truly helping to bridge the gap between academic knowledge and the mass media. The posts are now syndicated through Google News.

The site is on course to see a half-million unique visitors in 2013 and more than 1.5 million pageviews. The Web traffic continues to more than double each year.

The October 2013 publication of *Informing the News: The Need for Knowledge-Based Journalism*, by research director and Bradlee Professor Tom Patterson, is bolstering the overall effort of the project, giving it greater visibility and providing a wider intellectual platform for the effort.

The site's database of research features more than 1,000 articles on news topics; collectively, these distill, synthesize and "translate" about 5,000 key studies across various disciplines, providing an accessible point of entry for journalists and allowing for efficient literature reviews. Its content offerings continue to be rounded out by a suite of skills-focused articles relating to issues such

as statistical knowledge, best practices for online research and tips for reading studies. Staff also continue to run a monthly interview series with scholars and professionals about research issues.

The project's weekly email, which goes out to some 5,000 journalism and communications educators, as well as 15,000 media and information professionals, has become a go-to resource for knowledge about new academic research and trends. The social media audience has burgeoned to more than 13,000; on Twitter, the project is followed and actively rebroadcast by hundreds of editors, reporters and bloggers, as well as scholars, students and librarians. The 10 model syllabi developed—on disciplines ranging from law and business to science and technology—have seen about

60,000 visits from educators across the country.

The project's staff continues to display the site and engage teachers and professionals at conferences such as AEJMC and the Online News Association. They have also visited directly more than a dozen classrooms at various large journalism schools such as Columbia, Boston University and Northeastern. In collaboration with Nieman Journalism Lab, the project is actively curating scholarship across digital disciplines—computer science, social media studies, media research, etc.—in order to keep media professionals nationwide, and globally, apprised of the latest academic findings.



John Wihbey, managing editor of Journalist's Resource, and Leighton Walter Kille, web journalist, promote the website at the AEJMC conference in August 2013.

[journalistsresource.org](http://journalistsresource.org)  
 @journoresource  
 journalistsresource

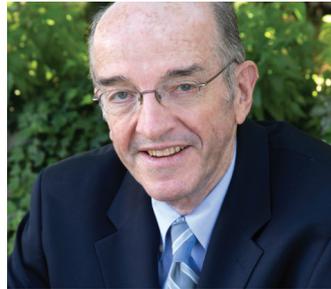
## JOAN SHORENSTEIN FELLOWSHIP PROGRAM

FALL 2013



**LEE AITKEN** was the political and general news editor at Thomson Reuters, steering feature coverage of the 2012 presidential campaign. She was a consulting editor at *The Daily Beast/Newsweek* (2008–11) and was politics editor at Bloomberg

News. During a six-year stint in Paris, she created a new lifestyle section for *The International Tribune* and produced the prototype for a monthly magazine. Aitken has also worked as a senior editor at *The New Yorker*, *Time* and *People* magazine. Earlier in her career she was a senior editor for the op-ed section at *Newsday* and was an articles editor at *New England Monthly*. At the Shorenstein Center, Aitken examined press coverage of campaign spending.



**MICHAEL COPPS** served two terms as a member of the Federal Communications Commission from 2001 through 2011 and was Acting Chairman in 2009. He served as chief of staff to U.S. Senator Fritz Hollings for 12 years. He held executive positions in the private sector with a Fortune 500 company and a major

trade association. Copps returned to government following the election of President Bill Clinton, serving first as Deputy Assistant Secretary, and then Assistant Secretary for Trade Development at the U.S. Department of Commerce. After retiring from the FCC, Copps founded and was head of the Media & Democracy Initiative at Common Cause. He writes a monthly blog for the Benton Foundation and Common Cause. His research focused on media policy-making and journalists.



**JOE KLEIN** has been the political columnist for *Time* magazine since 2003. His column, “In the Arena,” appears weekly, and he is also a regular contributor to Time.com’s political blog, “Swampland.” Klein covers foreign policy,

U.S. politics and elections. Previously, Klein served as the Washington correspondent for *The New Yorker* and as a columnist for *Newsweek*. He is the author of the books *Primary Colors*, *The Running Mate* and *Politics Lost*. Klein has written articles and book reviews for *The New Republic*, *The New York Times*, *The Washington Post*, *Life* and *Rolling Stone*. While at the Shorenstein Center, he researched the media coverage of veterans for a forthcoming book.



**STEFAN THEIL** is a Berlin-based journalist and editor. Over a 20-year career at *Newsweek*, most recently as European economics editor, he reported from over 20 countries and wrote two dozen cover stories spanning topics from politics, business and finance to technology, the environment, education and culture. He has also

written for *Foreign Policy*, *The New Republic*, *Scientific American*, *The Financial Times*, *Die Welt*, *Frankfurter Allgemeine* and other publications. His photo reportage on the 2011 Egyptian Revolution is on display in a solo exhibition at the Berlin Wall Museum. He has held fellowships at Stanford University and at the German Marshall Fund in Washington, D.C. At the Shorenstein Center, his research project examined how U.S. and European media covered the global economic crisis.

VISITING FACULTY



**PETER D. HART** was the Visiting Murrow Lecturer of the Practice of Press and Public Policy for the Fall of 2013. He is one of the leading analysts of public opinion in the United States and taught a Kennedy School course called “Polling in the Real World: Using Survey Research to Win Elections and Govern.” Since 1971, he has been chairman of Peter D. Hart Research Associates. Mr. Hart, along with Robert Teeter and currently with Bill McInturff of Public Opinion Strategies, has been the pollster for NBC News and *The Wall Street Journal* since 1989. Hart has represented more than 40 U.S. senators and 30 governors, as well as a broad range of corporate clients and nonprofit institutions. He has taught public opinion and public policy at Duke University, the University of Pennsylvania and UC Berkeley.

# JOAN SHORENSTEIN FELLOWSHIP PROGRAM

## SPRING 2014



**JILL DOUGHERTY** worked for CNN from 1983 until December 2013, most recently as foreign affairs correspondent based in Washington, D.C. She also served as White House correspondent, Moscow bureau chief, U.S. affairs editor for CNN International, managing editor for CNN International

Asia Pacific and Midwest correspondent based in Chicago. Prior to CNN, Dougherty was correspondent for WMAQ-TV in Chicago and has done freelance assignments for NPR and *Time* magazine. She began her career as a broadcaster and writer for Voice of America, USSR division. While at the Shorenstein Center, she will be writing a paper on the relationship between the Russian government and the media.



**ROBERT LENZNER** has been senior editor, national editor and contributing editor of Forbes Media for the past 22 years. His blog, "The Croesus Chronicles," is about the disparity in wealth, Wall Street, public policy controversies at the Federal Reserve and

the financial world. Prior to Forbes, Lenzner was New York correspondent for *The Boston Globe* and Wall Street correspondent for the *Economist*. He wrote a best-selling biography of billionaire oilman, J. Paul Getty, *The Great Getty*. He has also written for the *Financial Times*, *Baron's* and *Vanity Fair*. At the Shorenstein Center, he will be researching the media coverage of Wall Street.



**DIANE MCWHORTER** is the A.M. Rosenthal Writer-in-Residence. She is the author of *Carry Me Home*, a history of the civil rights revolution in her hometown of Birmingham, Alabama. It won the 2002 Pulitzer Prize for General Nonfiction. Her young-adult history of the civil rights

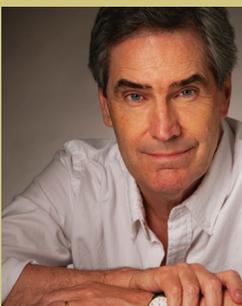
movement, *A Dream of Freedom* was one of *The New York Times's* nine "Notable Children's Books of 2004." McWhorter has been a longtime contributor to *The New York Times* and is on the *USA Today* Board of Contributors, writing for its op-ed page. Her articles have also appeared in *The Nation*, *Slate*, *The American Scholar*, *Smithsonian* and *Harper's*.



**STEVE ONEY** is a former Nieman Fellow and author of the book, *And the Dead Shall Rise: The Murder of Mary Phagan and the Lynching of Leo Frank*. He worked for many years as a staff writer for *The Atlanta Journal-Constitution Magazine*. He has also

contributed articles to many publications including *Esquire*, *Playboy*, *Los Angeles Magazine*, and *The New York Times Magazine*. At the Shorenstein Center, Oney will write about Bill Siemerling and his impact on American broadcasting as part of a book he is writing for Simon & Schuster about National Public Radio.

## Michael Ignatieff Joins the Shorenstein Center



**MICHAEL IGNATIEFF** is Professor of Practice at Harvard Kennedy School. He holds a doctorate in history from Harvard University and has held academic posts at Kings College, Cambridge; the University of Toronto; and HKS, where he was director of the Carr Center for Human Rights Policy from 2001–2006. He served in the Parliament of Canada and was Leader of the Liberal Party of Canada. In Britain, Ignatieff became well known as a broadcaster on radio and television. His best-known television work has been *Voices* on Channel 4, the BBC 2 discussion program *Thinking Aloud* and BBC 2's arts program, *The Late Show*. He was also an editorial columnist for *The Observer*. His books include *Fire and Ashes: Success and Failure in Politics*, *The Needs of Strangers*, *Isaiah Berlin* and *The Lesser Evil: Political Ethics in an Age of Terror*. In the spring, he will teach two courses: "Responsibility and Representation: Meeting The Demands of Political Life" and "Sovereignty and Intervention."



"The Fact of a Dual Society."

**TA-NEHISI COATES**, senior editor and blogger, *The Atlantic*; Martin Luther King Visiting Scholar, MIT.



"Political Polarization and Racial Change."

**JOAN WALSH**, writer, blogger, editor-at-large, Salon.com; political analyst, MSNBC.



"The Road to War: Absent Congress, Baffled Media."

**MARVIN KALB**, journalist, founding director of the Shorenstein Center.

"Takeaways from the 2013 Elections: National Reverberations for 2014 and 2016?"

**MAGGIE HABERMAN**, senior political reporter, Politico.



"John Kerry's Mission Impossible: Reimagining U.S. Policy in the Middle East."

**DAVID ROHDE**, investigative journalist, Thomson Reuters; author, *Beyond War: Reimagining American Influence in a New Middle East*.



"Rewire: Digital Cosmopolitans in the Age of Connection."

**ETHAN ZUCKERMAN**, director, MIT's Center for Civic Media; principal research scientist, MIT Media Lab; author, *Rewire: Digital Cosmopolitans in the Age of Connection*.



## Fall Speaker Series

Recaps & podcasts available at [shorensteincenter.org/news-events/](http://shorensteincenter.org/news-events/)



"Transparency and Transformation Through Financial Reporting."

**Laurie Hays**, senior executive

editor, beat reporting, Bloomberg News.



"Political Punditry 101."

**ANA NAVARRO**, Institute of Politics Fellow; former National Hispanic Co-

Chair, Gov. Jon Huntsman's 2012 Campaign; political contributor, CNN and *CNN en Español*.



"Media and Politics in Washington, D.C."

**CHUCK TODD**, chief White House correspondent

and political director, NBC News.

"Driving the Conversation—Online and on Television—in a Changing Media Landscape."

**BETSY FISCHER**

**MARTIN**, managing editor, NBC News Political Programming; former senior executive producer, *Meet the Press*.



"Unveiling the Secret World of Special Operations Forces."

**LINDA ROBINSON**,

senior international policy analyst, RAND Corporation; author, *One Hundred Victories: Special Operations Forces and the Future of American Warfare*.



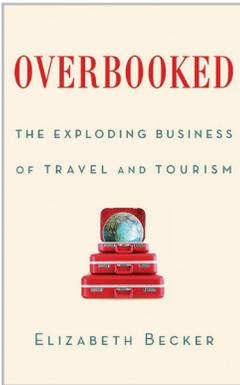
"The Snowden Effect': Leaks and Consequences at the NSA."

**BARTON GELLMAN**,

author, Pulitzer Prize-winning journalist, and blogger; writer, *The Washington Post*; contributing editor at large, *Time* magazine.



## New Books by Faculty and Former Fellows



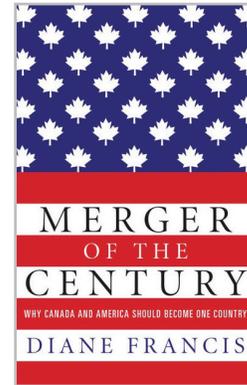
**Overbooked:  
The Exploding  
Business of  
Travel and  
Tourism**

**ELIZABETH  
BECKER**  
Spring 2008  
Fellow



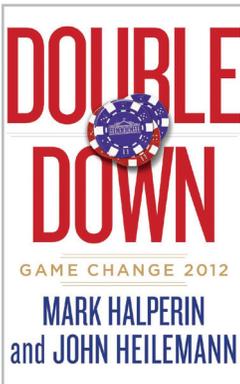
**Captive  
Audience: The  
Telecom Industry  
and Monopoly  
Power in the  
New Gilded Age**

**SUSAN  
CRAWFORD**  
2012 Visiting  
Stanton Professor



**Merger of the  
Century**

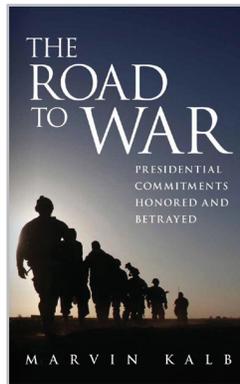
**DIANE FRANCIS**  
Fall 2005 Fellow



**Double Down:  
Game Change  
2012**

**MARK HALPERIN**  
Spring 2007  
Fellow

**JOHN  
HEILEMANN**  
HKS alum



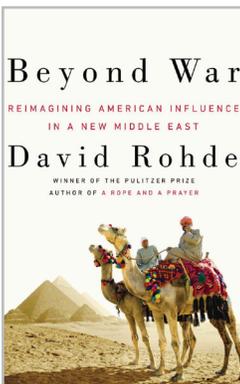
**The Road to  
War: Presidential  
Commitments  
Honored and  
Betrayed**

**MARVIN KALB**  
Founding  
Director



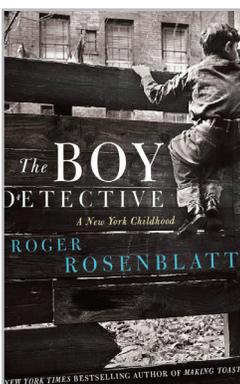
**The End of Big**

**NICCO MELE**  
Adjunct Lecturer  
in Public Policy



**Beyond War:  
Reimagining  
American  
Influence in a  
New Middle  
East**

**DAVID ROHDE**  
Spring 2005  
Fellow



**The Boy  
Detective: A New  
York Childhood**

**ROGER  
ROSENBLATT**  
Fall 2005 Visiting  
Murrow Professor

## Shorenstein Center Focuses on Partisan News



Matthew Baum, Kalb Professor of Global Communications, has published several books on international news and public opinion. Recently, his interests have turned, in part, to the question of partisan media and whether they have a direct impact on political polarization and partisanship. Baum and Tim Groeling of UCLA have written an HKS working paper on the subject "Partisan News Before Fox: Newspaper Partisanship and Partisan Polarization, 1881–1972."

In order to explore this topic in a public forum, Baum has organized a series of seminars that will be presented at the Shorenstein Center in February, March and April of 2014. Leading scholars in the field of partisan news, including Kathleen Hall Jamieson, Natalie Stroud, Matthew Gentzkow, Tim Groeling, Jesse Shapiro and Kevin Arceneaux, have agreed to participate.

## FALL COURSES SPRING

## Fall 2013

## Media/Politics

Seminar: Democracy, Politics, and Institutions (full year)

**THOMAS E. PATTERSON**,  
Bradlee Professor of Government and the Press

Running for Office and Managing Campaigns

**STEVE JARDING**, Lecturer in Public Policy

The Making of a Politician

**STEVE JARDING**, Lecturer in Public Policy

Religion, Politics and Public Policy

**RICHARD PARKER**, Lecturer in Public Policy

Democratization  
**PIPPA NORRIS**, McGuire  
Lecturer in Comparative Politics

Global Challenges of Electoral Integrity

**PIPPA NORRIS**, McGuire  
Lecturer in Comparative Politics

Polling in the Real World: Using Survey Research to Win Elections and Govern

**PETER HART**, Visiting Murrow  
Lecturer

## Communications

The Arts of Communication  
**MARIE DANZIGER**, Lecturer in Public Policy

**TIM MCCARTHY**, Adjunct  
Lecturer

Introduction to Writing for Policy and Politics

**GREG HARRIS**, Adjunct Lecturer



David Axelrod (in hat) joined Peter Hart's class as a special guest speaker in November, 2013.

**ALEXANDRIA MARZANO-LESNEVICH**, Adjunct Lecturer

Advanced Intensive Writing for Policy and Politics

**GREG HARRIS**, Adjunct Lecturer

Policy Writing for Decision-makers

**SUSHMA RAMAN**, Adjunct  
Lecturer

Advanced Intensive Writing: Column and Opinion Writing  
**JEFFREY SEGLIN**, Lecturer in Public Policy

## Digital Courses

Understanding the Internet for Politics and Policy

**NICCO MELE**, Adjunct Lecturer in Public Policy

New Media, Surveillance, Access, Propaganda and Democracy

**NOLAN BOWIE**, Adjunct  
Lecturer in Public Policy

## Spring 2014

January 2014

The Arts of Communication  
**HOLLY WEEKS**, Adjunct Lecturer

## Media/Politics

Political Institutions and Public Policy: American Politics

**THOMAS E. PATTERSON**,  
Bradlee Professor of Government and the Press

**MATTHEW BAUM**,  
Kalb Professor of Global Communication

Responsibility and Representation: Meeting the Demands of Political Life  
**MICHAEL IGNATIEFF**, Professor of Practice

The Making of a Politician  
**STEVE JARDING**, Lecturer in Public Policy

Press, Politics and Public Policy  
**ALEX S. JONES**, Laurence M. Lombard Lecturer on the Press and Public Policy

Alex Jones meets with students at the beginning of the fall semester.



Presidents, Politics & Economic Growth: From World War II to Obama

**RICHARD PARKER**, Lecturer in Public Policy

The Media, Energy, and Environment: Global Policy and Politics

**CRISTINE RUSSELL**, Adjunct  
Lecturer in Public Policy

## Communications

The Arts of Communication  
**STEVEN HARRIS**, Adjunct  
Lecturer

**HOLLY WEEKS**, Adjunct Lecturer  
**TIM MCCARTHY**, Adjunct  
Lecturer

Introduction to Writing for Policy and Politics

**GREGORY HARRIS**, Adjunct  
Lecturer

**ALEXANDRIA MARZANO-LESNEVICH**, Adjunct Lecturer

Advanced Intensive Writing for Policy and Politics

**GREGORY HARRIS**, Adjunct  
Lecturer

Policy Writing for Decision-makers

**SUSHMA RAMAN**, Adjunct  
Lecturer

Advanced Policy Writing for Decision-makers  
**STEVEN STRAUSS**, Adjunct  
Lecturer

Advanced Intensive Writing: Column and Opinion Writing  
**JEFFREY SEGLIN**, Lecturer in Public Policy

## Digital Courses

From MoveOn.org to Obama 2012: Digital Strategy in Political Campaigns

**NICCO MELE**, Adjunct Lecturer in Public Policy

2025 Vision and Information Policy: Considering the Public Interest

**NOLAN BOWIE**, Adjunct  
Lecturer in Public Policy



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